

## **Category C: WYDO**

### *Non-Broadcast Efforts that enhance the value of children's E/I Programming*

1/1/2022 – 12/31/2022

#### **WYDO**

2/4/22 - Les & Lexie and Kate judged a cake contest. Viewers got to interact with them in a less than formal setting.

2/11/22- Les Still served as an emcee for the spelling bee along with other community members.

2/24/22 - Students worked with the state climatology office for a weather climate project. A 5 week project with weekly meteorology climate lessons

3/01/22 – WYDO led weather discussion with combined science classes. Donnie talked about the different roles and responsibilities at the tv station as meteorologist.

3/02/22 - Students at Trent Park have been studying meteorology throughout their semester. The class took this time to ask questions and confirm some of the things they learned.

3/08/22 - Retired Teacher Jane Peele returned to hold a special event with students. She spent the month of March teaching weather through dance. The meteorologist answered questions, weather illustrations and showed behind the scenes of a newscast. Students performed their dance for parents later in the month for "Parent Night".

4/9/22 - A community appreciation event with Les Still to showcase all that forms the first line of defense. From Police, Fire, EMS to HAM Radio and the media. Since Les Still is our trusted weatherman, we wanted him to appear.

7/18/22 - Les explained the influence of waterways on our weather. The group gained insight into the complexity of forecasting for our viewing area.

7/27/22 - Brian North moderated a Q7A session with three area football coaches.30 other people were in attendance.

8/12/22 – Weather discussions about hurricanes and being prepared for the hurricane season. Safety tips were also explained for tropical and regular severe weather, and the role of the TV station and as a meteorologist about the importance of life saving information.

8/12/22 - A booth was set-up to explain to the students of the STEM programs about weather, science, technology and our purpose as a TV Station. This was also an opportunity for students to discuss the importance of learning the sciences in relation to presenting

9/14/22 – WYDO meteorologist led a presentation on how pressure, temperature and winds play a big part of predicting weather.

11/01/22 – Meteorologist discussed the weather and climate in eastern North Carolina, Discussions were also about hurricanes and being prepared for the hurricane season. Safety tips were also explained for tropical and regular severe weather.

11/18/22 - Students learned about weather patterns which is a big part of their science curriculum. Students were able to learn about the different opportunities available for meteorologist.

Station WYDO, Greenville, New Bern, Washington, NC, aired over 11,500 public service announcements this year, covering several topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length. Station WYDO regularly airs public notice announcements notifying the public about the availability of children's programming, equal employment opportunity, and public file reports. Weather alerts and announcements are regularly broadcasted and posted on WYDO on an as-needed basis. Station WYDO is a participating station in our area's Emergency Alert system.