

WBVJ's PSA commitment consists of: Florida Disabled Outdoor Association, Big Brothers & Big Sisters of the Big Bend, WTLH is a media supporter for the FDOA, whose mission is to enrich lives through accessible, inclusive recreation and active leisure. In addition, we run other local and regional and national PSA campaigns to support local charitable causes in the Big Bend Area. Some of the other PSA campaigns target Kids issues as well as community issues. Campaigns such as a Foundation for a Better Life, Make A Wish Foundation, Feeding America, and Veteran's support PSA's. To supplement WBVJ and enhance the educational value of the network's NBC Kids programs, NBC also aired several promos and public service announcements from the AD Council and The More You Know campaign to give information to those who are 16 and under. In addition to core children's programming, the station airs public service announcements and network news programming that have educational and informational value for children. The station airs NBC's "The More You Know" PSA series. NBC has a website that also gives information to children 16 and under. "The More You Know" comprehensive website(themoreyouknow.com) compliments the on-air public service announcements, while providing in-depth referral information for viewers. The station also produces Our Issues Tallahassee, a show that focuses on issues important to the community and we have done over 185 shows over the past 7 years. WBVJ airs a community calendar each week that gives local charitable organizations a forum to reach the citizens of Tallahassee with important information about fund raising community wide events.