

WGFL continued its commitment to PACE Center for girls by producing a seven-minute appeal video for donations at their yearly fundraising luncheon, in addition to a five-minute local PSA inserted into our Local Discovery programming. WGFL has committed to a yearlong sponsorship with the United Way and run ongoing spots for the children's agencies that they help like Children's Home Society, Child Advocacy Center, Kids Count, Boys and Girls Club, Early Learning Coalition, Comprehensive Youth Development and more. WGFL runs PSAs on an on-going basis targeting important kids subjects like the environment, the importance of recycling, the importance of education and how to handle bullying.