

WGME aired in excess of 5,000 PSAs in 2022 covering topics such as vaccination information, disaster relief efforts, climate change impact, caregivers assistance, mental health awareness, veteran support, diabetes education, and driving safety.

WGME supports Sinclair Cares, a variety of informative stories tackling issues affecting adults and their families that were shared with viewers throughout 2022. Examples of topics are Ukraine Relief, Feeding Children, and Recycle Batteries.

WGME Chief Meteorologist Charlie Lopresti gave weather presentations to local schools in April and May 2022. Charlie conducted live weather presentations for students at Farwell Elementary School in Lewiston, ME and Acadia Academy in Lewison, ME.

WGME provided an on-air effort to promote Make-A-Wish Maine's fundraiser, "Share the Power of a Wish." This included promos, mentions during newscasts, and a live special that aired at 7:30pm on Feb 23 on WGME. Over \$87K was raised.

WGME held "Drug Take Back" events at the station in both April and October 2022. These were done in partnership with the Cumberland County Sheriffs Dept. Viewers were given the opportunity to discard unwanted medication easily and safely. In total, over 5,000 lbs of unwanted prescription drugs were collected.

WGME held its annual "Shred-A-Thon" event in April 2022. Partnering with Without A Trace, viewers could bring sensitive documents to the station where they were securely destroyed on-site. Over 40,000 lbs of docs were shredded during the one-day event.

WGME was the media sponsor for Big Brothers Big Sisters' annual Plane Pull fundraising event in May 2022. WGME Sports Manager Dave Eid served as host and over \$10K was raised.

WGME held its annual "Joy of Sharing" campaign in Nov-Dec 2022 which gathers both toy and monetary donations for families in the area. This campaign is done in partnership with the local Salvation Army branch.