

Multiple Ownership Compliance Analysis

The proposed transfer of control involves Ozark Mountain Media Group, LLC (“OMMG”), the holder of FCC licenses for the following broadcast radio stations:

KRZK(FM), Branson, MO (Facility ID No. 68416)
KOMC-FM, Kimberling City, MO (Facility ID No. 34328)
KCAX(AM), Branson, MO (Facility ID No. 68415)
KHOZ(AM), Harrison, AR (Facility ID No. 26234);
KHBZ(FM), Harrison, AR (Facility ID No. 26235)

None of the above five stations are in a rated market, so compliance with the Commission’s multiple ownership limitations is under the “interim” contour overlap analysis method.

The principal community contours (5 mV/m for the AM stations and 70 dBu for the FM stations) of the five stations are shown on the first map attached hereto. This map indicates that the five stations form one market, because the 5 mV/m contour of station KHOZ(AM) overlaps a portion of the principal contours of each of the other four stations.

No one with an interest in OMMG has a current attributable interest in any other radio stations within the defined market.

Under the FCC’s multiple ownership rules, in a radio market with 14 or fewer commercial and noncommercial full-power radio stations, a party may have a cognizable interest in up to 5 commercial stations, not more than 3 of which are in the same service (AM or FM), except that a party may not have a cognizable interest in more than 50% of the total number of commercial stations in such market.

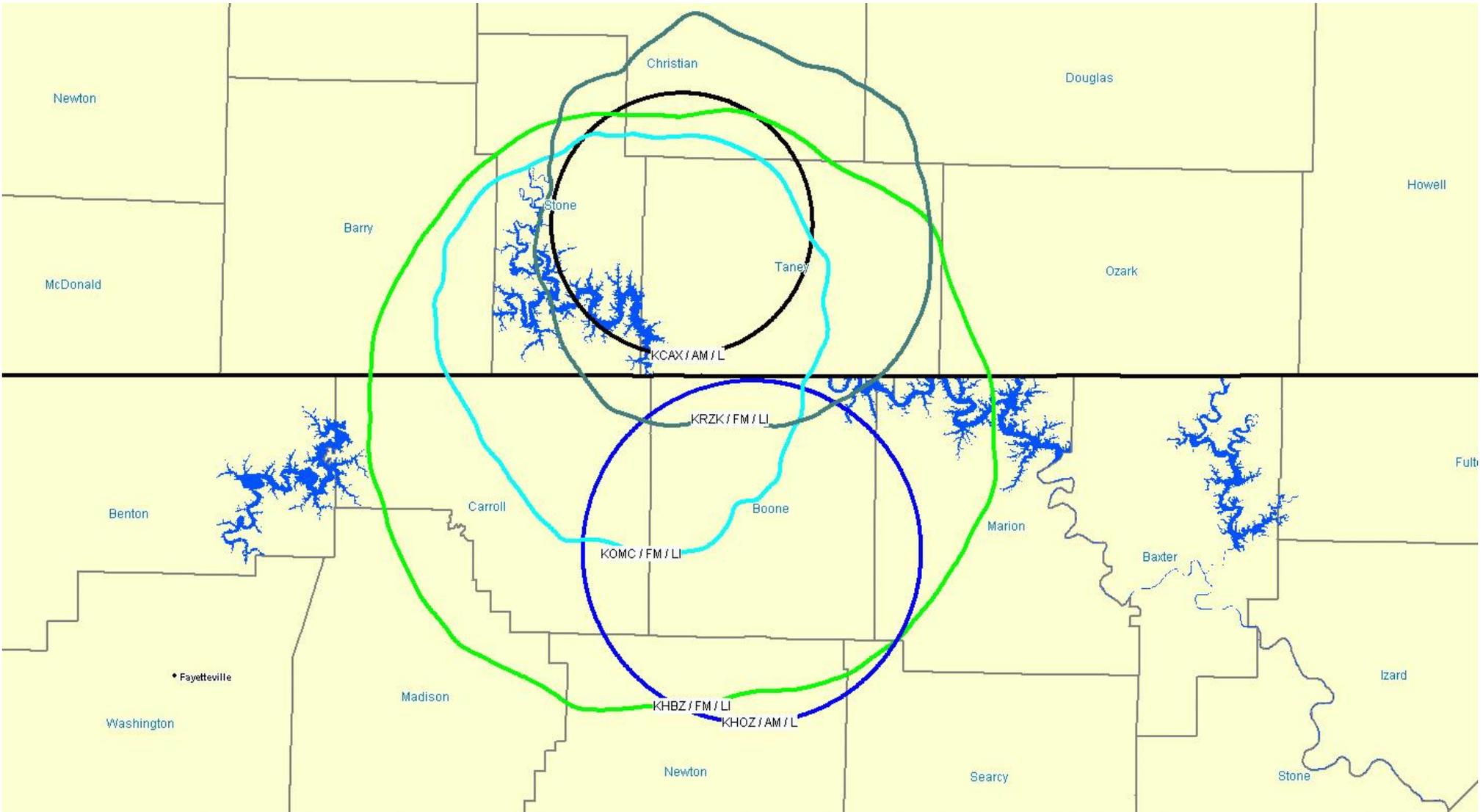
OMMG currently owns, and after the proposed transfer of control transaction is approved by the FCC and consummated will continue to own, five radio stations, two AMs, and three FM, in the defined market. This is within the limit for total radio stations and sub-caps for each service allowed for markets with less than 14 stations, so long as the total number of stations to be acquired is less than 50% of the stations in the market.

The second map attached hereto demonstrates that there are at least nine other unrelated stations that overlap defined market for this transaction located within 92 km of the perimeter of the defined market, for a total of at least 14 stations in the market. It is noted that there may be more stations located in the defined market, however, the stations shown on the attached map are enough to demonstrate compliance with the FCC’s multiple ownership rules. OMMG owns only five out of at least 14 full-power stations in this market, so the 50% test is also satisfied for the defined market.

The stations licensed to Bluff City Radio, LLC, identified in the Transferor’s and Transferee’s Other Interests Exhibits attached to this application, are located in south-central Arkansas

which is a considerable distance away from OMMG's stations in northern Arkansas and southern Missouri, and are not, therefore, in the same market as OMMG's stations.

For the above stated reasons the proposed transaction complies with the FCC's multiple ownership restriction limits.



BIAMapX:

Latitude: N36-27-4.13
Longitude: W093-07-59.52

BIAMapX Copyright 1995-2007 BIA Financial Network, Inc.

Station / Service / Status

 KCAX / AM / L

 KHBZ / FM / LI

 KHOZ / AM / L

 KOMC / FM / LI

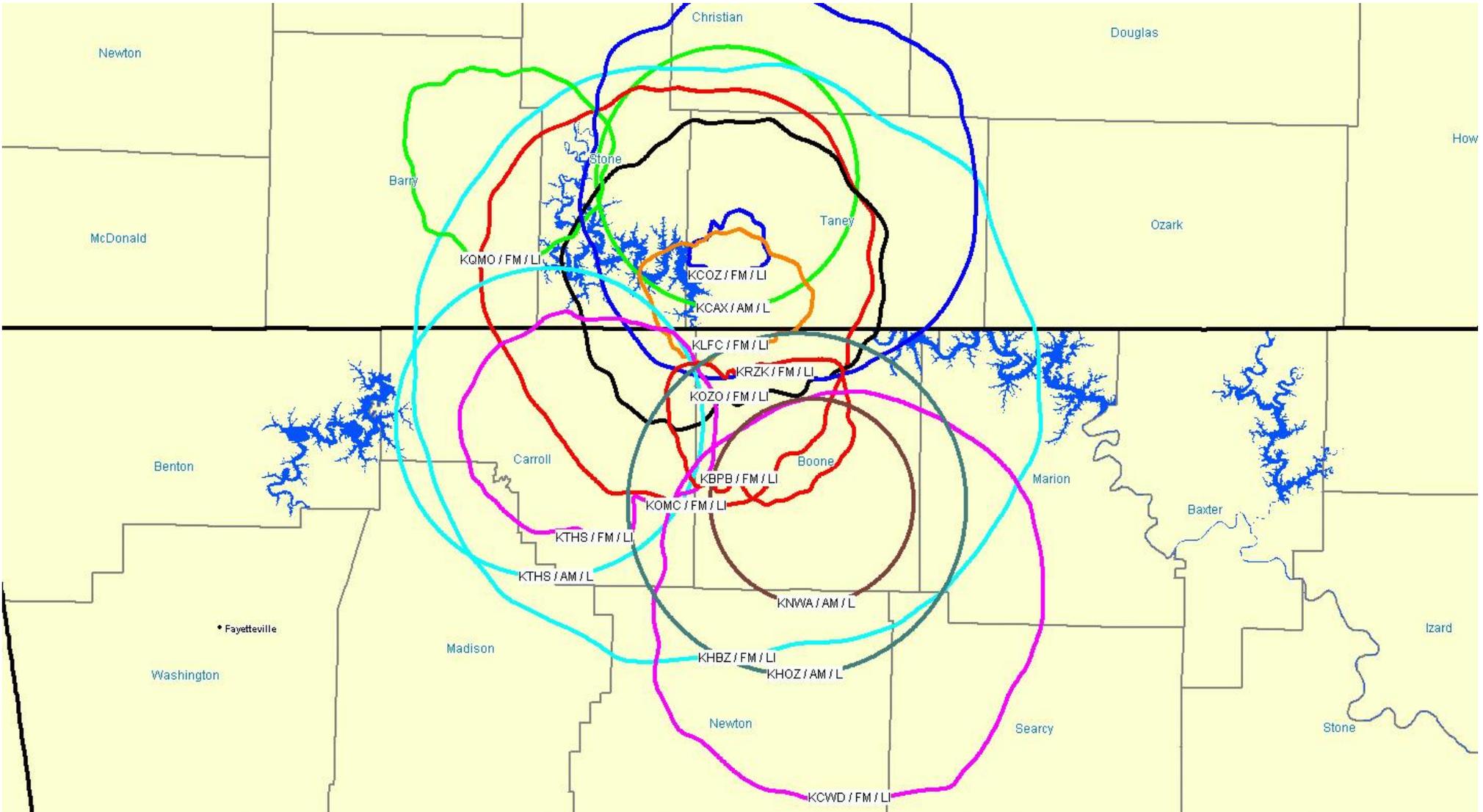
 KRZK / FM / LI

BIAMapX:

Latitude: N36-27-4.13

Longitude: W093-07-59.52

BIAMapX Copyright 1995-2007 BIA Financial Network, Inc.



BIAMapX:

Latitude: N36-22-56.87
 Longitude: W093-12-54.39

BIAMapX Copyright 1995-2007 BIA Financial Network, Inc.

Station / Service / Status

-  KBPB / FM / LI
-  KCAX / AM / L
-  KCOZ / FM / LI
-  KCWD / FM / LI
-  KHBZ / FM / LI
-  KHOZ / AM / L
-  KLFC / FM / LI
-  KNWA / AM / L
-  KOMC / FM / LI
-  KOZO / FM / LI
-  KQMO / FM / LI
-  KRZK / FM / LI
-  KTHS / FM / LI
-  KTHS / AM / L

BIAMapX:

Latitude: N36-22-56.87
Longitude: W093-12-54.39

BIAMapX Copyright 1995-2007 BIA Financial Network, Inc.