

WHOI – Peoria, IL

Other Broadcast / Non-Broadcast Efforts

2022

WHOI -TV has the TBD Network currently being broadcast on the first tier of the digital channels. There are currently no locally produced programs and the Network is currently non-insertable. TBD is an over-the-air free network with non-insertable programming. The network offers a range of movies, popular TV series and unique programming events. The network is delivered to the station via IP (Internet Protocol).

WHOI broadcasts a minimum of three hours weekly, programs which provide both educational and informational needs of children. We believe that these programs have unlimited value.

TBD-TV airs Children’s E/I programs in three one-hour blocks Wednesday, Thursday & Friday Mornings. This programming includes:

America’s Heartland – An inside look at the people and processes involved in bringing food, fuel, and fiber to those in the United States and around the world. America’s Heartland brings viewers compelling stories about farm families, agricultural technology, consumer issues, and more.

Animal Rescue – Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress.

Dog Tales – Dog Tales is a weekly half-hour television series all about dogs and the people who love them. The show features dogs of all sizes, shapes, and breeds from across the United States.

TBD-TV airs a wide range of timely and relevant PSA’s as made available and distributed through the National Ad Council within programming throughout the year.

Public Service Announcements air throughout the year addressing issues such as:

COVID 19 – Numerous PSAs
Drug Free Kids
Ohio Association of Broadcasters
Ad Council – Alzheimer
Ad Council – Child Car Safety
Ad Council – Disaster Relief
Ad Council – Drug Driving Impaired
Ad Council – Shelter Pet Adoption
Ad Council – Don’t Text & Drive
FDA – Food & Drug Administration
Ronald McDonald House Charities
National Foundation of Infectious Diseases
Pass It On – Foundation for a Better Life