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Assignment of License for **KWKI-LP**  
**PAHRUMP, NV**  
**TALK RADIO OF PAHRUMP, INC.**  
*Assignor*  
**MR BROADCASTING**  
*Proposed assignee*

## **LPFM SPECIFIC QUALIFICATIONS**

### ***§73.853 Compliance***

Station is located outside of all Nielsen Audio top-50 media markets.

**§73.853(a) – Applicant certifies that:**

it is a nonprofit educational organization	YES
it is a Tribe or Tribal organization	NO
it is a state or local government or a non-government entity that proposes a noncommercial public safety radio service to protect the safety of life, health or property.	NO

**§73.853(b) – Applicant certifies that:**

it is a nonprofit educational organization that is physically headquartered or has a campus within 16.1 kilometers (10 miles), if applicant is in the top 50 urban markets, or 32.1 kilometers (20 miles) if applicant is outside the top 50 urban markets, of the proposed transmitting antenna site specified in this application.	YES
it is a nonprofit educational organization that has 75 percent of its board members residing within 16.1 kilometers (10 miles), if applicant is in the top 50 urban markets, or 32.1 kilometers (20 miles) if applicant is outside the top 50 urban markets, of the proposed transmitting antenna site specified in this application.	YES
it is a Tribe and its Tribal Lands, as that term is defined in Section 73.7000 of the Commission's rules, are within the service area of the proposed LPFM station; or it is a Tribal organization owned or controlled by a Tribe (or Tribes) and such Tribe's (or Tribes') Tribal Lands, as that term is defined in Section 73.7000 of the Commission's rules, are within the service area of the proposed LPFM station. See 47 C.F.R. Sections 73.853(c) and 73.7000.	NO
it proposes a public safety radio service and has jurisdiction within the service area of the proposed LPFM station.	NO

## ***Ownership***

Applicant certifies that it and all parties to the application comply with the multiple ownership limits set forth in Section 73.855 of the Commission's rules. See 47 C.F.R. Section 73.855.	YES
Applicant certifies that it and all parties to the application comply with the cross-ownership limits set forth in Section 73.860 of the Commission's rules. See 47 C.F.R. Section 73.860.	YES
Applicant certifies that it and all parties to the application comply with the Commission's policies relating to media interests of immediate family members.	YES
Applicant certifies that it and all parties to the application comply with the Commission's policies relating to investor insulation and the non-participation of non-party investors or creditors.	YES

## ***Unlicensed operation***

The applicant certifies, under penalty of perjury, that neither the applicant nor any party to the application has engaged in any manner, individually or with other persons, groups, organizations, or other entities, in the unlicensed operation of any station in violation of Section 301 of the Communications Act of 1934, as amended, 47 U.S.C. Section 301.	YES
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## **EDUCATIONAL STATEMENT OF PROPOSED ASSIGNEE**

TEAM education is the key to America's future. Southern Nevada, particularly Nye County, lags far behind the rest of the country in the critical areas. MR Broadcasting plans to partner with the local community colleges, high schools and middle schools to provide opportunities for their students to gain valuable hands-on experience in the fields of broadcasting, video making, sound and video editing as well as radio and sound engineering. All of these are growth industries, and this type of hands-on experience can be translated into long term gainful employment in any of these fields. In addition, we plan to run several educational programs including a life skills serial teaching the valuable skills that may be misused in the classroom such as how to budget, apply for and interview for a job and even a basic understanding of contracts. Furthermore, we will be encouraging direct participation in this program by the people that it seeks to serve.

To advance this educational program, MR Broadcasting seeks to utilize radio. Historically, radio has been used in different formats for educational purposes. Radio remains a viable learning tool, radio benefits weaker students.<sup>1</sup> Radio has the advantage of permitting the teaching of subjects in which classroom teachers may be untrained or lack certain knowledge sets. Another benefit for multi-grade classroom use is that radio can provide instruction for one group of students, whilst the teacher is

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<sup>1</sup> Tripp, S. and Roby, W. (1996) Auditory presentations in language laboratories. In D. H. Jonassen (Ed.) *Handbook of Research for Educational Communications and Technology* (pp. 821-850), New York: Simon & Schuster Macmillan.

occupied with another. Radio can also bring new or previously unavailable resources, thereby greatly enhancing the student. MR Broadcasting plans to use radio to advance its programming on the instruction basic life skills such as how to budget, how to interview for a job and understanding contracts. The station will also be used to teach about study skills to help improve a student's chances at success later in life.

KMRG proposes to use the station to extend our current on air educational media to educate the communities of Pahrump, Nevada, through educational and informative noncommercial programming. The type of educational instructional and informative programming will include:

- Science and technology including the advancement Survival and Prepping.
- World events and exposure to different experiences,
- American history and current events,
- Educational programming on better nutrition and health,
- Education and exposure to local Issues.

Sample programming. KPFV is currently carrying the educational programming it carries and plans to broadcast on the proposed station.

Programs include:

- After the Crash, one show on Survival and Prepping,
- The Watchers, one hour show on Local and National Happenings,
- Astral Underground, one hour show on Health and Natural Remedies,
- Combat Correspondents, one hour show on Local Current Events,
- The Business of Live, one hour show for High School Graduates on life after high school,
- Nevada Republic, one hour show on American History not taught in Public Schools,
- Climate Connection, 15-minute show on Climate Conditions and effects,
- Science and the Sea, 15-minute show features scientists, engineers, project managers with a unique and exciting perspective on the exploration of the earth's seas.

## **TERMS OF ASSIGNMENT**

This is a zero-dollar transaction. There is no consideration involved with this assignment. Tangible equipment will be donated to MR Broadcasting without any consideration.

## **COMPARATIVE REVIEW – POINT SYSTEM**

Following the 2013 LPFM filing window, the original construction permit application BNPL-20131021AAE was originally considered singleton and was never assigned to an MX Group. Therefore, it was never subject to the point system.