

STATEMENT

Entravision Holdings, LLC (“Entravision”), as licensee of this broadcast television station, obtains programming content pursuant to an affiliation agreement with the Univision Television Network (“Univision”). Under Entravision’s affiliation agreement with Univision, Univision covenants to Entravision that Univision will comply with all laws (including the Communications Act) related to the programming delivered by Univision to Entravision. In addition, in accordance with Entravision’s standard protocol for preparing its required children’s television reports, Univision delivers to Entravision a compliance certificate for each quarter that contains compliance confirmation statements dealing with commercial matter in Univision children’s programming for such quarter. For example, Entravision received compliance certificates from Univision for the second, third and fourth quarter of 2016 and the first quarter of 2017 that contain the following statements:

This is to certify that the Univision Network (hereinafter referred to as “Univision”), as a standard practice, has formatted and aired the following children’s programs and series so that the total amount of commercial matter (including local ad avails and non-exempt program promotions or website displays) is 10.5 minutes per hour or less on weekends, and 12 minutes per hour or less on weekdays, in compliance with the Children’s Television Act of 1990, and with the rules and regulations of the Federal Communications Commission... There were no occasions on which the commercial limits were exceeded.

Notwithstanding this standard protocol, Entravision recently learned that in television station license renewal applications, filed by Univision’s corporate parent, the stations have reported to the Commission on potential violations that may have been committed their children’s programming broadcasts during the period from June 2016 and March 2017. The potential violations, as reported by the station licensees to the Commission, involve the following:

On 48 occasions between June of 2016 and March of 2017, Univision aired a 40-second educational capsule from Mundo Lanugo, highlighting Hispanic heritage and language, immediately following the closing credits of the program Pocoyo. This capsule included a three-second display of a URL for the Mundo Lanugo website, <https://mundolanugo.com>. While that site contained a substantial amount of bona fide non-commercial content, the landing page contained a link to the Mundo Lanugo app, which could be purchased from the site.

Entravision is just now learning of these potential violations, and as a result, it is not able to independently determine if the violations actually occurred, nor can it take any actions to remediate them. Nevertheless, based on the likelihood that the potential violations reported by Univision also apply to this station, Entravision, out of an abundance of caution, is reporting the absence of compliance with Commission's children's television programming policies.