



**Congress of the United States**  
**House of Representatives**  
**Washington, DC 20515**

August 9, 2022

Chairwoman Rosenworcel  
Federal Communications Commission  
45 L Street, NE  
Washington, DC 20554

Dear Chairwoman Rosenworcel,

We, members of the Congressional Hispanic Caucus, write regarding the Latino Media Network's (LMN) applications (0000194661, 0000194638, 0000194656) to acquire 18 radio stations from TelevisaUnivision.

The Federal Communications Commission (FCC) plays a critical role in protecting public access to information and has a statutory mandate to promote media diversity. For Latino communities, particularly for Spanish dominant listeners, radio has served as a trusted source of culturally competent information.

There are 62 million people who identify as Hispanic and Latino in the United States, which is 18% of the population. And yet, a Nielsen report from February of 2022 on Diverse Owned Media<sup>1</sup> reported that just 5% of all audiences are reached by Hispanic-owned radio. The FCC's own numbers show that Hispanics have a majority ownership interest in just 6.1% of AM radio and just 4.1% of FM radio.

The need for diverse and reliable radio programming for Spanish speaking listeners remains high. Many Latinos look to Spanish language radio for in-language and community focused content. LMN is a media company with a vision to create cultural pride for Latinos by inspiring and celebrating our community – our language, our leaders, our stories, our concerns, and our possibilities. It is our belief that this sale will meet that goal by increasing diversity in ownership. We also believe this sale to be in the public interest because it will increase ownership diversity and enhance culturally relevant programming to Spanish-speaking listeners.

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<sup>1</sup> <https://www.nielsen.com/wp-content/uploads/sites/3/2022/02/Diverse-Owned-Media-Feb-2022.pdf>

Simply put, we believe that introducing a new set of Latino actors and owners in these marketplaces through this transaction will help to ensure that Latino consumers are provided with an increasingly diverse set of listening options.

Thank you for your full and fair consideration, consistent with all applicable laws and regulations, to this matter.

CC:

The Honorable Brendan Carr

Federal Communications Commission

The Honorable Geoffrey Starks

Federal Communications Commission

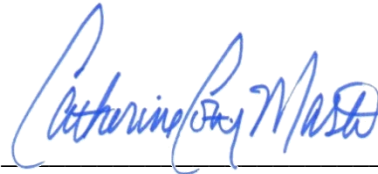
The Honorable Nathan Simington

Federal Communications Commission

Sincerely,



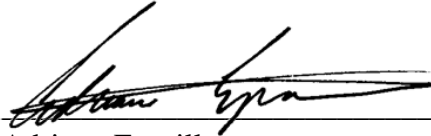
Darren Soto  
Member of Congress



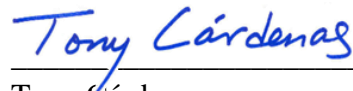
Catherine Cortez Masto  
U.S. Senator



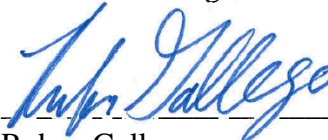
Nanette Diaz Barragan  
Member of Congress



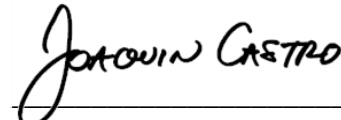
Adriano Espaillat  
Member of Congress



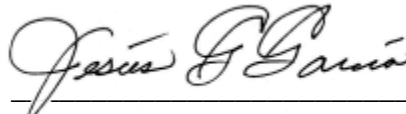
Tony Cardenas  
Member of Congress



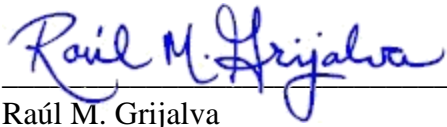
Ruben Gallego  
Member of Congress



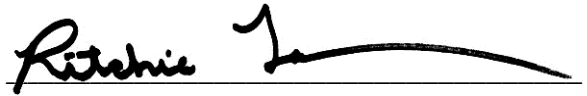
Joaquin Castro  
Member of Congress



Jesús "Chuy" García  
Member of Congress



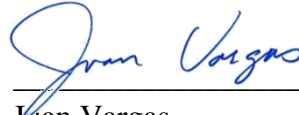
Raúl M. Grijalva  
Member of Congress



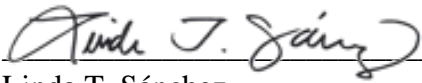
Ritchie Torres  
Member of Congress



Michael F.Q. San Nicolas  
Member of Congress



Juan Vargas  
Member of Congress



Linda T. Sánchez  
Member of Congress