

2022 FCC EEO PUBLIC FILE REPORT FOR NCW LIFE CHANNEL (K42IH-D)

Chelan County, WA

This Report Covers October 1, 2020 – September 30, 2022

Total # of Full-Time Vacancies Filled During Reporting Period: 0

Total # of People Interviewed for Full-Time Vacancies During Reporting Period: 0

NCW Life Channel (K42IH-D) has not had vacancies for the last two years.

Req. #	Position Title	Recruitment Source(s) Used to Fill Vacancy	Number of Interviews Referred by Each Recruitment Source	Number of Hires Referred by Each Recruitment Source
		<i>Total</i>	0	0
		GRAND TOTAL	0	0

RECRUITMENT SOURCE LIST

Name of Recruitment Source	Address	Contact	Telephone Number/Email	Entitled to Notification?	Total Interviewees Referred	Total Hires Referred
N/A	N/A	N/A	N/A	N	0	0
				TOTALS	0	0

SUPPLEMENTAL RECRUITMENT INITIATIVES COMPLETED DURING REPORTING PERIOD

Schedule 396 EEO report

11/22/2022

Station K42IH-D, Wenatchee, WA

Facility ID No: 201447

Population less than 250,000

Point 1) NCW Life Channel (K42IH-D) twice yearly hosts a tour of high school aged kids from Wenatchee Valley Tech's Digital Media Arts Class. Instructor Eric Link brings two classes of students (about 10-15 people) to NCW Life's studios for a tour and discussion about the station and how we serve the community.

Point 2) Speaking Engagements: Eric Granstrom, GM of NCW Life was a guest speaker at Wenatchee Valley Tech to discuss broadcast news gathering, reporting, and writing.

Mr. Granstrom also visited Eastmont Jr High School on March 9, 2022 to speak at a broadcasting class led by instructor Shelley Charlton. Mr. Granstrom spent two class periods speaking to students about NCW Life Channel and the broader topics of gathering, writing, and producing news content both digitally and for broadcast.

Point 3) Internships: NCW Life Channel continually hires students in conjunction with the Wenatchee Valley Tech Media Arts programs, for internships and on the job training positions in production of live television and sports broadcasts.