

WOODWARD COMMUNICATIONS, INC. (WOODWARD), OWNS THE FOLLOWING FOUR FM AND TWO AM RADIO STATIONS WHICH ARE DESIGNATED BY NIELSEN (AS REPORTED BY BIA) AS HOME TO, AND/OR ARE GEOGRAPHICALLY WITHIN, THE APPLETON-OSHKOSH, WI NIELSEN METRO MARKET:

WAPL(FM), APPLETON, WI  
WHBY(AM), KIMBERLY, WI  
WKZG(FM), SEYMOUR, WI  
WKZY(FM), CHILTON, WI  
WSCO(AM), APPLETON, WI  
WZOS(FM), BERLIN, WI

WZOS(FM) IS LICENSED TO A COMMUNITY IN A COUNTY THAT IS GEOGRAPHICALLY OUTSIDE ANY METRO, BUT WZOS(FM)'S PRINCIPAL COMMUNITY CONTOUR DOES NOT OVERLAP THAT OF ANY SAME-SERVICE RADIO STATION OWNED BY WOODWARD. ACCORDINGLY, A CONTOUR OVERLAP SHOWING IS NOT REQUIRED FOR THIS TRANSACTION. WZOS(FM) IS, HOWEVER, DESIGNATED BY NIELSEN AS HOME TO THE APPLETON-OSHKOSH METRO. AS DEMONSTRATED IN THE ATTACHED BIA MARKET REPORT, THE APPLETON-OSHKOSH METRO CONTAINS 24 RADIO STATIONS, ALLOWING COMMON OWNERSHIP OF SIX STATIONS, NO MORE THAN FOUR OF WHICH MAY BE IN THE SAME SERVICE. WOODWARD'S COMMON OWNERSHIP OF FOUR FM STATIONS AND TWO AM STATIONS IN THE APPLETON-OSHKOSH METRO COMPLIES WITH THE COMMISSION'S RADIO OWNERSHIP RULE.

WOODWARD OWNS THE FOLLOWING FOUR FM RADIO STATIONS WHICH ARE DESIGNATED BY NIELSEN (AS REPORTED BY BIA) AS HOME TO, AND/OR ARE GEOGRAPHICALLY WITHIN, THE GREEN BAY, WI NIELSEN METRO MARKET:

WKSZ(FM), DE PERE, WI  
WKZG(FM), SEYMOUR, WI  
WKZY(FM), CHILTON, WI  
WZOR(FM), MISHICOT, WI

AS DEMONSTRATED IN THE ATTACHED BIA MARKET REPORT, THE GREEN BAY METRO CONTAINS 23 RADIO STATIONS, ALLOWING COMMON OWNERSHIP OF SIX STATIONS, NO MORE THAN FOUR OF WHICH MAY BE IN THE SAME SERVICE. WOODWARD'S COMMON OWNERSHIP OF FOUR FM STATIONS IN THE GREEN BAY METRO COMPLIES WITH THE COMMISSION'S RADIO OWNERSHIP RULE.

# FCC Geographic Market Definition for Appleton-Oshkosh, WI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAPL	FM	105.7	C	Clsc Rock	Appleton-Oshkosh, WI	07/02/2003	139	Woodward Communications Incorporated	Appleton, WI	Outagamie
WDUZ	FM	107.5	C	Sports	Green Bay, WI	07/02/2003	186	Cumulus Media Holdings Inc	Brillion, WI	Calumet
WEMI	FM	91.9	NC	ChrsContem	Appleton-Oshkosh, WI	07/02/2003	139	Family Radio Network, The	Appleton, WI	Outagamie
WFON	FM	107.1	C	Country	Appleton-Oshkosh, WI	07/02/2003	139	RBH Enterprises Incorporated	Fond Du Lac, WI	Fond du Lac
WGEE	FM	93.5	C	Country	Appleton-Oshkosh, WI	07/02/2003	139	Midwest Communications Incorporated	New London, WI	Outagamie
WHBY	AM	1150	C	News/Talk	Appleton-Oshkosh, WI	07/02/2003	139	Woodward Communications Incorporated	Kimberly, WI	Outagamie
WJMQ	FM	92.3	C	Country	Appleton-Oshkosh, WI	12/01/2006	139	Results Broadcasting Inc	Clintonville, WI	Waupaca
WJOK	AM	1050	NC	Religion	Appleton-Oshkosh, WI	07/02/2003	139	Immaculate Heart Media Inc	Kaukauna, WI	Outagamie
WKZG	FM	104.3	C	AC	Green Bay, WI	03/24/2016	186	Woodward Communications Incorporated	Seymour, WI	Outagamie
WKZY	FM	92.9	C	Top 40	Green Bay, WI	01/01/2016	186	Woodward Communications Incorporated	Chilton, WI	Calumet
WLAK	AM	1530	C	Oldies	Appleton-Oshkosh, WI	02/22/2019	139	Heller, Mark	New Holstein, WI	Calumet
WNAM	AM	1280	C	Adlt Stndrd	Appleton-Oshkosh, WI	07/02/2003	139	Cumulus Media Holdings Inc	Neenah-Menasha, WI	Winnebago
WNCY	FM	100.3	C	Country	Appleton-Oshkosh, WI	07/02/2003	139	Midwest Communications Incorporated	Neenah-Menasha, WI	Winnebago
WOSH	AM	1490	C	Nws/Tlk/Spt	Appleton-Oshkosh, WI	07/02/2003	139	Cumulus Media Holdings Inc	Oshkosh, WI	Winnebago
WOTE	AM	1380	C	Sports	Appleton-Oshkosh, WI	12/01/2006	139	Results Broadcasting Inc	Clintonville, WI	Waupaca
WOVM	FM	91.1	NC	AAA	Appleton-Oshkosh, WI	07/02/2003	139	Music That Matters Inc	Appleton, WI	Outagamie
WPKR	FM	99.5	C	Country	Appleton-Oshkosh, WI	07/02/2003	139	Cumulus Media Holdings Inc	Omro, WI	Winnebago
WRST	FM	90.3	NC	News/Talk	Appleton-Oshkosh, WI	07/02/2003	139	University of Wisconsin	Oshkosh, WI	Winnebago
WSCO	AM	1570	C	Sports	Appleton-Oshkosh, WI	07/02/2003	139	Woodward Communications Incorporated	Appleton, WI	Outagamie
WVBO	FM	103.9	C	Clsc Hits	Appleton-Oshkosh, WI	07/02/2003	139	Cumulus Media Holdings Inc	Winneconne, WI	Winnebago
WVCY	AM	690	NC	Christian	Appleton-Oshkosh, WI	07/02/2003	139	VCY America Inc	Oshkosh, WI	Winnebago
WWWX	FM	96.9	C	Alternative	Appleton-Oshkosh, WI	07/02/2003	139	Cumulus Media Holdings Inc	Oshkosh, WI	Winnebago
WYDR	FM	94.3	C	Adult Hits	Appleton-Oshkosh, WI	07/02/2003	139	Midwest Communications Incorporated	Neenah-Menasha, WI	Winnebago
WZOS	FM	104.7	C	Rock	Appleton-Oshkosh, WI	02/15/2005	139	Woodward Communications Incorporated	Berlin, WI	Green Lake

Number of Stations in Geographic Market 24

## Previous Stations in Geographic Market

WGOB	FM	103.1	C	70s & 80s	Green Bay, WI	01/16/2014	186	Cumulus Media Holdings Inc	Reedsville, WI	Manitowoc
------	----	-------	---	-----------	---------------	------------	-----	----------------------------	----------------	-----------

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

# FCC Geographic Market Definition for Green Bay, WI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAUN	FM	92.7	C	Mexican	Green Bay, WI	07/02/2003	186	Magnum Communications Incorporated	Kewaunee, WI	Kewaunee
WDKF	FM	99.7	C	Country	Green Bay, WI	07/02/2003	186	Midwest Communications Incorporated	Sturgeon Bay, WI	Door
WDUZ	AM	1400	C	Sports	Green Bay, WI	07/02/2003	186	Cumulus Media Holdings Inc	Green Bay, WI	Brown
WDUZ	FM	107.5	C	Sports	Green Bay, WI	07/02/2003	186	Cumulus Media Holdings Inc	Brillion, WI	Calumet
WEMY	FM	91.5	NC	ChrsContem	Green Bay, WI	07/02/2003	186	Family Radio Network, The	Green Bay, WI	Brown
WGBW	AM	1590	C	Oldies	Green Bay, WI	09/23/2008	186	Heller, Mark	Denmark, WI	Brown
WHID	FM	88.1	NC	News/Talk	Green Bay, WI	07/02/2003	186	University of Wisconsin	Green Bay, WI	Brown
WIXX	FM	101.1	C	CHR	Green Bay, WI	07/02/2003	186	Midwest Communications Incorporated	Green Bay, WI	Brown
WKRU	FM	106.7	C	Clsc Rock	Green Bay, WI	07/02/2003	186	Cumulus Media Holdings Inc	Allouez, WI	Brown
WKSZ	FM	95.9	C	Top 40	Green Bay, WI	07/02/2003	186	Woodward Communications Incorporated	De Pere, WI	Brown
WKZG	FM	104.3	C	AC	Green Bay, WI	03/24/2016	186	Woodward Communications Incorporated	Seymour, WI	Outagamie
WKZY	FM	92.9	C	Top 40	Green Bay, WI	01/01/2016	186	Woodward Communications Incorporated	Chilton, WI	Calumet
WNFL	AM	1440	C	Sprts/Talk	Green Bay, WI	07/02/2003	186	Midwest Communications Incorporated	Green Bay, WI	Brown
WGBB	FM	103.1	C	70s & 80s	Green Bay, WI	01/16/2014	186	Cumulus Media Holdings Inc	Reedsville, WI	Manitowoc
WORQ	FM	90.1	NC	CCtmp/Talk	Green Bay, WI	07/02/2003	186	Lakeshore Communications Inc	Green Bay, WI	Brown
WOWN	FM	99.3	C	Clsc Hits	Green Bay, WI	12/01/2006	186	Results Broadcasting Inc	Shawano, WI	Shawano
WPCK	FM	104.9	NC	ChrsContem	Green Bay, WI	01/02/2004	186	Educational Media Foundation	Denmark, WI	Brown
WPNE	FM	89.3	NC	NPR/Clsc	Green Bay, WI	07/02/2003	186	State of Wisconsin - Educational Communications	Green Bay, WI	Brown
WQLH	FM	98.5	C	Hot AC	Green Bay, WI	07/02/2003	186	Cumulus Media Holdings Inc	Green Bay, WI	Brown
WTAQ	AM	1360	C	News/Talk	Green Bay, WI	07/02/2003	186	Midwest Communications Incorporated	Green Bay, WI	Brown
WTAQ	FM	97.5	C	News/Talk	Green Bay, WI	02/25/2009	186	Midwest Communications Incorporated	Glenmore, WI	Brown
WTCH	AM	960	C	Cntry/FuSvc	Green Bay, WI	12/01/2006	186	Results Broadcasting Inc	Shawano, WI	Shawano
WZOR	FM	94.7	C	Rock	Green Bay, WI	07/02/2003	186	Woodward Communications Incorporated	Mishicot, WI	Manitowoc

Number of Stations in Geographic Market 23

## Previous Stations in Geographic Market

WLAK	AM	1530	C	Oldies	Appleton-Oshkosh, WI	02/22/2019	139	Heller, Mark	New Holstein, WI	Calumet
------	----	------	---	--------	----------------------	------------	-----	--------------	------------------	---------

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed