

Amendment and Waiver Request

Starcom, LLC, licensee and permittee of WCMN-LP requests a waiver of the FCC rules regarding notification of the public for operation in ATSC 3.0.

WCMN-LP has been silent under silent authority first granted October 5, 2021 in File No. [0000156617](#). It resumed operation January 5, 2022, using the Channel 14 digital facilities authorized by construction permit 0000141562 using the NextGen ATSC 3.0 format. File No. [0000178849](#).

Since it was silent and off the air prior to resuming operations in ATSC 3.0, it was unable to provide viewer notices, as provided for at [§74.782\(h\)](#) of the Commission's rules. This amendment is submitted to provide information regarding how viewers are notified of the resumption of operation in ATSC 3.0.

Attachment "A" provides notice to viewers that WCMN-LP is operating on ATSC 3.0 on new RF Channel 14. It advises viewers that they need ATSC 3.0 compatible equipment to receive WCMN-LP and contact information should they desire additional information on the equipment or have other questions.

This notice is running for thirty days as a crawl on the station and as a voiced announcement. In addition, it will be broadcast on the following radio stations, each of which overlap a portion of WCMN-LP's viewing area, and posted on their websites:

KLCI(FM)	106.1 MHz Ch. 291	FM	Elk River	MN
WQPM(AM)	1300 kHz	AM	Princeton	MN
W298CE	107.5 MHz Ch. 298	FM	Big Lake	MN
KDDG(FM)	105.5 MHz Ch. 288	FM	Albany	MN
KASM(AM)	1150 kHz	AM	Albany	MN
K299BT	107.7 MHz Ch. 299	FM	Albany	MN

The same notice is scheduled to be published in the St. Cloud Times newspaper September 2 and 16, 2022.

Further, Starcom, LLC, licensee and permittee of WCMN-LP requests a legal STA to provide alternative notification. See, e.g., *Incentive Auction Task Force and Media Bureau Remind Repacked*

Stations of Certain Post-Auction Transition Requirements and Deadlines, MB Docket No. 16-306 and GN Docket No. 12-268, Public Notice, 33 FCC Rcd 8240, 8245, para. 15, n.41 (IATF & MB 2018)]

The waiver requested by this amendment is warranted in that WCMN-LP cannot now return to operation in ATSC 1.0 in order to notify the public of its conversion to ATSC 3.0. The station has been operating in ATSC 3.0 since January of this year without complaint from the public. Accordingly, the public interest will be served by allowing WCMN-LP's continued operation without interruption and with the additional public notices described in this request.

— PUBLIC NOTICE —

**LOCAL TELEVISION
STATION UPGRADES
TO NEW BROADCAST
STANDARD**

On Dec. 9, 2021, WCMN-LP transitioned from analog to the new broadcast standard known as ATSC 3.0 on its new RF Channel, Channel 14 and no longer on Channel 13.

Viewers now need an ATSC 3.0 compatible television or converter to receive this station.

For questions or comments please call 763-450-7777 or email lucas@mybobcountry.com.