

W J Y W



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**



B.S.

# BROADCASTING STATION LICENSE RECORD

Official # 309

12-22-75 Auth. gr. for on-the-air I.D. as Tampa St. Petersburg, Florida

Date first licensed 5-15-51

Call letters X W D A E - FM

X ROBERT W. ROUNSAVILLE (3-7-80, EFF: 3-14-80)

X ~~XXX~~ ROUNSAVILLE OF TAMPA, INC.

~~XXXX~~ ROUNSAVILLE FM, INC. (VOL. AL & SCA 6-18-70 NOT CONSUMMATED)

X ROUNSAVILLE OF TAMPA, INC. (AL-10-28-64; EFF: 11-3-64)

X SMILEY PROPERTIES, INC. (ML 6-15-59)

Name of licensee X TAMPA TIMES COMPANY

SEE CARD #2 FOR NAME

201 N. Franklin St., Tampa, Florida (PH-6-11-81)

X 101 N. Tampa Street, Tampa, Florida (LH-4-4-66)

X Tampa and Whiting-Tampa, Florida

Transmitter location X Franklin & Washington Sts., Tampa, Florida

101 North Tampa Street, Tampa, Florida (B3H-5-7-62)

Zir: 33602

XX 114 North Franklin St. Tampa, Florida

Main studio location ~~XXXX~~



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mos. Freq.	E.R.P. Power	Time Div.	Period From- To
Letter	5-29-47	Ch. 289, 105.7 mcs. assigned in lieu of Channel 231, 94.1 mcs. pending final action in Docket 6768.			
Telegram	6-9-47	Relet Attorney 27. Authority granted period ending 9-8-47 operate Ch. 289, 105.7 mcs. using WE 503-B2 trans. 1 kw power, 1-sect. Pylon Ant. mounted on southerly tower of WDAE direct. ant. overall height 234' above ground for FM program service. Sub. to submission of data subsequent to installation of FM ant. to show no change in directional pattern or resistance of WDAE ant. WDAE operate by indirect method of measuring power in acc. sect. 3.52 during installations of FM ant. and until above data is approved.			
	6-23-47	105.7 (No. 289) Free. assignment accord. No. 6768			
Telegram	9-8-47	Relet atty 8. Auth. ext. 12-8-47 op. 105.7 (289) WE type 503-B-2 tr. 1000w max., 1 sec. Pylon ant. on Southerly tower of WDAE DA, overall height 234' above gr. re. serv. station date of commences			
Telegram	11-25-47	Relet atty. 20. Auth. extended interim operation period ending May. 8. 1948.			
Telegram	5-3-48	Relet atty. 29. Auth. extended interim operation period ending Nov. 8. 1948.			
Telegram	10-25-48	Relet atty. 15. Auth. ext. WDAE-FM period ending 3-8-49 op. 105.7 mcs using WE type 503 B-2 Trans. 1/kw max. output power & one section Pylon ant. mounted on the Southerly tower of the WDAE Directional ant. overall height of 234 ft. above ground re FM prog. serv. Op. to be in accord. w/rules governing FM broadcast stations.			
Telegram	2-21-49	Relet Atty. 15. Auth. extended period ending June 8, 1949.			



# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... **WDAE-FM** .....

**GANNETT FLORIDA BROADCASTING, INC.**  
Name of licensee **TAUPE TIMES COMPANY** .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-267	4-6-49	106.7	26 kw.	420 ft.	By 6-6-49 To 12-6-49
C.P. issued					
Telegram	5-31-49	Relat Atty. 19.	Auth. ext. period ending 12-6-49.		
Telegram	12-1-49	Relat atty 22.	Auth. ext. period ending 6-6-50 op. accord. Comm. wire 10-25-48		
BMPH-3871	11-14-49	Ext. of completion date to 6-6-50			
Telegram	5-15-50	Relat atty 8.	Auth. ext. period ending 12-6-50 op. accord. Comm. wire 10-25-48		
BMPH-4144	5-2-50	Extension of completion date to 12-6-50			
BMPH-4374	11-10-50	Ext. of compl. date to 6-6-51			
Telegram	12-5-50	Relat atty 29.	Auth. ext. period ending 6-6-51 op. accord. Comm. wire 10-25-48		
BMPH-4356	11-13-50	100.7	65 kw.	U	
Mod. of C. P.		Ch. 264	Terri 390 ft.	To 6-6-51	
BLH-725	5-1-51	100.7 mcs	65 kw	390 ft	
License to cover CP (BPH-267 as mod.)					to 12-1-52
BTC-1158	9-6-51	Acquisition of control of Tampa Times Co. by David E. Smiley.			
BRH-609	11-13-52	Renewal of license to			2-1-55
BRCH-109	9-28-54	Operation by Remote Control			
BRH-609	1-12-55	Renewal of license to			2-1-58
BRH-609	1-3-58	Renewal of license to			2-1-61 (r)
WIRE	5-22-58	REMAIN SILENT TO JULY 31, 1958.			
WIRE	7-28-58	REMAIN SILENT PERIOD ENDING 9-15-58.			
BPH-2452	7-14-58	100.7 mcs.	64 kw.	U	9-14 to 3-14-59
HAAT: 390'		Ch. 264. CP change antenna.			
BLH-1294	3-10-59	Lic. to cover c.p. (BPH-2452) to change antenna.			
		3-10-59/2-1-61 (r)			
BMLH-121 (1)	6-15-59	Mod. of license to change name of licensee to SMILEY PROPERTIES, INC.			
BSCA-220	1-27-60	Sub. Comm. Authorization on multiplex basis to			2-1-61.
BRH-609	1-18-61	100.7 mcs.	64 kw	HAAT 390'	2-1 2-1-64
BRSCA-220	1-18-61	RENEWAL OF SCA			2-1 2-1-64
BTC-3641	1-12-61	Invol. transfer of control of licensee corp. from David E. Smiley to Joseph P. Smiley, executor of the estate of David E. Smiley, deceased			



# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **X W D A E-FM** .....

Station location **TAMPA, FLORIDA** .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMSCA-123	3-28-62	Mod. of SCA to add sub-carrier frequency 41kc. (41kc & 67kc)			
BSCA-639 (1)	3-7-62	Modified license to change studio location and shift to remote control operation			
BTC-4322	11-7-63 11-15-63	Voluntary transfer of control of licensee corporation from Joseph F. Smiley, Executor of the Estate of David E. Smiley, Deceased, to Joseph F. Smiley, David E. Smiley, Jr., Edith Smiley Crowl, and Joseph F. Smiley and David E. Smiley, Jr. as Trustees for Joseph F. Smiley, Jr., John M. Smiley, Thomas David Smiley, and David E. Smiley, III; and Joseph F. Smiley and David E. Smiley, Jr. As Trustees for Edith Smiley Crowl.			
BRH-609	1-24-64	100.7mc.	64 kw - U		2-1 2-1-67
BRSCA-220	1-24-64	Subsidiary Communications Authorization on Multiplex Basis to 2-1-67			
BALH-690 & BASCA-152	10-28-64 Eff: 11-3-64	Voluntary assignment of license and SCA to ROUNSAVILLE OF TAMPA, INC.			
BPH-5125 HAAT: 390'	10-20-65	100.7mc.	ERP: 32kw. U ch. #264 TPO: 5kw. CP to install new trans (RCA-BTF-5D), decr ERP; and decr TPO;		12-20-65 6-20-66
BCH-665	11-10-65	100.7mc.	ERP: 64kw U TPO: 10kw Mod. of license to operate transmitter by remote control from 101 N. Tampa Street, Tampa, Florida.		11-10 2-1-67
BLH-3158 (1)	4-4-66	Lic to cover CP (BPH-5152) install new trans. decrease EPR & tpo trans RCA BTF-5D1			



Form BC 126

June 1964

CARD #4

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **Y W A T L-FM** .....

Station location **TAMPA, FLORIDA** .....

Name of licensee **ROUNDSVILLE OF TAMPA, INC.** .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-5508 HAAT: 390'	8-24-66	100.7mc Ch.#264	ERP: 19kw (Aux.) TPO: 3kw (RC)		10-24-66 4-24-67
		CP to install Aux. trans. (Composite) at Main ant.-trans. loc., to be oper. on above facilities, with RC from studios; for Aux. purposes.			
BMSCA-202	1-5-67	Modification of SCA to change from operation on subcarrier frequencies of 41 and 67 kcs. to operation on subcarrier frequencies of 43 and 67 kcs.			
BRH-609	1-13-67	100.7mc	32kw	Unl.	2-1 2-1-70
BRSCA-220	1-13-67	Renewal of SCA			2-1 2-1-70
BMPH-9368 (1)	5-4-67	Mod. of CP(BPH-5508) for extension of completion date to			7-24-67
BPH-5940 HAAT: 390'	9-7-67	100.7mc.	ERP: 19kw (Aux.) ch#264 TPO: 3kw (RC)		11-7-67 5-7-68
		CP to replace expired permit (BPH-5508).			
BPH-6298 HAAT: 390'	6-14-68	100.7mc.	ERP: 19kw (Aux.) ch# 264 TPO: 3kw (RC)		2-14-69
		CP replace expired permit (BPH-5940)			
BMPH-10,515 (1)	3-4-69	MP(BPH-6298) ext. time to 8-14-69			
LL-4424(L)	6-23-69	Lic. (BPH-6298 as reinstated & Mod.) inst Aux. trans.			2-1-70
BRH-609(S)	1-29-70	RENEWAL M. AUX.		& NDEA	2-1-73
BRSCA-220	1-29-70	Renewal SCA			
BALH-1363 & BASCA-403	6-18-70	VOL. AL & SCA		NOT CONSUMMATED	
EBSA	5-25-72				
BPH-8231 HAAT: 480' (H&V)	1-12-73	100.7mhz. #264	ERP: 25kw (H&V) Class C (RC)		2-12-74
		CP install new ant., make chgs. ant. system (incr. hgt.) chg. TPO, ERP, HAAT.			
BRH-609(L)	1-31-73	Renewal (MAIN & AUX.) & SCA			2-1-76
BBSCA-220					
BMPH-13848 (1)	10-10-73	MP(BPH-8231) chg. trans., ant. (decr. hgt.) chg. TPO, ERP; 54kw (H&V) HAAT: 460' (H&V).			



Form BC 126  
June 1954

#5

FM

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W D A E - FM

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From - To
BPH-8885 HAAT: 460'	4-5-74	100.7mhz.	ERP: 54kw (H&V) #264 (RC)		4-5-75
		CP to replace expired permit(BPH-8231)			
BLH-6217(L)	7-12-74	Lic.(BPH-8885)-Changes			2-1-76
BLH-6330(L)	8-19-74	Lic. to use former main trans. & ant. for aux. purp. only.			2-1-76
HAAT: 390'	ERP: 32kw				
BPH-9463(L)	7-3-75	100.7MHz.	ERP: 100kw (H&V)	U	7-3-76
HAAT: 460ft (H&V)		CP chg trans.	TPO, ERP & HAAT (RC)		
Letter	7-21-75	Trans. Collins	831G-2	now installed	
BLH-6780(L)	10-3-75	Lic.(BPH-9463)-Changes, Main-			2-1-76
BRH-609(L)	1-28-76	RENEWAL (MAIN & AUX:-)			2-1-79
BRSCA-220	" " "	" " "			" " "
BRH-609(L)	1-28-76	Supersede to delete aux. and correct antenna system.			
COMTEL	11-9-77	TRANS:	COLLINS	831H-2 mod. w/ HARRIS MS-15 exciter	now installed
BRH781002H4	1-23-79	Renewal of License			2-1-82
BRSCA781002H4		Renewal of SCA			
BALH800214CZ	3-14-80	VOL BALH			EFF: 3-14-80
D 12-11-80	2-23-81	LICENSEE NAME CHANGED.			
BPH-810218A1	6-11-81	100.7mhz;	ERP: 100kW (H&V)	U	6-11-82
HAAT: 580' (H&V)		CP to make chgs. in Ant. Sys.;			
(L)		chg. TL; chg. type Ant.; incre. HAAT; & chg. TPO.			



Call

Letters WDAE-FMName TAMPA TIMES COMPANYP.O. 114 N. Franklin St., Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-267 Recd. Filed	6-16-44 7-5-44 7-5-44	Construction permit for new high frequency FM broadcast station Frequency: 45,300 Kcs., Coverage: 8,100 Sq. Mi. Studio: Tampa Terrace Hotel, Cor. Lafayette St. and Florida, Ave., Tampa, Florida Transmitter: 5 Mi. from the center of the business district of Tampa, Florida Filed by Andrew W. Bennett, Att'y Engr. info. recd. 7-30-48 changing transmitter site; ERP; type transmitter; antenna ht. above average terrain; studio location & make changes in antenna system. Engr. info. recd. 1-19-49 changing ERP; ant. above average terrain & make changes in antenna system.	Granted 4-10-46 for Met. type station - Conditional - Type 1 letter mailed 4-12-46	
			C.P. issued Expires Mailed	4-6-49 12-6-49 4-20-49
B3-PH-3871 Recd. Filed	11-2-49 11-4-49 11-4-49	Mod. of C. P. (BPH-267 which authorized a new FM broadcast station) for extension of completion date from 12-6-49 to 6-6-50. Filed by William P. Sims, Jr. Att'y	GRANTED	11-14-49 ✓



A. D. Ring, Engineer.



FCC Form 94  
Card #2

# APPLICATION RECORD - BROADCASTING

Call  
Letters WDAE-FM

Name TAMPA TIMES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-4144 Recd. Filed	4-14-50 4-24-50 4-24-50	Mod. of C. P. (BPH-267 as modified) which authorized a new FM broadcast station for extension of completion date from 6-6-50 to 12-6-50. Filed by William P. Sims, Att'y	GRANTED	5-2-50
BMPH-4356 Recd & Filed	10-4-50 10-11-50	Mod. of CP (BPH-267 as mod) to change frequency from 105.7 to 100.7 mc.; ERP from 26 kw. to 65.3 kw.; ant. ht. abv. aver. terrain from 420 ft. to 391 ft.; transmitter site from Franklin & Washington St., Tampa, Fla. to Tampa & Whiting Sts., Tampa, Fla.; studio location from Franklin & Washington Sts. to 114 North Franklin St., Tampa, Fla.; transmitter to GE, BT-4-B, 10 kw. & make changes in antenna system. Filed by Robert Irwin, Atty.	GRANTED 65 kw. Ant. ht. 390 ft.	11-13-50



## APPLICATION RECORD - BROADCASTING

Call  
Letters WDAE-FM

Name

TAMPA TIMES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4374 Recd. Filed	11-3-50 11-6-50 11-6-50	Mod. of C. P. (BPH-267 as mod.) which authorized a new FM b/c. station for extension of completion date from 12-6-50 to 6-6-51 Filed by Robert L. Irwin, Att'y.	GRANTED	11-10-50
BLH-725 Recd & Filed	3-24-51 3-27-51	License to cover CP (BPH-267 as mod.) which authorized a new FM b/c station. Filed by Robert Irwin, Atty.	GRANTED	5-15-51
BTC-1158 Recd. & Filed	7-20-51 7-23-51 7-23-51	Acquisition of control of Tampa Times Company, licensee of station WDAE and High Frequency Broadcast Station WDAE-FM, Tampa, Florida by David E. Smiley.	GRANTED	9-6-51
BPH-509 RECD. & FILED	8-22-52 9-2-52	Renewal of license Filed by Wm. P. Sims, att'y	GRANTED	11-13-52
BPH-1795 Rec'd & Filed	10-21-52 10-22-52	C.P. to make changes in licensed station, to lower antenna height above average terrain. (Contingent on grant of BPCT-458)	Dismissed 9-29-54. TV appl. denied 9-2-54 (See over)	



Application for TV (HPOT-458 denied by commission  
9-2-54/ Petition to reopen filed 10-1-54.  
Denied by Com. 1-21-55.

Appealed to Court of Appeals 2-22-55 (Court  
nos. 12588 and 12589) Commission opinion  
affirmed 2-28-56.

Appeal denied by Court 2-9-56.



Card 4

## APPLICATION RECORD - BROADCASTING

FORM A-170  
FORMERLY FCC FORM 94Call  
Letters **WDAR-FM**Name **TAMPA TIMES COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-109 Rec'd. & Filed	9-21-54 9-27-54	Operation by Remote Control 114 Franklin Street, Tampa, Florida Filed by John B. Jacob, atty	GRANTED	9-28-54
BRH-609 Rec'd. & filed	10-22-54 11-3-54	Renewal of license. Alfred Cordon, atty	GRANTED	1-12-55
BRH-609 Rec'd Filed	10-22-57 11-1-57 11-1-57	Renewal of License Alfred C. Cordon, Attorney	GRANTED	1-3-58
BPH-2452 Rec'd Filed	6-25-58 6-27-58 6-27-58	Construction permit to install new type antenna (Andrew 1308-2 8 sections).  Atty's: Dow, Lohnes & Albertson	GRANTED	7-14-58
BLH-1294 Rec'd Filed	9-12-58 9-29-58 9-29-58	License to cover c.p. BPH-2452 which authorized change in antenna. John B. Jacobs, attorney	GRANTED	3-10-59



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters

WDAE-FM

Name X TAMPA TIMES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BNLH-121 Rec'd Filed	5-6-59 5-12-59 5-12-59	Modification of license to change name of licensee to Smiley Properties, Inc.  Harry G. Sells, Atty.	GRANTED	6-15-59
BSCA-220 R&F	12-1-59 12-4-59	Authority to establish a new SCA, multiplex basis, to be operated on sub-carrier frequency of 67kc.  Al Cordon, atty	GRANTED	1-27-60
BRH-609 Rec'd&Filed	10-29-60 11-3-60	Renewal of license. Dow, Lohnes and Albertson, Attys.	GRANTED	1-18-61
BRSCA-220 Rec'd&Filed	11-7-60 11-9-60	Renewal of Subsidiary Communications Authority	"	"
BTC-3644 Rec'd Filed	12-22-60 12-27-60 12-27-60	Involuntary transfer of control of licensee corporation from David E. Smiley to Joseph F. Smiley, Executor of the Estate of David E. Smiley, Deceased.  John A. Rafter, Atty.	GRANTED EFF:	1-12-61 11-3-60



FORM BC-121 #6  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W.D.A.E-FM

Name SMILEY PROPERTIES, INC.  
Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMSCA-123 R & F	1-17-62 1-24-62	Modification of SCA to add sub-carrier frequency 41kc  Atty. - J. Rafter (Dow, Lohnes & Albertson)	GRANTED	3-28-62 41 & 67kc
BTC-4322 R & F	6-7-63 6-24-63	Voluntary transfer of control of licensee corporation from Joseph F. Smiley, Executor of the Estate of David E. Smiley, Deceased, to Joseph F. Smiley, David E. Smiley, Jr., Edith Smiley Cowl, and Joseph F. Smiley and David E. Smiley, Jr. as Trustees for Joseph F. Smiley, Jr., John M. Smiley, Thomas David Smiley, and David E. Smiley, III; and Joseph F. Smiley and David E. Smiley, Jr. as Trustees for Edith Smiley Cowl.  Atty. - Dow, Lohnes & Albertson(J.D. Matthews)	GRANTED Eff	11-7-63 11-15-63



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters W.D.A.-FM

ROUNSAVILLE OF TAMPA, INC.

Name \* SMILEY PROPERTIES, INC.

Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRH-609	10-29-63	Renewal of license(Main & SCA).	GRANTED	1-24-64
BRSCA-220	10-29-63	Atty- Dow, Lohnes & Albertson		
R. & F.	11-4-63			
BATH-690	5-27-64	Voluntary assignment of license and SCA to	GRANTED	10-28-64
BASCA-152		ROUNSAVILLE OF TAMPA, INC.		
R & F	5-28-64	Atty for assignor - Dow, Lohnes & Albertson		
		Atty for assignee - Smith & Pepper		Eff: 11-3-64
REQUEST FOR EXEMPTION FROM NEW SECTION 73.242 filed 4-15-65 by Smith and Pepper for licensee				
BRH-5125	8-12-65	Construction permit to install new trans	GRANTED	10-20-65
R&F	8-18-65	(HCA-BTF-5D), decrease ELP to 32kw, and		
		decrease TPO to 5kw.		
		Atty: Smith & Pepper		



Aug. 1955

## APPLICATION RECORD - BROADCASTING

 Call Letters **W A T L-FM**  
**XWDAE-FM**

 Name **ROUNSAVILLE OF TAMPA, INC**  
**Tampa, Florida**

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-665 Rec'd Filed	10-25-65 10-29-65 10-29-65	Modification of license to operate transmitter by remote control from 101 N. Tampa Street, Tampa, Florida. Vincen <sup>t</sup> A. Pepper, Atty.	GRANTED	11-10-65
BLH-3158 R & F	1/21/66 1/27/66	Lic. to cover CP (BPH-5125) which auth. install new trans., decrease ERP & TPO, specify type trans. RCA-BTF-5D1. Atty: Smith & Pepper	GRANTED	4-4-66
BPH-5508 REF	7-29-66 8-2-66	CP to install new Auxiliary trans. (General Electric BF-3-A) at Main ant.-trans. location (101 North Tampa Street, Tampa, Florida), to be operated on 100.7mcs Ch.#264, TPO 3kw, ERP 19.2kw and HAAT 391 feet, with remote control from studio location (same as ant.-trans. location), for Auxiliary Purposes Only.  Smith & Pepper, Attys. (T.W.Fletcher)	GRANTED	8-24-66



AUG. 1955

## APPLICATION RECORD - BROADCASTING

CAPD #9

Call  
Letters WATL-FMName ROUNSAVILLE OF TAMPA, INC.  
TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-609 R & F	10-25-66 11-3-66	Renewal of License	GRANTED	1-13-67
BRSCA-220 Received	10-25-66 11-3-66	Smith & Pepper, Attys. Renewal of Subsidiary Communications Authorization	RETURNED Incomplete	11-17-66
RESUB. R & F	12-21-66 12-22-66	Smith & Pepper, Attys.	GRANTED	1-13-67
BMSCA-202 R & F	12-21-66 12-22-66	Modification of Subsidiary Communications Authorization to change from operation on subcarrier frequencies of 41 and 67 kilocycles to operation on subcarrier frequencies of 43 and 67 kilocycles.  Smith & Pepper, Attys. (R.W. Healy)	GRANTED	1-5-67



# 10  
FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call W D A E-FM  
Letters XW A T L-FM

Name ROINSAVILLE OF TAMPA, INC.  
TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9368 R & F	4-20-67	Mod. of CP(BPH-5508 which authorized install new Aux. Trans. at Main ant.-trans. location for Auxiliary Purposes Only) for extension of completion date from 4-24-67 to 7-24-67.	GRANTED to	5-4-67
	4-24-67			7-24-67
BPH-5940 R & F	8-4-67	Atty - Vincent A. Pepper Construction Permit to replace expired permit (BPH-5508 as mod., which authorized install new Auxiliary Trans. at Main ant-trans location for Auxiliary Purposes Only.	GRANTED	9-7-67
	8-7-67			
BPH-6298 R & F #427991 \$30 MAY 24 1968	5-10-68	Atty - Michael L. Glaser(Smith, Pepper etc.) CP replace expired permit (BPH-5940). (aux.) Atty - Vincent A. Pepper(Smith, Pepper etc.)	GRANTED	6-14-68
	5-13-68			
	5-13-68			



FORM BC-121

AUG. 1955

# 11

## APPLICATION RECORD - BROADCASTING

ROUNSAVILLE OF TAMPA, INC.

xROUNSAVILLE FM, INC. (not consummated)

Call

Letters W D A E-FM

Name xROUNSAVILLE OF TAMPA, INC.

TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,515 R & F #491535 \$30	2-10-69 2-14-69 2-14-69	MP(BPH-6298 as reinstated) for ext. time to 8-14-69 (FOR-ONES.) (Auxiliary)  Attys - Vincent A. Pepper(Smith, Pepper etc.)	GRANTED to	3-4-69 8-14-69
BLH-4424 R & F #514381 \$30 PT	5/13/69 5/16/69 5/16/69 5/28/69	Lic.(BPH-6298 as reinstated & mod.) install aux. trans. for aux. purposes only.  Atty: Arthur V. Weinberg	GRANTED	6-23-69
BRH-609 BRSCA-220 R & F #553246 \$135 NOV 7 1969	10-20-69 10-20-69 10-30-69 10-30-69	Renewal of License(Main & Auxiliary) Renewal of SCA  Atty: Arthur V. Weinberg(Smith, Pepper etc.) 11-10-69 re engineering data	GRANTED	1-29-70
BALH-1363 BASCA-403 R & F (Form 316) FEE PD: \$30 JUN 2 1970	5-11 70 5-25-70	Voluntary assignment of lic and SCA to ROUNSAVILLE FM, INC. Atty - Smith, <u>Pepper</u> etc #604151	GRANTED NOT CONSUMMATED (LTR 9-14-70)	6-18-70



# APPLICATION RECORD - BROADCASTING

100.7mhz.

Call  
Letters W D A E-FM

Name ROUNSAVILLE OF TAMPA, INC.  
TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-609 R & F BRSCA-220 R & F PN PRESS NOV 23 1972	10-30-72 11-3-72 10-30-72 11-9-72 11-3-72	Renewal of License  Renewal of SCA  Atty: (John E. Fiorini III) Smith & Pepper	Granted	1-31-73
BPH-8231 R & F #146779 \$50 Code 061 Press FEB 6 1973	1-18-73 1-23-73 1-23-73	CP to install new ant. (Jampro JSCP-11 FM, 11 sects. (H&V); make chg. ant. system (increase height); chg. TPO; ERP: 25KW (H&V); HAAT: 476' (H&V) <del>XXXXXXXXXXXXXXXXXXXX</del> (Main) Atty: Mark S. Fowler	GRANTED	2 12-73
BMPH-13,848 R & F #218070 \$50 Code 057 Press AUG 28 1973	7-20-73 7-25-73 7-26-73	MP (BPH-8231) chg. trans. (RCA BTF-20E1); chg. ant. (RCA BFG-6A, 6 sects, (H&V); make chg. ant. system (decrease height); chg. TPO; ERP: 54KW(H&V) and HAAT: 455' (H&V). Atty: David Meyers	GRANTED	10-10-73



## APPLICATION RECORD - BROADCASTING

100.7mhz

Call

W A V V

Letters

XWDAE-FM

Name Rounsaville of Tampa, Inc.  
Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8885 R & F #295047 \$50 Code 057 Press	3-21-74 3-22-74 3-26-74 APR 2 - 1974	CP to replace expired permit (BPH-8231). (For Change)  Atty: David Meyers (Smith & Pepper)	GRANTED	4-5-74
BLH-6217 R & F W 299743-\$50. PTA PRESS	4-4-74 4-4-74 4-4-74-057 4-12-74 JUN 12 1974	Lic. (BPH-8885) - Changes.  Atty: Smith & Pepper (John E. Fiorini III)	GRANTED	7-12-74
BLH-6330 R & F W 327185-\$50. PTA PRESS	7-15-74 7-18-74 7-18-74-057 7-23-74 JUL 21 1974	Lic. to use former main trans. (RCA, BTF-5-D-1) for auxiliary purposes only. ERP: 32kw HAAT: 390' RC. Atty: Smith & Pepper (John E. Fiorini III)	GRANTED  CANCELLED (By request applicant Atty)	8-19-74  10-17-75
BPH-9463 R & F #421578 \$100 Code 057 PRESS	4-28-75 4-30-75 5-2-75 JUN 26 1975	CP to install new trans. (COLLINS 831H2); chg. TPO; chg. ERP: 100kw (H&V) Atty: John E. Fiorini III (Smith & Pepper) Engr: John H. Mullane AMENDED 6-20-75 Financial Data.	GRANTED	7-3-75



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call W J Y W  
Letters X W A V V

ROUNSAVILLE OF TAMPA, INC.

Name

Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6780 R & F W 455365-\$100.-8-1-75-001-Atty: Smith & Pepper(John E. Fiorini, III) PTA PRESS SEP 2 1975	7-24-75 8-1-75 8-8-75	Lic.(BPH-9463)-Changes.	GRANTED	10-3-75
BRH-609 R & F PN Recd. PRESS OCT 17 1975	9-25-75 9-29-75	RENEWAL OF LICENSE John E. Fiorini, III, Atty.	GRANTED	1-28-76
BRSCA-220 R & F	11-10-75 11-13-75	Renewal of SC#		
Ltr. dated R & F PRESS NOV 24 1975	11-13-75 11-13-75	Filed by John E. Fiorini III, Esq. Request for Dual City Identification from: Tampa-St. Petersburg, Florida	GRANTED	12-22-75



#15

100.7mhz.

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W J Y WName ROBERT W. ROUNSAVILLE  
\* Rounsaville of Tampa, Inc.  
Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRH-781002H4 PRESS: DEC 4 1978 BRSCA781002H4	1978	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	1-23-79
BALH-791217FO FORM 314 DEC 27 1979 PRESS: PN FILED	27 1979 1-22-80	Vol AL to WHEC, INC.  (over Atty for assignor - Smith & Pepper (J. Oyster) for assignee - P.D. O'Connell (Pierson etc)	GRANTED eff:	4-30-80 6-25-80
BALH800214GZ Form 316 (Also see WBJW fm) PRESS FEB 29 1980	2-11-80 FEB 29 1980	Vol. AL and SCA to ROBERT W. ROUNSAVILLE Atty - John Fiorini, III (Smith & Pepper)	GRANTED EFF:	3-7-80 3-14-80



BALH791217FO Amended 2-4-80 re: New off. & dir. of Gannett Co., Inc., biographical data of new officers and directors & AFC subsidiaries which hold Gannett stock

AMENDED 3-10-80 re: Auth. tdb in Florida; stock ownership resignation of J. Bayliss as V-pres.; add'l info on pending litigation & proposed programming

\*\*FORMAL AMENDMENT: to BALH791217FO noting chge. in assignor from Rounsaville of Tampa, Inc. to ROBERT W. ROUNSAVILLE (per Form #316) granted: 3-7-80

AMENDED 4-30-80 re: Section II, Exhibit II-2, pages 4, 6-7 and 7.



## APPLICATION RECORD-BROADCASTING

Call Letters: W J Y W

GANNETT FLORIDA BROADCASTING, INC.

100.7MHz.

Name: XROBERT W. ROUNSAVILLE

Station Location: TAMPA, FLORIDA

File No.	Date	Description	Action and Date
APPL. DATED PRESS (O)	12-11-80 FEB 27 1981	Filed by Peter D. O'Connell Request to Change Name of Licensee to: "GANNETT FLORIDA BROADCASTING, INC."	GRANTED 2-23-81
BPH810218A1 PRESS (O)		CP to make chgs. in Ant. Sys.; chg. TL to: Franklin St., Tampa, Florida; chg. type Ant. (CONTINENTAL G5CPS-5BF, 5 sects. H&V); incre. HAAT: 606' (H&V) & chg. TPO.  MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.  27° 56' 47" 82° 27' 27"  Atty. Benjamin J. Griffin (Pierson, Ball & Dowd) decrease HAAT: 578' H&V	GRANTED: 6-11-81
Amended	4-15-81		



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

