

WJLK-7



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199

B S

# BROADCASTING STATION LICENSE RECORD

Official No. 117

*fm*  
WJLK-FM (5-1-50)

x WJLK (11-5-46)

Date first licensed ..... 3-29-48 .....

Call letters ..... x W D J T .....  
LOCATION: ASBURY PARK, NEW JERSEY

PRESS BROADCASTING COMPANY (AL-3-25-65; EFF: 4-1-65)

Name of licensee ..... x ASBURY PARK PRESS, INC. ....

5 mi. N-NW of intersection of Rte. 66 & Jumping Brook Rd., Tinton Falls, N.J.  
X West Bangs Ave., 0.3 miles West of intersection with Springwood Ave., Neptune

Transmitter location ..... ~~605 Mattison Avenue, Asbury Park, New Jersey~~ ..... Township -

Press Plaza,

07712

Main studio location / 605 Mattison Avenue, Asbury Park, New Jersey .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Apph. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	From
B1-PH-406	1-16-46	104.7 No. 284	1.0 kw		By 11-26-46 To 5-26-47
Letter C.P. issued	7-19-46 9-26-46	Subject to Comm. approval of antenna and transmitter details.			
BMPH-250	4-23-47		1 kw Terr 250'		
Letter	4-24-47	Subject to no detrimental effect on AM operation. Channel to be asgd after final proceedings in Docket 6768.			
BMPH-334 MOD. C.P.	5-5-47 for ext. of time	104.7	1 kw.	U	By 11-26-46 To 9-26-47
BMPH-250 and BMPH-334	4-23-47 (Superseded C.P. issued 5-5-47)	94.3	1 kw.	U	By 11-26-46 To 9-26-47
[See letter dated 6-18-47]					
TC-551 Off:	7-3-47	Involuntary transfer of control from J. LYLE KINMONTH, DECEASED to MABEL BRAZER KINMONTH and ASBURY PARK NATIONAL BANK & TRUST COMPANY.			
	5-47	94.3 (No. 252)			
		Freq. assignment record/ D o 6768			
BPH-715	9-3-47	Ext. of completion date to			11-26-47
BPH-1045	11-18-47	Ext. of completion date to			12-25-47
BLH-109	3-29-48	94.3 mc	1 kw	U	3-29-48 to 3-29-49
LICENSE TO COVER (mailed 5-7-48)					
BRH-117	3-23-49	Renewal of license			To 6-1-49
BRH-117	5-26-49	Renewal of license			To 6-1-52
BPH-1586	12-5-49	94.3	1	250'	2-5-50 to 8-5-50
BMPH-4064	3-13-50	Mod. of C.P. (BPH-1586) which authorized install. of alternate main trans. to an auxiliary trans.			2-5-50 to 8-5-50
BLH-623	4-19-50	License to cover auxiliary transmitter.			To 6-1-52
License to cover C. P. (BPH-1586 as mod.)					
BLH-623	4-19-50	Superseding authorization correcting antenna system.			To 6-1-52.
BRH-117	5-21-52	(Main)	Renewal of license to		6-1-54
BRH-117	5-21-52	AUX.	Renewal of license to		6-1-54

B.S. CARD # 2  
O. N. 117

BROADCASTING STATION LICENSE RECORD

Date first licensed .....3-29-48.....

Call letters .....WJLK-EM.....

Name of licensee .....PRESS BROADCASTING COMPANY(AL-3-25-65;EFP:4-1-65)  
\* ASBURY PARK PRESS, INC. ....

Transmitter location West Bangs Ave., 0.3 miles West of intersection with Springwood Ave.....  
Neptune Township, New Jersey

Main studio location .....605 Mattison Avenue, Asbury Park, New Jersey.....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
BRCH-56	10-12-53	Operation by Remote Control			
BRH-117	5-19-54	RENEWAL OF LICENSE TO 6-1-57			
BRH-117	5-19-54	renewal of aux. tr. lic to 6-1-57			
BRH-117	5-15-57	RENEWAL OF AUX. TR. LIC. TO 6-1-60(S)			
BRH-117	5-15-57	Renewal of License (Main) to 6-1-60 (S)			
BRH-117	5-11-60	94.3	1kw 250'	U (RD)	6-1 6-1-63
BRH-117	5-11-60	94.3	1kw	Aux.	6-1 6-1-63
BRH-117	5-31-63	Renewal of license MAIN AND AUX		6-1 6-1-66 <i>Aux CANCELLED</i>	
BALH-765	3-25-65	Voluntary assignment of license to			
EFF:	4-1-65	PRESS BROADCASTING COMPANY			
BPH-5030	7-26-65	94.3mc.	ERP: 3kw	Uni.	9-26-65
HAAT: 280'	(H) 260' V	Ch. #232	TPO: 3.4kw		3-26-66
Cont'l MAIN	CP to install new trans (Gates-FM-5G), install new ant (Gates-FMA-2A/300G-2, 2 horiz. & 2 vert., secs) incr. TPO; incr. horiz. ERP; and operate on a vert. ERP; incr. HAAT; and add the condition.				
BPH-5031	7-26-65	94.3 mc	ERP: 220w	Uni.	9-26-65
HAAT: 280'	(H)	Ch. #232	TPO: 250w		3-26-66
260' (V) AUX.	Construction Permit to install new ant (Gates-FMA-2A/300G-2, 2 horiz. & 2 vert. secs.) incr. TPO; decr. horiz. ERP; operate on a vertical ERP; and increase HAAT; <i>(aux)</i>				
BTC-4913	1-27-66	Voluntary transfer of control of Asbury Park Press, Inc. (Parent Corp. of lic. corp)			
Eff:	2-3-66	From First Merchants National Bank and Mabel Braxer Kinmonth, Co-Executors under the Will of J. Lyle Kinmonth, to Wayne D. McMurray and Ernest Lass			
BLH-3143	4-4-66	94.3mcs	ERP: 3k2	(H&V) U	4-4 6-1-66
HAAT: 280'	(H) 260' (V)	CH. 232	TPO: 3.4kw		
	Lic to cover CP (BPH-5030) which auth install new main trans install new ant incr TPO, ERP & HAAT and operate on vert ERP. (Main)				
BRH-117	5-27-66	renewal of license (Main) 6-1 6-1-69			

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **W J L K- FM** .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BLH-3143 HAAT: 280' (H) 260' (V) <i>(rev)</i>	6-13-66	94.3mhz	ERP: 220w (H&V) U TPO: 250w		6-13 6-1-69
		Lic to cover CP (BPH5031) which auth install new ant incr. TPO HAAT decrease ERP & operate on vert ERP (use old main GE BT-1A as aux.)			
BLH-3143	6-13-66	Superseding auth. to correct description of trans. to read 250 watts.			
BRH-117(L)	5-22-69	Renewal of Main & AUX & NDMA			6-1-72
EBSA	5-25-72				
BRH-117	5-31-72	(Short) RENEWAL OF LICENSE MAIN & AUX. & NDMA			6-1-75
BTC-7403	5-31-74	INVOL. TC EFF:			
BTC-7557	11-29-74	Vol. TC. of Neg. Con't EFF: 1-31-75			
BTC-7534	2-19-75	Vol. TC. of neg. ctl. EFF: 2-26-75			
COMTEL	3-13-75	Trans. GATES FM-5-G mod. with WILKINSON FME-10 exciter.			
BRH-117(L)	10-16-75	Renewal (Main & Aux. Trans)			6-1-78
BRH-117(S)	5-11-78	RENEWAL (MAIN & AUX.)			6-1-81
BPH-11152 HAAT: 290' (H&V) (L)	8-23-78	94.3mhz #232	ERP: 3kw (H&V) U (RC)		8-23-79
		CP install new Ant.			
BPH11,163 HAAT: 300' (H&V) (L)	11-1-78	94.3mhz	ERP: 3kw (H&V) RC		11-1-79
		CP to chg TL install new ant., ant. sys chg. TPO HAAT			
BLH-781206AF	12-13-79	94.3mHz	ERP: 3kW TPO: 3.5kW HAAT: 290ft. (H&V)		6-1-81
		License to cover (BPH-11152) for chgs.			
BMPH7910B1A1 (1)	3-13-80	MP (BPH-11163) for ext. of time to:			7-18-80

#4

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ..... **WJLK-FM**

Station Location .....

**PRESS BROADCASTING COMPANY**

Name .....

Transmitter Location .....

Main studio location .....

**Authorization Record**

File No.	Granted	Facilities	Expires
BMLH-791226DE (1)	8-8-80	MODIFICATION OF LICENSE TO INSTALL NEW TRANSMISSION SYSTEM.	6-1-81
BTCH801231GO	2-20-81	IN VOL TC      EFF:	

# HIGH FREQUENCY (FM)

## APPLICATION RECORD—BROADCASTING

WJLK-100-5-46)

X W D J T

Call letters WJLK

Name ASBURY PARK PRESS INC  
 (P.O. 605 Mattison Avenue, Asbury Park, New Jersey)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-PH-406 ✓ Recd. Filed	1-2-45	Construction permit for new high frequency FM broadcast station Frequency: 48,900 kcs., Coverage: 1,279 Sq. Mi. Population: 271,663 Studio & Trans. Locations: 605 Mattison Avenue, Asbury Park, N. J. (RCA FM-1-B Max. 1kw) Filed by Fred W. Albertson, Atty. Amendment re Comm. letter of 9-7-45 recd. 10-3-45. No changes. (Community) Program analysis rec'd 3-30-46. Engineering information re. Comm. letter of 7-19-46 rec'd. 8-6-46 changing type of transmitter and making changes in antenna system	Granted	1-16-46 for
	1-4-45		Community type station-	
	1-4-45		Conditional - Type 3	ltr. mailed 1-13-46.
			Basic Engr. approved	7-11-46
			Program Plan approved	7-11-45
			C.P. issued	9-26-46

Paul F. Godley, Engineer

CARD #2

Call

Letters W J L K -FMName ASBURY PARK PRESS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-250 Rec'd Filed	3-5-47 3-7-47 3-7-47	Mod. of C. P. (B1-PH-406 which authorized a new FM broadcast station) to change transmitter site to Bangs Avenue, 0.3 miles west of intersection with Springwood Avenue, Neptune Township, Monmouth County, New Jersey; antenna height above average terrain to 250 feet; make changes in antenna system and change commencement and completion dates from 11-26-46 and 5-26-47 to 60 days from date of grant and 180 days thereafter, respectively. Filed by Dwight E. Rorer, Attorney	GRANTED	4-23-47. Ch. to be assigned after final proceedings in Docket 6768. Subject to no detrimental effect on AM operation. Ltr. written 4-24-47.
BMPH-334 Rec'd Filed	4-17-47 4-18-47 4-18-47	Mod. of C. P. (B1-PH-406 which authorized a new FM broadcast station) for extension of completion date from 5-26-47 to 9-26-47. Filed by Dwight E. Rorer, Attorney	GRANTED	5-5-47

Paul F. Godley, Engineer

Name ASBURY PARK PRESS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-551 Rec'd Filed	4-23-47 5-2-47 5-2-47	Involuntary transfer of control from J. Lyle Kinmonth, deceased, to Mabel Brazer Kinmonth and Asbury Park National Bank and Trust Company, Executors and Trustees u/w J. Lyle Kinmonth, deceased. Filed by Dwight E. Rorer, Attorney	GRANTED Eff:	7-3-47
BMPH-715 Rec'd Filed	8-21-47 8-22-47 8-22-47	Mod. of C.P. (B1-PH-406 as modified) which authorized a new FM broadcast station for extension of completion date from 9-26-47 to 11-26-47 Filed by John P. Carr, attorney	GRANTED	9-3-47
BMPH-1045 Rec'd Filed	11-3-47 11-5-47 11-5-47	Mod. of C.P. (B1-PH-406 as modified) which authorized a new FM broadcast station for extension of completion date from 11-26-47 to 12-25-47 Filed by Dwight E. Rorer, Attorney	GRANTED	11-12-47
BLH-109 Rec'd Filed	11-10-47 11-12-47 11-12-47	License to cover CP (B1-PH-406 as modified) which authorized a new FM broadcast station	GRANTED	3-29-48

FCC Form 94

## APPLICATION RECORD - BROADCASTING

CARD #4

Call  
Letters ..... W J L K - JM

Name ASEURY PARK PRESS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-117 Rec'd Filed	1-20-49 1-24-49 1-24-49	Renewal of license	GRANTED	3-23-49
BRH-117 Rec'd Filed	3-28-49 3-29-49 3-29-49	Renewal of license Filed by John Carr, atty.	GRANTED	5-26-49
BPH-1586 Rec'd Filed	9-27-49 9-29-49 9-29-49	Construction permit to install alternate main transmitter (GE BT-1-A, Max. 250 watts) Filed by John P. Carr, attorney	GRANTED	12-5-49
BMPH-4064 Rec'd. Filed	2-10-50 2-23-50 2-23-50	Mod. of C. P. (BPH-1586) which authorized installation of alternate main transmitter to change from alternate main transmitter to an auxiliary transmitter. Filed by Mr. John P. Carr, Atty.	GRANTED	3-13-50
BLH-623 Rec'd. Filed	4-1-50 4-11-50	License to cover C. P. (BPH-1586 as modified) which authorized an auxiliary transmitter. Filed by John P. Carr, Atty.	GRANTED	4-19-50

APPLICATION RECORD - BROADCASTING

Call Letters WJLK-FM

Name ASBURY PARK PRESS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-117 Recd. Filed	2-20-52 <del>3-4-52</del> <del>3-4-52</del>	Renewal of license Main and Auxiliary	GRANTED Main & Auxiliary	5-21-52
BRCH-56 Recd. & Filed	9-27-53 10-1-53	301-A Operation by Remote Control Alfred Gordon, atty	GRANTED	10-12-53
BRH-117 Recd. & filed	2-12-54 2-23-54	Renewal of license. (MAIN) Renewal of license. (AUXILIARY) Alfred Gordon, atty	GRANTED	5-19-54
BRH-117 Recd Amended "e d & filed"	2-14-57 3-1-57 3-14-57 3-18-57	Renewal of license. MAIN Amended to specify Q10(c) Section II as Yes. Alfred Gordon, atty	Atty called 4-1-57 amend. req. re Tr. GRANTED	5-15-57
BRH-117 Recd & filed	2-14-57 3-1-57	Renewal of license for Auxiliary transmitter. Alfred Gordon, atty	GRANTED	5-15-57

FORM BC-121 #6  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W. J. L. K-FM

Name ASBURY PARK PRESS, INC.  
Asbury Park, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2577 Rec'd Filed	12-30-58 12-31-58 12-31-58	Construction permit to change frequency from 94.3mc, CH 232 to 101.5mc, CH 268; increase ERP from 1kw to 20kw; install new transmitter (RCA BTF 5B); install new antenna (RCA BFA 5A - 5 section) and increase HAAT to 271 ft.  Atty. - Dow, Lohnes & Albertson Engr. - Paul Godley Co., Great Notch, N.J.	DISMISSED Section 1.306 of Rules	1-16-59
BPH-117 Rec'd Filed	2-23-60 2-24-60 2-24-60	Renewal of License. (MAIN & AUXILIARY)	GRANTED	5-11-60

APPLICATION RECORD - BROADCASTING

Call Letters WJLK-FM

Name ASBURY PARK PRESS, INC.  
ASBURY PARK, NEW JERSEY (PRESS PLAZA, ASBURY PARK, N.J.)

File No.	Dated	Application for	Action	
			Nature	Date
RPH-3785 Rec'd Filed	5-28-62 5-29-62 5-29-62	Construction permit to increase ERP from 1kw to 9kw, HAAT from 250 ft to 320 ft; change frequency from 94.3mc(CH 232) to 104.7mc (CH 284); change ant-trans. loc. from West Bangs Ave, Neptune Township, N.J., to Squankum-Allenwood R., Wall Township, N.J.; change studio loc. from Press Plaza, 605 Mattison Ave., Asbury Park, N.J., to 713 Arnold Ave., Point Pleasant Beach, N.J.; change remote control point to same as studio; to make changes in antenna system(Inc. hght); install new transmitter(ITA FM-5000B) and new antenna (Jampro JA-3-A, 3 sections); change station location from Asbury Park, New Jersey, to POINT PLEASANT BEACH, NEW JERSEY.  Atty.-Dow Lohnes, & Albertson(A. Cordon) Engr.-Paul Godley Co.	DISMISSED	9-6-63 at req. of applicant

FORM BC-121  
Aug. 1955

#8

APPLICATION RECORD - BROADCASTING

Call  
Letters W J L K- FM

PRESS BROADCASTING COMPANY

Name  ASBURY PARK PRESS, INC.  
Asbury Park, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BRH-117 Rec. & Filed	1/11/63 2/28/63	Renewal of License (Main & Aux.) Alfred C. Cordon, Atty.	GRANTED	5-31-63
BALH-765 Rec'd Filed	2-25-65 3-2-65 3-10-65	Voluntary assignment of license to PRESS BROADCASTING COMPANY  Atty. - McKenna & Wilkinson	GRANTED EFF:	3-25-65 4-1-65
BPH-5030 R&F	6-30-65 7-9-65	Construction permit to install new main trans (Gates-FM-5G), install new ant (Gates-FMA-2A/ 300G-2, 2 horizontal and 2 vertical sections), increase TPO to 3.380kw, increase horizontal ERP to 3kw and operate on a vertical ERP of 3kw, and increase HAAT to 280'.  Atty: Dow, Lohnes & Albertson	GRANTED	7-26-65

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters WJLK-FMName PRESS BROADCASTING COMPANY  
ASBURY PARK, NEW JERSEY

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5031 R&F	6-30-65 7-9-65	Construction permit to install new ant (Gates-FMA-2A/300G-2, 2 horizontal and 2 vertical sections), increase TrO to .25kw, decrease horizontal EHP to .222kw and operate on a vertical EHP of .222kw, and increase HAAT to 280'. (auxiliary transmitter).  Atty: Dow, Lohnes & Albertson	GRANTED	7-26-65
BTC-4913 R & F	9-10-65 10-1-65	Voluntary transfer of control of Asbury Park Press, Inc.(parent corp. of lic. corp) from First Merchants National Bank and Mabel Brazier Kinmonth, Co-Executors under the Will of J. Lyle Kinmonth, to Wayne D. McMurray and Ernest Lass  Atty. - Dow, Lohnes & Albertson	GRANTED  Eff:	1-27-66  2-3-66

APPLICATION RECORD - BROADCASTING

Call  
Letters ...W. N. L. K. FM.....

Name PRESS BROADCASTING COMPANY  
Asbury Park, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3142 R & F	1/6/66 1/7/66	Lic. to cover CP (BPH-5030) which auth. install new main trans., install new ant., incr. TPO, ERP and HAAT, and operate on vert. ERP. (Main) Attys: Dow, Lohnes & Albertson	GRANTED	4-4-66
BLH-3143 R & F	1/6/66 1/7/66	Lic. to cover CP (BPH-5031) which auth. install new ant, incr. TPO, HAAT, decrease ERP and operate on vert. ERP. (Use old Main GE (Aux.) BT-1A as Aux.) Attys: Dow, Lohnes & Albertson	GRANTED	6-13-66
BRH-117 R & F	2-21-66 3-2-66	Renewal of License  Dow, Lohnes and Albertson, Attys. (A.C. Cordon, Jr.)	GRANTED	5-27-66

FORM BC-121  
AUG. 1955

#11

APPLICATION RECORD - BROADCASTING

94.3mhz

Call  
Letters W J L K-FM

Name PRESS BROADCASTING COMPANY  
Asbury Park, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BRH-117 R & F #493194 \$105. PRESS MAR 5 1969	1-22-69 2-26-69 2-26-69	Renewal of license--(Main & Auxiliary) AMENDED 4-7-69 re: Business interests  Atty. Alan C. Campbell	GRANTED	5-22-69
BRH-117 R & F PN Recd. PRESS FEB 20 1972	2-3-72 2-22-72 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) Alan C. Campbell, Atty	GRANTED	5-31-72
BTC -7403 R & F FEE PD: \$250 #299221 CODE 049 (FORM 316) ALSO SEE AM APR 23 1974	3-26-74 4-3-74	Involuntary transfer of negative control of Asbury Park Press, Inc. (parent corp of licensee) from Wayne D. McMurray to Helen B. McMurray, Jules L. Plangere, Jr. and Arthur L. Nims, III, Executors and Trustees of the Estate of Wayne D. McMurray, Deceased Atty - Dow, Lohnes & Albertson	GRANTED EFF:	5-31-74

Name PRESS BROADCASTING COMPANY  
Abbury Park, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7534 Rec'd Filed Fee: \$1,000 049 #242437 See also AM Press: SEP 27 1974	8-1-74 9-4-74 9-4-74	Voluntary transfer of negative control of Asbury Park Press, Inc. (parent corp of licensee) from Helen B. McMurray, Jules L. Plangere, Jr. and Arthur L. Nims, III, Executors and Trustees of the Estate of Wayne D. McMurray, Deceased, to Jules L. Plangere, Jr. Alan Campbell, Atty	GRANTED EFF: NO GRANT FEE REQUIRED.	2-19-75 2-26-75
Pub. notice filed 9-23-74				
BTC-7557 Rec'd FEE PD: \$250 # 350508 CODE 049 (Form 316) ALSO SEE AM FILED OCT 10 1974	9-26-74 9-30-74 10-8-74	Voluntary transfer of negative control of Asbury Park Press, Inc. (parent corp of lic) from Ernest W. Lass, to Ernest W. Lass, Trustee of 3 Lass Family Trusts  Atty - Dow, Lohmas & Albertson LTR from atty re date of applic-filed 10-8-74	GRANTED EFF: (Per Form 323)	11 29 74 1-31-75

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters WJLK-FMName Press Broadcasting Company  
Asbury Park, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BRH-117 R & F P. N. filed with AM Press	1-21-75 2-3-75 1 1 FEB 1975	Renewal of License (Main & Auxiliary).  Atty: Alan Campbell (Dow, Lohnes & Albertson)	GRANTED	10-16-75
BRH-117 R&F PRESS	1-31-78 2-1-78 FEB 17 1978	Renewal of License (Main & Auxiliary )  Atty- Alan C. Campbell	GRANTED	5-11-78
BPH-11,152 R & F PRESS:	6-1-78 JUL 5 1978	CP to install new Ant. (CCA-L-2, 2 sects H&V) Atty: Alan C. Campbell (Dow, Lohnes, etc.) Engr: ----	ACCEPTED & GRANTED	8-23-78

## APPLICATION RECORD - BROADCASTING

Call  
Letters WJLK-FMName PRESS BROADCASTING COMPANY  
Asbury Park, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BPH-11,163 R & F PRESS: JUL 11 1978	6-21-78 6-23-78 11 1978	CP to chg. TL to:05 mi. N-NW of intersection of Rte. 66 & Jumping Brook Rd., Tinton Falls, New Jersey; install new Ant. (PHELPS-DODGE-CFM-HP-2, 2 sects H&V); mke. changes in antenna system (incr. hght.); chg. TPO & HAAT: 300' (H&V)  40° 13' 45" 74° 05' 24"  MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 COMMISSION RULES.  Atty: Alan C. Campbell	Granted	11-1-78
BLH-781206AF PTA: PRESS:	5-8-79 NOV 1 1979	License to cover (BPH-11152) FOR CHANGES  Atty: Alan C. Campbell	GRANTED	12-13-79

## APPLICATION RECORD-BROADCASTING

94.3MHz.

Call Letters: W J L K-FM

Name: PRESS BROADCASTING COMPANY

Station Location: ASBURY PARK, NEW JERSEY

File No.	Date	Description	Action and Date
BMPH791031A1 PRESS (0)	NOV 27 1979	MP (BPH-11,163) For Extension of Time to: <u>11-30-79</u> (FOR CHANGES) Atty. Alan C. Campbell (Dow, Lohnes & Albertson)	GRANTED 3-13-80 TO 7-18-80
BMLH-791226DE PTA PRESS	JUL 10 1980	Modification of License to install new transmission system. Atty: Alan C. Campbell	GRANTED 8-8-80
BTCH801231GO Form 316 PRESS Also see WJLK(am)	FEB 20 1981	Involuntary transfer of negative control from Ernest W. Lass, Trustee of (3) Lass Family trusts to Ernest Donald Lass, Executor of the Estate of Ernest W. Lass (deceased) and Successor Trustee of the Lass Family Trusts  Atty Alan C. Campbell	GRANTED 2-20-81  EFF: 2-26-81

#16

## APPLICATION RECORD-BROADCASTING

Call Letters: WJLK-FM

Name: PRESS BROADCASTING COMPANY

Station Location: ASBURY PARK, NEW JERSEY

File No.	Date	Description	Action and Date
BRH-810202WS FN FILED PRESS MAR 26 1981		RENEWAL OF LICENSE (MAIN, & AUX. ANT.) Alan Campbell (Dow, Lohnes & Albertson)	GRANTED 5-29-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

