


W J C L-FM

 SPERRY RAND

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

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CATALOG NO. 4550L 1/5



Form BC 126

June 1954

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

# 2733

W J C L-FM (EFF: 5-12-72)

Date first licensed August 31, 1972

Call letters XW H S I

Station location Savannah, Georgia

LEWIS BROADCASTING CORPORATION (APH 2-16-72 EFF: 3-16-72)

Name of licensee X South Atlantic Broadcasting Corporation

Transmitter location Fort Argyle Rd., 5.5 mi. S-SW of Bloomingdale, Ga. (PH-12-19-69)

31401

10001 Abercorn Street, Near Savannah, Georgia (MPH-2-9-71)

Main studio location X Same as Transmitter



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-6861 HAAT:1,310' (h&v)	12-19-69	96.5mc. ch# 243	ERP: 100kws(h&v) TPO: 17.5kws	U	8-19-70
CP for New Station.					
BMPH-12,038 (1)	8-13-70	MP(BPH-6861) ext. time to 12-1-70			
BMPH-12,038 (2)	9-1-70	Superseded authorization to correct Station loc. & Permittee Name.			
BMPH-13079 (2)	2-8-71	MP(BPH-6861) ext. time to 6-1-71			
BMPH-13,144 COND'L (B)	2-9-71	MP(BPH-6861)chg Studio loc to: 1001 Abercorn St., Near Savannah, Georgia.			
BAPH-503	2-16-72	VOL. APHIEFF: 3-16-72			
BMPH-13,236 (4)	4-20-72	MP(BPH-6861 as mod) Extension of time 10-19-72			
BSCA-1165	4-18-72	SCA 67 kilobertz			
BRCH-1091 BMPH-13,239 (5)	4-21-72	Operate by Remote Control MP(BPH-6861 as mod) chg. TPO. HAAT: 1160; chg. trans. & Ant.			
EBSA	5-22-72				
ALH-5501(L)	8-31-72	Lic(BPH-6861) for new station 4-1-73			
BRH-2733(S) BRSCA-1,165	3-30-73	RENEWAL RENEWAL of SCA			4-1-76 "
BRH-2733(S) BRSCA-1165	11-30-76	Renewal of License SCA			4-1-79
XXXXXX XXXXXX BRH-781127UM BRSCA- " " " (S)	3-22-79	RENEWAL OF LICENSE RENEWAL OF SCA			4-1-82



FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters ...NEW-EM.....

Name South Atlantic Broadcasting Corporation  
Savannah, Georgia (PO 718 Realty Bldg., Savannah, Ga. 31401)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6861 R & F #541941 \$75 PRESS: SEP 2 5 1969 PN REC'd: 9-30-69	9-2-69 9-11-69 9-11-69	CP for New FM on: 96.5mc. #243 ERP:100kw(h&v) HAAT:1311' TPO:17.27kw Trans: RCA-BTF-20E1; Ant:RCA-BFC-14, 14 sects. SS-TL: Fort Argyle Rd. 5 mi. SSW of Bloomingdale, Ga., Savannah, Ga. 32° 03' 30" - 81° 20' 20"	GRANTED	12-19-69
Amend filed	9-15-69	Atty - William S. Green(Pierson, Ball & Dowd) Engr-John W. Hillegas(Avondale Estates, Ga.) TV STATION: WJCL (TV), Savannah, Ga. Re ltr. from Savannah Bank & Trust Company supersedes letter of 8-12-69.		



# APPLICATION RECORD - BROADCASTING

Call Letters **W H S I**  
~~UNASSIGNED~~

Name **South Atlantic Broadcasting Corporation**  
**Savannah, Georgia**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-12,038 R & F #61722 \$30. PRESS: JUL 29 1970	7-20-70 7-22-70 7-22-70	MP(BPH-6861) ext. time to 12-1-70(New Station)  Atty-William S. Green(Pierson & Ball etc)	GRANTED	8-13-70
BMPH-13,079 R & F #646004 \$50. CODE: 068 PRESS: DEC 4 1970 AMENDED	11-22-70 11-24-70 11-24-70  1970 1-19-71	MP(BPH-6861 as mod) ext. time to 6-1-71(NEW STATION).  Atty-William S. Green(Pierson, Ball & Dowd)  Ltr. w/ ref. to reason for extension.	GRANTED	2-8-71
BMPH-13,144 R & F #658227 \$50. CODE: 061 PRESS: 3 FEB 1971	1-15-71 1-19-71 1-19-71 FEB 1971	MP(BPH-6861 as mod) chg. studio location to: 10001 Abercorn Street, Near Savannah, Georgia. REQUEST WAIVER OF SECTION 73.210(a)(2) of the Commission's rules.  Atty-Harrison T. Slaughter(Pierson, Ball etc). Engr-John W. Hillegas	GRANTED  COND'L Section 73.210(a)(2) of the Commission's rules.	2-9-71



# APPLICATION RECORD - BROADCASTING

96.5mc

Call WHSI  
Letters ~~UNASSIGNED~~

## LEWIS BROADCASTING CORPORATION

Name

~~X~~ SOUTH ATLANTIC BROADCASTING CORPORATION  
Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BAPH-503 R & F FEE: \$1000 CODE 049	4-23-71 5-3-71 #004135 \$50. (SEE OVER)	Voluntary assignment of CP(BFH-6861, as mod. new station) to LEWIS BROADCASTING CORPORATION REQUEST FOR GRANT PURSUANT TO SEC. 73.636 EFF: 050, 3-28-72, WO55417 Atty - Pierson, Ball & Dowd / & 73,240 (SEE OVER FOR AMENDMENTS) Pub. notice filed 9-14-71	GRANTED Req. grant fee \$102.38 3-16-72 (Paid)	2-16-72
BAPB-13,236 R & F #004135 \$50. CODE 068 PRESS: 14 MAY 1971	4-30-71 5-3-71 5-3-71	MP(BPB-6861 as mod) ext. time to (NEW STATION). Atty-William S. Green(Pierson, Ball & Dowd)	GRANTED TO: OVER FOR AMENDMENT	4-29-72 10-19-72
BMPH-13,239 R & F #004123 \$50 CODE: 061 PRESS: 14 MAY 1971 Amended #060357 \$200 (REFUNDED) PRESS: APR 14 1972	4-23-71 5-3-71 5-3-71 4-4-72 4-4-72	MP(BPH-6861 as mod.) chg. TPO: 16.70kw; HAAT: 1163.6ft. (horiz. & vert.) Atty - William S. Green(Pierson, Ball & Dowd) Engr- John W. Hillegas(Avondale Estates, Ga.) Chg. trans. (CCA 25000DS); chg. ant. (CCA FMC-HP-10, 10 sects.(H&V); chg. TPO: 24.50kw.	GRANTED	4-21-72



BAPH-503 - ASSIGNEE is licensee of TV WJCL(re Sec.II)  
Bank ltr re loan ~~ret-5-24-71--dated-after-application~~  
RESUB. R&F 6-2-71

AMENDED 8-11-71 (assignee) - equipment proposal & req. for  
expeditions grant - will construct & place station on air  
within 6 mos. of grant of AL

AMENDED 9-1-71 re proposed programming

BAPH-503 AMENDED 9-22-71 re: consideration  
AMENDED 10-27-71 - bank ltr re loan

BMPH-13,236 AMENDED: 7-21-71 w/ref. to completion of construction and  
Reason for Request for Extension.  
AMENDED: 4-4-72 chg. name of permittee.



# APPLICATION RECORD - BROADCASTING

96.5mhz

Call W J C L-FM  
Letters ~~N.H.S.I.~~

Name LEWIS BROADCASTING CORPORATION  
Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1,165 R & F #060356 \$50 Code 068 Press	3-31-72 4-4-72 4-4-72 APR 14 1972	Request for Subsidiary Communications Authori- zation on a sub-carrier frequency of 67kcs.	GRANTED	4-18 72
BRCH-1,091 R & F #060355 \$50 Code 068 Press	3-31-72 4-4-72 4-4-72 APR 14 1972	ML to operate transmitter by remote control from the studio site: 10001 Abercorn Street, Savannah, Georgia.	GRANTED	4-21 72  issued with BMPH 13,239
BLH-5501 R & F W 515860-\$50. PTA  PRESS	6-1-72 6-6-72 6-6-72 6-12-72  AUG 2 1972	Lic.(BPH-6861, as mod.) for New FM Broadcast Station. AG-068	GRANTED	8-31-72



# APPLICATION RECORD - BROADCASTING

Call  
Letters **WJCL-FM**

Name **LEWIS BROADCASTING CORPORATION**  
**SAVANNAH, GEORGIA**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2733	12-27-72	RENEWAL OF LICENSE	GRANTED	3-30-73
BRSCA-1,165	11-16-72	RENEWAL OF SCA		
R & F	1-2-73	Brian A. Johnson, Atty.		
PN Recd.	"			
PRESS	Feb 1, 1973			
BRH-2733	11-27-75	Renewal of license	Granted	11-30-76
BRSCA-1165	11-27-75	AMENDED 2-3-76 re: EEO		
R & F	12-1-75			
PN				
PRESS	FEB 4 1976			
BRH 781127 UM		RENEWAL OF LICENSE	GRANTED	3-22-79
BRSCA "		RENEWAL OF SCA		
PRESS		B.J.Griffin, Atty.		
	FEB 14 1979			



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

