

W J S K

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Form BC 126

June 1954

Official No. 1541

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

Date first licensed JANUARY 11, 1965

W J S K (Eff: 9-23-68)

Call letters W A G R-FM

Station location LUMBERTON, NORTH
CAROLINA

Name of licensee SOUTHEASTERN BROADCASTING CORPORATION

(LH 1-11-65)

(PH 12-11-63)

Transmitter location 1 mi. S. of city limits on Chestnut St., ext., Lumberton, N. C. /

Chestnut St. Extension, Lumberton, N. C. (BRCH 6-24-64) (LH 1-11-65)
Main studio location X 2106 N. Cedar St., Lumberton, N. C. (PH 12-11-63)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-4104 HAAT: 270'	12-11-63	102.3mc Ch. 272	ERP: 3kw TPO: 870w	Unl.	2-11 8-11-64
		CP for a new Class A FM broadcast station with RC oper. of trans. from studio loc. (Cond' 1)			
BRCH-517 (1)	6-24-64	Mod. of CP to operate transmitter by Remote Control.			
BMPH-7884 (2)	7-16-64	Mod. of CP (BPH-4104, as mod.) to chg. type trans. (Collins 830D-1A); chg. type ant. (Andrew 1304-2A, 4 secs.); and incr. TPO to 950w.			
BSCA-567	12-9-64	Subsidiary Communications Authorization on approximately 67 kilocycles.			
BLH-2591 HAAT: 270'	1-11-65	102.3mc Ch. #272	ERP: 3kw TPO: 870w	Unl.	1-11-65 12-1-66
		Lic. to cover CP (BPH-4104, as mod.) which auth. a new FM broadcast station.			
BRH-1541	12-9-66	RENEWAL OF LICENSE			12-9 12-1-69
BRSCA-567	12-9-66	RENEWAL OF SCA			12-9 12-1-69
BTC-5414	8-30-67	Voluntary acquisition of positive control of lic.			
BSH-1541 (1)	12-7-67	Mod. of license to show TPO: 980 watts (memo)			
BRH-1541(1) BSCA-567	11-26-69	Renewal of license & SCA			12-1 12-1-72
EBSA	5-22-72				
BRH-1541(S)	12-6-72	RENEWAL			12-1-75
BRSCA-567	"	RENEWAL of SCA			"
BPH-9141 HAAT: 270ft (H&V)	9-27-74	102.3mhz	ERP: 3kw (H&V)	(RC)	9-27-75
		CP install new trans, new ant, chg TPO, add cir. Polar. to ERP, & HAAT			
BLH-6600(L)	3-31-75	Lic. (BPH-9141) - Changes			12-1-75
BRH-1541(S)	11-26-75	RENEWAL OF LICENSE			12-1-78
BRSCA-567	11-26-75	RENEWAL OF SCA			12-1-78
BRH780802UV BRSCA "	(S) 12/18/78	Renewal of License & SCA			12/1/81

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters NEW W A G R-FM

Name SOUTHEASTERN BROADCASTING CORPORATION
LUMBERTON, NORTH CAROLINA (PO Albert Kahn, Vice Pres, Box 1056, Lumberton, N.C.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4104 R & F	9-9-63 9-10-63	Construction permit for a new FM broadcast station to be operated on: Freq.: 102.3mcs, Ch.272A ERP:3kw Type trans.: Gates FM-1C TPO:0.87kw Type ant.: Gates FMA-4, 4 sections HAAT:270' Trans. loc.: 1 mi. S. of city limits on Chestnut St. extension, Lumberton, N. C. Studio loc.: 2106 N. Cedar St., Lumberton, N. C. RC loc.: 2106 N. Cedar St., Lumberton, N. C. Engr: <u>Geo. E. Gautney</u>	GRANTED Cond'l re WAGR submit 302s	12-11-63

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WAGR-FMName SOUTHEASTERN BROADCASTING CORPORATION
Lumberton, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-517 Rec'd Filed	6-10-64 6-11-64 6-23-64	Mod. of CP(BPH-4104) to change studio location and remote control point to Main Studios, located at Chestnut Street Extension, Lumberton, North Carolina.	GRANTED	6-24-64
BMPH-7884 R&F	7-1-64 7-6-64	Mod of CP (BPH-4104 as mod which auth a new FM B/C station) to chg type trans (Collins-830-D1A), chg type ant (Andrew-1304-2A, 4 sect) and incr TPO to .977kw.	GRANTED	7-16-64
BLH-2591 Rec'd Filed	6-10-64 6-11-64 7-16-64	License to cover CP (BPH-4104 as modified) which authorized a new FM broadcast station.	GRANTED	1-11-65
BSCA-567 Received Filed	11-13-64 11-16-64 11-25-64	Request for subsidiary communications authorization on sub-carrier frequency of 67kcs.	GRANTED	12-9-64

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W J S K
Letters W A G R-FM

Name SOUTHEASTERN BROADCASTING CORPORATION
Lumberton, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1541 R & F	8/30/66 9/1/66	Renewal of license	GRANTED	12-9-66
BRSCA-567 R & F	8/30/66 9/1/66	RENEWAL OF License (SCA - 67kc)		
BTC-5414 R & F (Form 316)	8-8-67 8-15-67	Voluntary acquisition of positive control of lic. corp. by Albert Kahn thru purchase of stock from George E. Gautney and Carl T. Jones	GRANTED	8-30-67
AUG 22 1967		Atty - Daly & Joyce		
BRH1541 BRSCA-567 R & F #538593\$105. P.N. filed PRESS SEP 12 1969	8-26-69 8-26-69 8-28-69 8-28-69 8-28-69	Renewal of license Renewal of SCA	GRANTED	11-26-69

APPLICATION RECORD - BROADCASTING

102.3 mcs FM

Call W J S K
Letters

Name **SOUTHEASTERN BROADCASTING CORPORATION**
LUMBERTON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1541 BRSCA-567 R & F PN Recd. PRESS SEP 26 1972	8-28-72 " 9-1-72 " 1972	RENEWAL OF LICENSE & SCA AMENDED 11-27-72 re: business interests; ascert. of comm. needs; employment policy	GRANTED	12-6-72
BPH-9141 R & F #340822 \$50 Code 057 Press SEP 18 1974	8-28-74 8-30-74 9-4-74 1974	CP to install new trans. (Collins 831D-1B); install new ant. (Jampro JSCP-4, 4 sects. (H&V); chg. TPO and add circular polarization to ERP and HAAT. Atty: Lawrence J. Bernard, Jr.	GRANTED COND'L	9-27-74
BLH-6600 R & F W 367901-\$50 PTA PRESS 1975	11-21-74 11-25-74 11-25-74-057 12-6-74 1975	Lic.(BPH-9141)-Changes.	GRANTED	3-31-75

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W J S KName Southeastern Broadcasting Corporation
Lumberton, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1541	7-18-75	Renewal of License.	GRANTED	11-26-75
BRSCA-567	7-18-75	Renewal of SCA.		
R & F	8-1-75	AMENDED 11-19-75 re: programming & EEO		
P. N. Rec'd Press	8-1-75			
	SEP 23 1975			
BRH780802UV		RENEWAL OF LICENSE	Granted	12/18/78
BRSCA "		RENEWAL OF SCA		
PRESS	SEP 15 1978			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

