

MULTIPLE OWNERSHIP COMPLIANCE STUDY
WZOO (AM) and WKXR (AM)
Asheboro, North Carolina
June 2022

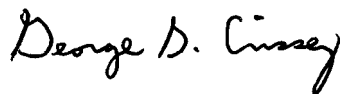
This Multiple Ownership Compliance Study was conducted to determine if WZOO (AM) and WKXR (AM), both at Asheboro, NC, GA will still be in compliance with §73.3555 of the Commission's Rules after Dorothy Keith acquires controlling interest in RCR of Randolph County, Ltd. and South Triad Broadcasting Corp. Dorothy Keith will only have attributable interest in WZOO (AM) and WKXR (AM). WZOO (AM) and WKXR (AM) are both "home" to the Greensboro-Winston Salem-High Point, NC BIA Metro.

The applicant will have attributable interest in 2 stations (both AM) of the 54 stations in the Greensboro-Winston Salem-High Point, NC BIA Metro. A copy of the FCC Geographic Market Definition for the Greensboro-Winston Salem-High Point, NC BIA Metro is attached. §73.3555(a)(1)(i) states that a person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations

In a radio market with 45 or more full-power, commercial and noncommercial radio stations, not more than 8 commercial radio stations in total and not more than 5 commercial stations in the same service (AM or FM).

Based on these findings, it is believed that the change in controlling interest of WZOO (AM) and WKXR (AM) is in compliance with §73.3555 of the Commission's Rules.

All statements contained herein are thought to be accurate and correct to the knowledge of the undersigned.



George S. Crissey
Bromo Communications, Inc.

June 17, 2022

FCC Geographic Market Definition for Greensboro-Winston Salem-High Point, NC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WBAG	AM	1150	C	Nws/Tlk/Spt	Greensboro-Winston Salem-High Point,	07/02/2003	48	Gray Broadcasting LLC	Burlington-Graham, NC	Alamance
WBFJ	AM	1550	C	Chrst/Talk	Greensboro-Winston Salem-High Point,	07/02/2003	48	Triad Family Network Incorporated	Winston-Salem, NC	Forsyth
WBFJ	FM	89.3	NC	ChrsContem	Greensboro-Winston Salem-High Point,	07/02/2003	48	Triad Family Network Incorporated	Winston-Salem, NC	Forsyth
WBLO	AM	790	C	Tropical	Greensboro-Winston Salem-High Point,	07/02/2003	48	GHB Broadcasting LLC	Thomasville, NC	Davidson
WBRF	FM	98.1	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	48	Blue Ridge Radio Inc	Galax, VA	Galax (City)
WCOG	AM	1320	C	Clsc Hits	Greensboro-Winston Salem-High Point,	07/02/2003	48	Winston-Salem-Greensboro Broadcasting Co LLC	Greensboro, NC	Guilford
WDSL	AM	1520	C	Gospl/Blgrs	Greensboro-Winston Salem-High Point,	07/02/2003	48	Shoaf, Farren K	Mocksville, NC	Davie
WEAL	AM	1510	C	DARK	Greensboro-Winston Salem-High Point,	07/02/2003	48	Delmarva Educational Association	Greensboro, NC	Guilford
WFDD	FM	88.5	NC	Nws/Tlk/Clc	Greensboro-Winston Salem-High Point,	07/02/2003	48	Wake Forest University	Winston-Salem, NC	Forsyth
WGOS	AM	1070	C	Span/Relgn	Greensboro-Winston Salem-High Point,	07/02/2003	48	Iglesia Nueva Vida of High Point Inc	High Point, NC	Guilford
WHPE	FM	95.5	NC	Christian	Greensboro-Winston Salem-High Point,	07/02/2003	48	Bible Broadcasting Network Inc	High Point, NC	Guilford
WIST	FM	98.3	C	Mexican	Greensboro-Winston Salem-High Point,	07/02/2003	48	GHB Broadcasting LLC	Thomasville, NC	Davidson
WJMH	FM	102.1	C	Urban CHR	Greensboro-Winston Salem-High Point,	07/02/2003	48	Audacy	Reidsville, NC	Rockingham
WJYJ	FM	88.1	NC	Sothn Gspel	Greensboro-Winston Salem-High Point,	07/02/2003	48	Baker Family Stations	Hickory, NC	Catawba
WKEW	AM	1400	C	Urban/Gospl	Greensboro-Winston Salem-High Point,	07/02/2003	48	Truth Broadcasting Corporation	Greensboro, NC	Guilford
WKRR	FM	92.3	C	Rock	Greensboro-Winston Salem-High Point,	07/02/2003	48	Dick Broadcasting Company Incorporated	Asheboro, NC	Randolph
WKTE	AM	1090	C	Beach/Oldes	Greensboro-Winston Salem-High Point,	07/02/2003	48	Booth-Newsom Broadcasting Inc	King, NC	Stokes
WKXR	AM	1260	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	48	South Triad Broadcasting Corp	Asheboro, NC	Randolph
WKZL	FM	107.5	C	CHR	Greensboro-Winston Salem-High Point,	07/02/2003	48	Dick Broadcasting Company Incorporated	Winston-Salem, NC	Forsyth
WLXN	AM	1440	C	Christian	Greensboro-Winston Salem-High Point,	07/02/2003	48	Davidson County Broadcasting	Lexington, NC	Davidson
WMAG	FM	99.5	C	AC	Greensboro-Winston Salem-High Point,	07/02/2003	48	iHeartMedia Inc	High Point, NC	Guilford
WMFR	AM	1230	C	Sprts/Talk	Greensboro-Winston Salem-High Point,	07/02/2003	48 p	Alamance Media Partners Inc	High Point, NC	Guilford
WMKS	FM	100.3	C	CHR	Greensboro-Winston Salem-High Point,	07/02/2003	48	iHeartMedia Inc	High Point, NC	Guilford
WNAA	FM	90.1	NC	Urban CHR	Greensboro-Winston Salem-High Point,	07/02/2003	48	North Carolina Agricultural & Technical State U	Greensboro, NC	Guilford
WODY	AM	1160	NC	Sothn Gspel	Greensboro-Winston Salem-High Point,	07/02/2003	48	Baker Family Stations	Fieldale, VA	Henry
WPAW	FM	93.1	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	48	Audacy	Winston-Salem, NC	Forsyth
WPCM	AM	920	C	ChrsContem	Greensboro-Winston Salem-High Point,	07/02/2003	48 p	Alamance Media Partners Inc	Burlington-Graham, NC	Alamance
WPET	AM	950	C	Sothn Gspel	Greensboro-Winston Salem-High Point,	07/02/2003	48	Truth Broadcasting Corporation	Greensboro, NC	Guilford
WPIP	AM	880	C	Religion	Greensboro-Winston Salem-High Point,	07/02/2003	48	Berean Christian School	Winston-Salem, NC	Forsyth
WPOL	AM	1340	C	Urban Gospl	Greensboro-Winston Salem-High Point,	07/02/2003	48	Truth Broadcasting Corporation	Winston-Salem, NC	Forsyth
WPTI	FM	94.5	C	News/Talk	Greensboro-Winston Salem-High Point,	07/02/2003	48	iHeartMedia Inc	Eden, NC	Rockingham
WQFS	FM	90.9	NC	Variety	Greensboro-Winston Salem-High Point,	07/02/2003	48	Guilford College	Greensboro, NC	Guilford
WQMG	FM	97.1	C	Urban AC	Greensboro-Winston Salem-High Point,	07/02/2003	48	Audacy	Greensboro, NC	Guilford
WSGH	AM	1040	C	DARK	Greensboro-Winston Salem-High Point,	07/02/2003	48	Baker Family Stations	Lewisville, NC	Forsyth

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

FCC Geographic Market Definition for Greensboro-Winston Salem-High Point, NC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WSJS	AM	600	C	Nws/Tlk/Spt	Greensboro-Winston Salem-High Point,	07/02/2003	48	Truth Broadcasting Corporation	Winston-Salem, NC	Forsyth
WSML	AM	1200	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	48	Alamance Media Partners Inc	Graham, NC	Alamance
WSMW	FM	98.7	C	AC	Greensboro-Winston Salem-High Point,	07/02/2003	48	Audacy	Greensboro, NC	Guilford
WSMX	AM	1500	C	ChrsContem	Greensboro-Winston Salem-High Point,	07/02/2003	48	Blue Ridge Broadcasting Corporation	Winston-Salem, NC	Forsyth
WSNC	FM	90.5	NC	Jaz/Nws/Tlk	Greensboro-Winston Salem-High Point,	07/02/2003	48	Winston-Salem State University	Winston-Salem, NC	Forsyth
WSOE	FM	89.3	NC	Alternative	Greensboro-Winston Salem-High Point,	07/02/2003	48	Elon College	Elon, NC	Alamance
WTJY	FM	89.5	NC	Sothn Gspel	Greensboro-Winston Salem-High Point,	07/02/2003	48	Baker Family Stations	Asheboro, NC	Randolph
WTOB	AM	980	C	Clsc Hits	Greensboro-Winston Salem-High Point,	07/02/2003	48	Southern Broadcast Media LLC	Winston-Salem, NC	Forsyth
WTQR	FM	104.1	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	48	iHeartMedia Inc	Winston-Salem, NC	Forsyth
WTRU	AM	830	C	Chrst/Talk	Greensboro-Winston Salem-High Point,	07/02/2003	48	Truth Broadcasting Corporation	Kernersville, NC	Forsyth
WUAG	FM	103.1	NC	Progressive	Greensboro-Winston Salem-High Point,	07/02/2003	48	University of North Carolina	Greensboro, NC	Guilford
WUNW	FM	91.1	NC	Nws/Tlk/Inf	Greensboro-Winston Salem-High Point,	12/20/2013	48	University of North Carolina	Welcome, NC	Davidson
WVBZ	FM	105.7	C	Rock	Greensboro-Winston Salem-High Point,	04/28/2006	48	iHeartMedia Inc	Clemmons, NC	Forsyth
WWBG	AM	1470	C	Clsc Hits	Greensboro-Winston Salem-High Point,	07/02/2003	48	Twin City Broadcasting Company LLC	Greensboro, NC	Guilford
WWLV	FM	94.1	NC	ChrsContem	Greensboro-Winston Salem-High Point,	07/02/2003	48	Educational Media Foundation	Lexington, NC	Davidson
WWNT	AM	1380	C	Span/Sprts	Greensboro-Winston Salem-High Point,	07/02/2003	48	TBLC Media LLC	Winston-Salem, NC	Forsyth
WXRI	FM	91.3	NC	Sothn Gspel	Greensboro-Winston Salem-High Point,	07/02/2003	48	Baker Family Stations	Winston-Salem, NC	Forsyth
WYMY	FM	101.1	C	Mexican	Greensboro-Winston Salem-High Point,	11/03/2004	48	Curtis Media Group	Burlington, NC	Alamance
WYSR	AM	1590	C	Span/Chrst	Greensboro-Winston Salem-High Point,	07/02/2003	48	Iglesia Cristo Reyna Inc	High Point, NC	Guilford
WZOO	AM	700	C	70&80/CIHts	Greensboro-Winston Salem-High Point,	07/02/2003	48	RCR of Randolph County Ltd	Asheboro, NC	Randolph

Number of Stations in Geographic Market 54

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

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