

Townsquare Media Monmouth & Ocean Counties, LLC
Stations Comprising Employment Unit
WADB-AM, WCHR, WJLK, WOBN-AM, WOBN-FM
(2/1/20–1/31/21)
Amended 5/31/22

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Market President/CRO	Exigent Circumstances	Exigent Circumstances
Account Executive	1, 2, 4, 6	4
Account Manager	6	6

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	LinkedIn (via Greenhouse) Jobs that are placed through this source are all forwarded and placed at: linkedin.com	N	1
2	Indeed Jobs that are placed through this source are all forwarded and placed at: Indeed.com	N	0
3	Corporate Recruiter	N	0
4	LinkedIn Direct Source (Corporate Outreach)	N	1
5	Rehire/Market Transfer	N	0
6	Townsquare Sources, Townsquare.com	N	3
7	Market Outreach	N	0
	TOTAL INTERVIEWEES OVER REPORTING PERIOD		5

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Establishment of internship program designed to assist members of the community to acquire skills needed for broadcast employment	Townsquare Media hosted an internship program for five students. We partnered with a variety of schools, including Rider University, Rowan, Clemson University, University of Rhode Island, Montclair, Rutgers University, William Patterson, Cabrini College and Marist. Each student received school credits for their participation in the program. Students were exposed to and involved in daily business activities, including marketing, programming, news, digital and sales.
2	Participation in other activities designed to further the goal of disseminating information about broadcast employment opportunities to job candidates who might otherwise be unaware of such opportunities	Since its inception in 1984, the WOBM Christmas Classic has awarded academic scholarships to participants in the 32-team Boys and Girls Basketball Tournament. Each school is eligible to submit the final high school transcript of their highest-ranked graduated senior who must be enrolled as a full-time college freshman. A retired high school guidance counselor then selects four boys and four girls to each receive \$500 to help with their college costs. The presentations are usually made at halftime on the championship games, but this year’s tournament had to be cancelled due to the Covid-19 pandemic. However, despite that and with the help of Community Medical Center, the presentations were made in an outdoor ceremony at the hospital with the recipients and their parents on hand on 1/11/2021. With the most recent awards, the WOBM Christmas Classic has now given out \$95,000 in scholarships to deserving students who shine in the classroom and on the court.
3	Participation in job fair	On October 15, 2020, Local Sales Manager attended Winter Job Fair at Brookdale Community College. Over 400 applicants attended the fair and resumes were reviewed for future employment with Townsquare Media.
4	Participation in events sponsored by educational institutions relating to career opportunities in broadcasting	News Director spoke (virtually) to students at the College of New Jersey on Sept 5, 2020.
5	Participation in events sponsored by	News Director spoke (virtually) to two

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
	educational institutions relating to career opportunities in broadcasting	classes of students at Sacred Heart University on October 7, 2020. The classes were: CM 126-B: History of Advertising & Public Relations and CM 502-AM1 & AM2: Strategic Communications in the Digital Age I.
6	Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination	Market President participated in training on FCC EEO obligations conducted by Human Resources on January 13, 2021.