

KPLO-TV



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

B.S.

CARD #1

BROADCASTING STATION LICENSE RECORD COMM. TV

PROGRAM TESTS AUTHORIZED 7-10-57. STARTED 7-12-57 NDEA  
" " 6-11-58 STARTED 6-23-58

Date first licensed 8-7-57 (Official No. 355)

CH 6

Call letters KPLO-TV

Station Location: Reliance, S.D.

Name of licensee MIDCONTINENT BROADCASTING CO.

Transmitter location Medicine Butte, 6 miles north of Reliance, near Reliance, S. D.

Main studio location X TO BE DETERMINED, RELIANCE, SOUTH DAKOTA Medicine Butte, 6 miles north of Reliance, near Reliance, South Dakota (Lic. 8-21-57)  
(BMFCT— 7-10-57)

# CONSTRUCTION PERMIT AND LICENSE RECORD

KPLO-TV

| Appl. No.                                                             | Date Issued | Freq.                                                                                                                                                                                                               | Power     | Time Div. | Period From-- To-- |
|-----------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------------------|
| BPCT-2229                                                             | 12-19-56    | CH#6                                                                                                                                                                                                                | V-53.7 kw | U         | 2-19-57            |
| AH 1110'                                                              |             | 82-88 mcs                                                                                                                                                                                                           | A-31.6 kw |           | 8-19-57            |
| <u>CP for a new Comm. TV B/C Station.</u>                             |             |                                                                                                                                                                                                                     |           |           |                    |
| BPCT-4874                                                             | 7-10-57     | same                                                                                                                                                                                                                | same      | same      | 2-19-57            |
| <u>Mod. CP (BPCT-2229) to specify SL. Long form</u>                   |             |                                                                                                                                                                                                                     |           |           |                    |
| WIRE                                                                  | 7-10-57     | PROGRAM TESTS AUTHORIZED. ADVISE WHEN OPERATION COMMENCES                                                                                                                                                           |           |           | 8-19-57            |
| BLCT-673                                                              | 8-7-57      | CH #6                                                                                                                                                                                                               | V-53.7 kw | U         | 8-7-57             |
| AH 1110'                                                              |             | 82-88                                                                                                                                                                                                               | A-31.6 kw |           | 4-1-59             |
| <u>License to cover CP (BPCT-2229 as mod.)</u>                        |             |                                                                                                                                                                                                                     |           |           |                    |
| BTC-2707                                                              | 1-30-58     | Voluntary transfer of control of licensee corporation from Edmond R. Baben, Joseph L. Floyd and N.L. Bentson to Edmond R. Kuben, N.L. Bentson, Joseph L. Floyd, and Leon M. Goldfarb, Voting Trustees. EFF: 2-15-58 |           |           |                    |
| WIRE                                                                  | 6-11-58     | RE LIC. BLCT-840, AUTH. GR. OPERATE KPLO-TV ON PROGRAM TEST ACCORD. SEC. 3.629 RULES & CP BPCT-2489, SUBJECT COMPL. WITH SEC. 3.640 RULES. ADVISE COMMENCEMENT                                                      |           |           |                    |
| BPCT-2489                                                             | 5-15-58     | CH.#6                                                                                                                                                                                                               | V-100 kw  | U         | 7-15-58            |
| AH:1110ft.                                                            |             | 82-88mcs.                                                                                                                                                                                                           | A- 60 kw  |           | 1-15-59            |
| <u>CP change ERP' trans. &amp; Ant. &amp; terrain. (AMSL 2883ft.)</u> |             |                                                                                                                                                                                                                     |           |           |                    |
| BLCT-840                                                              | 8-21-58     | CH # 6                                                                                                                                                                                                              | V-100 kw  | U         | 8-21-58            |
| AH:1110'                                                              |             | 82-88                                                                                                                                                                                                               | A- 60 kw  |           | 4-1-59             |
| <u>Lic. to cover CP (BPCT-2489)</u>                                   |             |                                                                                                                                                                                                                     |           |           |                    |
| COMMISSION                                                            | 3-25-59     | DEFERRED ACTION ON RENEWAL APPLICATION                                                                                                                                                                              |           |           |                    |
| BRCT-355                                                              | 6-29-60     | same                                                                                                                                                                                                                | same      | same      | 6-29-60            |
| <u>RENEWAL OF LICENSE</u>                                             |             |                                                                                                                                                                                                                     |           |           |                    |
| BRCT-355                                                              | 3-23-62     | CH #6                                                                                                                                                                                                               | V-100 kw  | U         | 4-1-62             |
| AH: 1110'                                                             |             | 82-88                                                                                                                                                                                                               | A- 60 kw  | MSL:2883' | 4-1-65             |
| <u>RENEWAL OF LICENSE</u>                                             |             |                                                                                                                                                                                                                     |           |           |                    |
| BLCT-118                                                              | 7-24-62     | CH #6                                                                                                                                                                                                               | V-100 kw  | U         | 7-24-62            |
| AH:1110'                                                              |             | MSL:2883'                                                                                                                                                                                                           | 82-88     | A-50 kw   | 4-1-65             |
| <u>Mod. Of Lic. (BLCT-840) to reduce Aural ERP</u>                    |             |                                                                                                                                                                                                                     |           |           |                    |
| BPCT-3369                                                             | 7-9-64      | CH #6                                                                                                                                                                                                               | V.100kw   | U         | 9-9-64             |
| AH: 1110'                                                             |             | MSL: 2883'                                                                                                                                                                                                          | 82-88     | A.25kw    | 3-9-65             |
| <u>CP to reduce Aural ERP</u>                                         |             |                                                                                                                                                                                                                     |           |           |                    |

Form BC 126

June 1954

CARD #2

COMM. TV B/C

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KPLO-TV

Station location .....

Name of licensee MIDCONTINENT BROADCASTING CO.

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.                                                | Date<br>Issued | Freq.                     | Power    | Time<br>Div. | Period<br>From- To                                          |
|-------------------------------------------------------------|----------------|---------------------------|----------|--------------|-------------------------------------------------------------|
| WIRE<br>AUTH. GR.<br>73.629                                 | 12-11-64       | RELETATTY 1 AND           |          | TENDERED     | LIC. APPL.<br>OPER. KPLO-TV ON PRG. TEST ACCORDANCE SECTION |
| BPCT-3369                                                   |                |                           |          |              |                                                             |
| BLCT-1436                                                   | 2-25-65        | CH.6                      | V.100 kw | U            | 2-25-65                                                     |
| AH: 1110'                                                   |                | 82-88                     | A. 25 kw | MSL:2883'    | 4-1-65                                                      |
| License to cover CP (BPCT-3369) which auth. chg. in station |                |                           |          |              |                                                             |
| BRCT-355                                                    | 7-15-65        | Ch. C                     | V. 100kw | U            | 7-15-65                                                     |
| RENEWAL OF LICENSE 82-88 Mcs & 25 kw 4-1-68                 |                |                           |          |              |                                                             |
| BMLCT-533                                                   | 2-28-66        | Same                      | Same     | Same         | 2-28-66                                                     |
| Mod. of lic. to reduce Aural A-20 kw 4-1-68                 |                |                           |          |              |                                                             |
| ERP                                                         |                |                           |          |              |                                                             |
| BRCT-355                                                    | 3-29-68        | (L) RENEWAL OF LIC & NDEA |          |              | 4-1-71                                                      |
| BRCT-355                                                    | 8-19-71        | RENEWAL OF LIC (NDEA) (L) |          |              | 4-1-74                                                      |
| EBSA                                                        | 5-15-72        |                           |          |              |                                                             |
| <del>RESCINDED 1-22-76</del> NOT ISSUED                     |                |                           |          |              |                                                             |
| BRCT-355                                                    | 12-27-76       | Ch-6                      | V-100kW  | Unl.         | 12-27-76                                                    |
| AH: 1110'                                                   | MSL: 2883'     | 82-88                     | A-20kW   |              | 4-1-77                                                      |
| Renewal of License                                          |                |                           |          |              |                                                             |
| BRCT-355                                                    | 3-15-77        | Renewal of license (S)    |          |              | 4-1-80                                                      |
| BRCT - 791                                                  | 130KN 3-31-80  | Renewal of license (S)    |          |              | 4-1-83                                                      |
| THIS WAS SUPERSEDE                                          |                |                           |          |              |                                                             |

Card # 1  
FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call KPLO-TV  
Letters ~~NEW~~

Name MIDCONTINENT BROADCASTING CO.  
(P.O. Phillips Avenue, at 8th Street, Sioux Falls, South Dakota)

Station Location: Reliance, South Dakota

| File No.     | Dated    | Application for                                                                                                                                                                                                                                                                    | Action                             |          |
|--------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|----------|
|              |          |                                                                                                                                                                                                                                                                                    | Nature                             | Date     |
| BPCT-2229    | 9-18-56  | CP for a new comm TV b/c station                                                                                                                                                                                                                                                   | <del>Ret. by letter-10-3-56</del>  |          |
| Recd         | 9-27-56  | Freq: Ch # 5, 82.88 Mcs. 32.0 kw                                                                                                                                                                                                                                                   | <del>By-law (ext-1) dated</del>    |          |
| Filed        | 11-1-56  | ERP: Vis. 51.25 kw, Aur. 31.12 kw                                                                                                                                                                                                                                                  | <del>subsequent to Sec. 1-4</del>  |          |
| Resubmitted  | 10-30-56 | Hours of operation: Unlimited                                                                                                                                                                                                                                                      | <del>app. submitted prior to</del> |          |
| and amended  |          | S-L: To be determined, Reliance, S. Dak.                                                                                                                                                                                                                                           | <del>effectiveness of Ch.</del>    |          |
| Recd & filed | 11-1-56  | T-L: On Medicine Butte, 6 miles North of<br>Reliance, South Dakota                                                                                                                                                                                                                 | <del>assignment: (11-1-56)</del>   |          |
|              |          | (Vis & Aur. RCA-TT-10AL) (1279) (1112')                                                                                                                                                                                                                                            | GRANTED                            | 12-19-56 |
|              |          | Filed by Francis F. McDonough, Atty.                                                                                                                                                                                                                                               |                                    |          |
| BMPCT-4774   | 7-9-57   | Modification of construction permit (BPCT-                                                                                                                                                                                                                                         | GRANTED                            | 7-10-57  |
| Rec. & filed | 7-10-57  | 2229, which authorized new Commercial TV<br>B/C station) to specify studio location same<br>as transmitter location, namely: Medicine<br>Butte, 6 miles North of Reliance, Near<br>Reliance, South Dakota and requests waiver<br>of Section 3.613 of Rules.<br>John A. Rafter-atty |                                    |          |

A. D. Ring, Engr.

CARD # 2  
FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call  
Letters KPLO-TV

Name MIDCONTINENT BROADCASTING CO.  
Reliance, South Dakota

| File No.                  | Dated              | Application for                                                                                                                                                                                                                                                                                                 | Action                  |         |
|---------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|---------|
|                           |                    |                                                                                                                                                                                                                                                                                                                 | Nature                  | Date    |
| BLCT-673<br>Recd & Filed  | 7-6-57<br>7-10-57  | Lic. to cover CP (BPCT-2229, as mod.) which authorized a new Comm. TV broadcast station. Filed by John A. Rafter, Atty.                                                                                                                                                                                         | GRANTED                 | 8-7-57  |
| BTC-2707<br>Recd & filed  | 1-15-58<br>1-20-58 | Voluntary transfer of control of licensee corporation from Edmond R. Ruben, Joseph L. Floyd and N.L. Bentson to Edmond R. Ruben N.L. Bentson, Joseph L. Floyd, and Leon M. Goldfarb, Voting Trustees. Francis X. McDonough, Atty.                                                                               | GRANTED<br>EFF: 2-15-58 | 1-30-58 |
| BPCT-2489<br>Recd & Filed | 2-25-58<br>4-2-58  | CP to make changes in existing station, to change ERP from Vis. 53.7 kw., Aur. 31.6 kw. to Vis. 100 kw., Aur. 60 kw.; change type of trans. to RCA TT-10AL (Driver), Standard Electronics AL-634 (Amplifier) and other equip. change & chg. ant. ht. abv. aver. terrain to 1112 ft. Francis X. McDonough, Atty. | GRANTED                 | 5-15-58 |

Card # 3  
FORM BC 121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call  
Letters KPLO-TV

Name MIDCONTINENT BROADCASTING CO.  
Reliance, South Dakota

| File No.                 | Dated               | Application for                                                                                                                  | Action  |         |
|--------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------|---------|---------|
|                          |                     |                                                                                                                                  | Nature  | Date    |
| BLCT-840<br>Recd & filed | 6-7-58<br>6-9-58    | License to cover CP (BPCT-2489) which authorized changes in Comm TV b/c station<br>Filed by John A Rafter, Atty                  | GRANTED | 8-21-58 |
| BRCT-355<br>Recd & Filed | 12-29-58<br>1-5-59  | Renewal of License.<br>Filed by John A. Rafter, Atty.                                                                            | GRANTED | 6-29-60 |
| BRCT-355<br>R & F        | 12-18-61<br>1-2-62  | Renewal of license<br>Filed by Blair L. Stout, Atty.                                                                             | GRANTED | 3-23-62 |
| BMLCT-118<br>Recd.&Filed | 6-22-62<br>6-29-62  | Modification of license to reduce Aural ERP from 60 kw TO 50 kw.<br>Francis. X. McDonough, Atty.                                 | GRANTED | 7-24-62 |
| BPCT-3369<br>Recd.&Filed | 6-25-64<br>6-25-64  | Construction Permit to reduce Aural ERP from 50 KW TO 25 KW.<br>F.X.McDonough, Atty. (DOW, LOHNES & ALBERTSON)                   | GRANTED | 7-9-64  |
| BLCT-1436<br>Recd.&Filed | 11-23-64<br>12-1-64 | LICENSE TO COVER CP (BPCT-3369) which authorized change in existing station.<br>F. X. McDonough, Atty. (DOW, LOHNES & ALBERTSON) | GRANTED | 2-25-65 |

APPLICATION RECORD - BROADCASTING

COMM. TV

Call  
Letters KPLO-TV

Name MIDCONTINENT BROADCASTING CO.

CH. 6 RELIANCE, SOUTH DAKOTA

zip 57102

| File No.                                                                 | Dated                                       | Application for                                                                                                                                                                                                                                                       | Action  |         |
|--------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---------|
|                                                                          |                                             |                                                                                                                                                                                                                                                                       | Nature  | Date    |
| BRCT-355                                                                 | 12-15-64                                    | RENEWAL OF LICENSE                                                                                                                                                                                                                                                    | GRANTED | 7-15-65 |
| Recd. & Filed<br>BMLCT-533<br>R & F                                      | 1-4-65<br>2-12-66<br>2-15-66                | L. Adrian Roberts, Atty. (DOW, LOHNES, ALBERTSON)<br>Mod. of License to reduce Aural ERP from<br>25 kw to 20 kw.<br>Dow, Lohnes & Albertson, Atty                                                                                                                     |         |         |
| BRCT-355<br>R & F                                                        | 12-15-67<br>1-2-68                          | RENEWAL OF LICENSE<br>Dow, Lohnes & Albertson (Charles J. McKerns), Atty.                                                                                                                                                                                             | GRANTED | 2-28-66 |
| JAN 16 1968                                                              |                                             |                                                                                                                                                                                                                                                                       | GRANTED | 3-29-68 |
| Engr. data filed                                                         | 7-2-70                                      |                                                                                                                                                                                                                                                                       |         |         |
| BRCT-355<br>R & F<br>PRESS:<br>PN REC'D:<br>SEE OTHER SIDE FOR PETITIONS | 12-23-70<br>1-4-71<br>JAN 25 1971<br>1-4-71 | Renewal of License<br>Atty.: C. J. McKerns (Dow, Lohnes)<br>Amended 3-30-71 re revised Exh. XVII & XVIII,<br>Sec. VI & corrections to IV, IX and XI.<br>Amended 4-16-71 re Sec. IV-B & VI<br>Amended 7-16-71 re other business interest.<br>Amended 8-16-71 re legal. | GRANTED | 8-19-71 |

BRCT-355

AMENDED MOTION FOR AN EXT. OF TIME FOR THE FILING OF A PETITION TO DENY RENEWALS filed  
3-1-71 by John C. Barrett for Television-Radio Improvement Association, Inc.

PETITION TO DENY filed 3-1-71 by Roger Zylstra for TV Signal Company of Aberdeen

PETITION TO DENY RENEWALS filed 4-1-71 (together with Stack of letters from private citizens)  
by William J. Janklow for Individual Petitioners & Earle K. Moore for Television-Radio  
Improvement Asso. Inc.

MOTION FOR EXTENSION OF TIME filed 4-7-71 by James L. Kelley for Midcontinent B/C. Co.

Ltr. 4-16--71 From William J. Janklow withdrawing Petition to Deny

SUPPLEMENT TO PETITION TO DENY filed 4-19-71 by Roger E. Zylstra for TV Signal Co. of Aberdeen

APPLICATION RECORD - BROADCASTING

Call  
Letters KPLO-TV

Name MIDCONTINENT BROADCASTING CO.  
CH-6 RELIANCE, SOUTH DAKOTA

| File No.                                          | Dated                                       | Application for                                                                                        | Action                  |          |
|---------------------------------------------------|---------------------------------------------|--------------------------------------------------------------------------------------------------------|-------------------------|----------|
|                                                   |                                             |                                                                                                        | Nature                  | Date     |
| BRCT-355<br>R & F<br>PN Rec'd:<br>PRESS:          | 12-29-73<br>1-2-74<br>1-2-74<br>JAN 27 1974 | RENEWAL of LICENSE<br>Atty: Charles McKerns (Dow, Lohnes & Albertson)<br>Amended 1-17-75 re ownership. | GRANTED<br>COMM. ACTION | 12-17-75 |
| BRCT-355<br>R&F<br>PN RECD<br>PRESS               | 12-1-76<br>12-1-76<br>12-1-76<br>3 JAN 1977 | RENEWAL OF LICENSE<br>Atty.: Charles McKerns (Dow, Lohnes & Albertson)                                 | GRANTED                 | 3-15-77  |
| BRCT-<br>791130KX<br>R & F<br>PN REC'D<br>80 0104 | 11-9-79<br>11-30-79<br>11-30-79             | RENEWAL OF LICENSE<br>ATTY: L. ADRIAN ROBERTS<br>{DOW, LOHNES & ALBERTSON}                             | GRANTED                 | 3-31-80  |

BRCT-355

PETITION TO DENY RENEWLS filed 3-1-74 by Roger E. Zylastra on behalf of Central Plains Cable TV, Inc.

PETITION FOR ADDITIONAL TIME TO RESPOND TO PETITION TO DENY filed 3-8-74 by Charles McKerns on behalf of Midcontinent Broadcasting Company

MOTION TO STRIKE PETITION TO DENY filed 4-5-74 by Charles McKerns on behalf of Midcontinent Broadcasting Company

OPPOSITION TO MOTION TO STRIKE PETITION TO DENY filed 5-7-74 by Roger E. Zylstra on behalf of Central Plains Cable TV, Inc.

REPLY TO OPPOSITION TO MOTION TO STRIKE PETITION TO DENY filed 5-17-74 by Charles J. McKerns on behalf of Midcontinent.

Affidavit of H.L.Hollman filed 6-4-74 by Jon H. Marple on behalf of Midcontinent Broadcasting Company

MEMORANDUM OPINION AND ORDER adopted 12-17-75 released 12-30-75 FCC #75-1392, 33470

Accordingly, IT IS ORDERED, That the petition to deny, filed March 1, 1974, by Central Plains Cable TV, Incorporated, IS DENIED, except to the limited extent indicated in Para 9.

IT IS FURTHER ORDERED, That the license renewal applications of Midcontinent Broadcasting Company for Stations KELO-TV and KPLO-TV ARE HEREBY GRANTED, subject -- and without prejudice -- to such further action as may be warranted upon the Commission's final resolution of the issues in Midcontinent's challenged petition for waiver of Section 76.501 of our cable rules (File No. CRS-379 (x) ).

**APPLICATION RECORD-BROADCASTING**Call Letters: **KPLO-TV**Name: **MIDCONTINENT BROADCASTING CO**

Station Location:

| File No. | Date | Description | Action and Date |
|----------|------|-------------|-----------------|
|          |      |             |                 |

OPPOSITION TO PETITION TO FOR RECONSIDERATION 3-26-81 by AL ADRIAN ROBERTS  
FOR KPLO-TV

PETITION FOR RECONSIDERATION 3-19-81 by GROVER C. COOPER FOR KPLO -TV

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REPLY 4-10-81 by GROVER C. COOPER FOR KPLO -TV

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

