Amended April 28, 2022

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period February 1, 2021 to January 31, 2022.

1) Employment Unit: Buffalo, New York – Townsquare Media of Buffalo, Inc. – Stations: WYRK(FM), WMSX(FM), WBUF(FM), and WBLK(FM)

2) Unit Members (Stations and Communities of License):

WYRK(FM), Buffalo, New York
WMSX(FM), Buffalo, New York
WBUF(FM), Buffalo, New York
WBLK(FM), Depew, New York

3) EEO Contact Information for Unit Member:

Mailing Address:	Telephone Number:
Townsquare Media of Buffalo, Inc. 14 Lafayette Square, Suite 1200 Buffalo, New York 14203	716-852-7444
	Contact Person: Christy Rook
	E-mail Address: Christy.Rook@townsquaremedia.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

Job Title	Recruitment Source Referring Hiree
1. Digital Sales Lead (1 Position Filled)	LinkedIn
2. Director of Content (WYRK) (1 Position Filled)	Internal Applicant
3. Digital Managing Editor (ALL STATIONS) (1 Position Filled)	LinkedIn
4. WBUF Brand Manager (WBUF) (1 Position Filled)	Townsquaremedia.com career page
5. WYRK On-Air Talent (WYRK) (1 Position Filled)	Market Outreach

WYRK(FM), WMSX(FM), WBUF(FM) and WBLK(FM) are Equal Opportunity Employers

5) The following sources, except as otherwise indicated, were sent notifications of all full-time job vacancies by the Station Employment Unit.

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Phone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
1.WBLK/WYRK/WMSX/WBUF Websites/Virtual Job Fairs	Mark Plimpton	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	2	No
2.LinkedIn.com (via Greenhouse)	Online	2029 Stierlin Ct, Mountain View, CA 94043	N/A	1	No
3.Indeed.com (via Greenhouse)	Online	6433 Champion Grandview Way Building #1 Austin, TX 78750	800-462-5842	1	No
4. Townsquaremedia.com job page		https://careers.townsquaremedia.com/job-openings		5	No
5. Diversityjobs.com	Online	https://www.diversityjobs.com/		0	No
6. Internal Applicant	N/A	N/A	N/A	1	No
Totals				10	

6) Total Number of Interviewees Referred: For the period from February 1, 2021 to January 31, 2022 this Employment Unit interviewed 10 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the preceding twelve (12) months: February1, 2021- January 31, 2022.

(a) Participation in Events/Programs Relating to Career Opportunities in Broadcasting Sponsored by Educational Institutions

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Participated in Niagara University Virtual Job fair- Townsquare Media Representative available for students to schedule time virtually to speak with TSM rep on career opportunities.	03/24/2021	Senior Account Manager / EEO Representative
Participated in Canisius College Virtual Job fair- Townsquare Media Representative available for students to schedule time virtually to speak with TSM rep on career opportunities.	03/30/2021	Senior Account Manager / EEO Representative
The Buffalo Urban League Advantage Afterschool Program – Townsquare Representative gave a presentation and discussion about his career in radio to approx. 15 middle and high school students.	04/28/2021	WBLK On Air Personality
Health Sciences Charter School Afterschool Extracurricular Program – Townsquare Media Representative spoke with 7 students and their class advisor about starting a radio station in their school and mentored a few students looking towards a career in media.	05/20/2021	WBLK On Air Personality
Erie County Summer Youth Employment Program – Townsquare Media Representative presented on a career in radio and/or tv and journalism for approx. 700 program participants who were between the age of 15 and 22. (Session 1)	07/15/2021	WBLK On Air Personality
Erie County Summer Youth Employment Program – Townsquare Media Representative presented on a career in radio and/or tv and journalism for approx. 700 program participants who were between the age of 15 and 22. (Session 2)	07/21/2021	WBLK On Air Personality
The Buffalo Freedom Summer Program – Townsquare Media Representative lead a group discussion among approx. 29 young adults interested in a career in media on how important their voice is.	08/13/2021	WBLK On Air Personality
City of Buffalo High School Equivalency (HSE/GED) Program Career Exploration Day – Townsquare Media Representative spoke to approx. 10 GED students about what it takes to have a successful career in radio	10/13/2021	WBLK On Air Personality

Buffalo Association of Black Journalists- Townsquare Media Representative was a panelist to the community about how to navigate the media.	02/24/21	WBLK On-Air Personality/Director or Community Relations
Erie Community College- Student talk. A Townsquare Media representative spoke to a broadcasting class about his career in radio and growing within the company.	11/11/2021	Assistant Director of Content/ On Air Personality WYRK

(b) Hosted Virtual Job Fairs

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Virtually hosted several job fairs on WYRK.com, WBUF.com, 961thebreeze.com, WBLK.com (posts are still live on all sites): • Buffalo Back to Work Job Fair • Set Up Your Summer • Back to the Patio • Health and Wellness Fair • Western New York Spring 2021 Virtual Job Fair Businesses in the following categories participated in the virtual job fairs: • Job Search Sites • Health • Wellness • Bars • Restaurants • Outdoors • Theme parks • Water parks • Camping	Ongoing	Sales Manager Digital Managing Editor

(c) Interns

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Hosted one intern during the reporting period. Among other things, the intern: • Worked load-in/set-up and both sessions of Buffalo on Tap July 2021 at Hamburg Fairgrounds. • Assisted with preparations for the Utica & Buffalo Yard Sales and BOT.	June 5 – August 23, 2021	Live Events Manager oversaw the intern