Amended April 28, 2022

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period February 1, 2020 to January 31, 2021.

1) Employment Unit: Buffalo, New York – Townsquare Media of Buffalo, Inc. – Stations: WYRK(FM), WMSX(FM), WBUF(FM), and WBLK(FM)

2) Unit Members (Stations and Communities of License):

WYRK(FM), Buffalo, New York
WMSX(FM), Buffalo, New York
WBUF(FM), Buffalo, New York
WBLK(FM), Depew, New York

3) EEO Contact Information for Unit Member:

Mailing Address: Townsquare Media of Buffalo, Inc. 14 Lafayette Square, Suite 1200 Buffalo, New York 14203	Telephone Number: 716-852-7444
	Contact Person: Christopher Reeb
	E-mail Address: Christopher.Reeb@townsquaremedia.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

Job Title	Recruitment Source Referring Hiree
1. ACCOUNT EXECUTIVE (ALL STATIONS) (All Recruitment Sources Used) (1 Position Filled)	Internal Referral
2. Digital Sales Lead (All Recruitment Sources Used) (1 Position Filled)	LinkedIn
3. ACCOUNT EXECUTIVE (ALL STATIONS) (All Recruitment Sources Used) (1 Position Filled)	Internal Referral
4. Digital Managing Editor (ALL STATIONS) (All Recruitment Sources Used) (1 Position Filled)	LinkedIn

WYRK(FM), WMSX(FM), WBUF(FM) and WBLK(FM) are Equal Opportunity Employers

5) The following sources, except as otherwise indicated, were sent notifications of all full-time job vacancies by the Station Employment Unit.

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Phone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
1. Townsquaremedia.com Career Page/Virtual Job Fairs	David Crumb	Townsquare Media, 14 Lafayette Square, Buffalo, NY 14203	716-852-9292	5	No
2.LinkedIn.com (via Greenhouse)	Online	2029 Stierlin Ct, Mountain View, CA 94043	N/A	2	No
3.Indeed.com (via Greenhouse)	Online	6433 Champion Grandview Way Building #1 Austin, TX 78750	800-462-5842	1	No
4.Diversityjobs.com	Online	3980 North Broadway, ste 103-147 Boulder, CO 80304	954-727-3844	1	No
Totals				9	

6) Total Number of Interviewees Referred: For the period from February 1, 2020 to January 31, 2021 this Employment Unit interviewed 9 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the preceding twelve (12) months: February 1, 2020- January 31, 2021.

(a) Participation in Events/Programs Relating to Career Opportunities in Broadcasting Sponsored by Educational Institutions

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Buffalo State College - Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/12/2020	Market President
College at Brockport – Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/04/2020	Senior Account Manager
Fredonia College – Career Day Townsquare Media personnel presented information about working at a radio station to students and provided direction about how to apply for jobs.	03/04/2020	Market President
SUNY Brockport Presentation- A Townsquare Media Representative spoke with Broadcasting/Radio interested students at 89.1 The Point about his career in radio.	11/18/2020	On Air Personality WYRK
Buffalo PAL-Youth Opportunity Connect and Leadership Program- Townsquare Media Representative spoke to a group of teens about broadcasting.	8/4/2020	WBLK On-Air Personality/Director of Community Relations

(b) Job Fairs

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
COVID-19 restrictions prevented the Station Employment Unit from participating in any job fairs during the reporting period.		

(c) Interns

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
COVID-19 restrictions prevented the Station Employment Unit from hosting interns during the reporting period.		

(d) Training

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Townsquare Media training for EEO regulations – Management provided training to management level personnel as to methods ensuring EEO and preventing discrimination.	01/13/2021	All positions

(e) Station Tours

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
Hosted 20-25 high school students for a station tour and had them on the air briefly.	12/16/2019	On-Air Talent