

**KRWG-TV, KRWG-FM, KRXG-FM, LAS CRUCES, NM  
EEO PUBLIC FILE REPORT  
June 1, 2021 – May 31, 2022**

**I. VACANCY LIST**

**See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data**

<b>Job Title</b>	<b>Number of Interviewees</b>	<b>Recruitment Sources (“RS”) for Interviews</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Content Director	3	3 (1)	1, 2, 4, 5, 9, 10, 16, 17, 27-45	1

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
1	New Mexico State University PO Box 30001 MSC 3HRS Las Cruces, NM 88003 <a href="https://jobs.nmsu.edu/">https://jobs.nmsu.edu/</a>	Y	3
2	New Mexico Broadcasters Association 2333 Wisconsin ST, NE Albuquerque, NM 87110 505-881-4444 <a href="http://www.nmba.org/cms/broadcast-careers/">http://www.nmba.org/cms/broadcast-careers/</a>	N	0
3	<a href="http://careerpage.org/">http://careerpage.org/</a> Tel: 800-622-2414 Email: <a href="mailto:info@careerpage.org">info@careerpage.org</a>	N	0
4	Cpb.org <a href="http://www.cpb.org/jobline">http://www.cpb.org/jobline</a>	N	0
5	Indeed.com Indeed, Inc. 6433 Champion Grandview Way Building 1 Austin, TX 78750 <a href="https://www.indeed.com/">https://www.indeed.com/</a>	N	0
6	TVjobs.com Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 <a href="mailto:info@tvjobs.com">info@tvjobs.com</a>	N	0
7	Greater Public Job Board <a href="https://greaterpublic.org/jobline/">https://greaterpublic.org/jobline/</a>	N	0
8	Public Radio Association of Development Officers PRADO <a href="http://www.pradoweb.org/index.asp?SEC=E223A5B0-4CA9-468D-8A3A-A56B7C6D8406&amp;Type=B_BASIC">http://www.pradoweb.org/index.asp?SEC=E223A5B0-4CA9-468D-8A3A-A56B7C6D8406&amp;Type=B_BASIC</a>	N	0
9	PBS Connect / PBS Job Board 2100 Crystal Drive Arlington, VA 22202-3784, (703) 739-5000	N	0
10	Current Magazine / PublicMediaJobs.org 1612 K Street, NW Suite 704, Washington, D.C 20006 202-463-7055	N	0
11	Albuquerque Journal 7777 Jefferson Street NE Albuquerque, N.M., 87109 (505) 823-4444	N	0
12	Society of Professional Journalists Career Center <a href="https://jobs.spj.org/">https://jobs.spj.org/</a> Society of Professional Journalists Eugene S. Pulliam National Journalism Center 3909 N. Meridian St. Indianapolis, IN 46208 317/927-8000   Fax: 317/920-4789	N	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviews Referred by RS Over Reporting Period</b>
13	LinkedIn Corporation 1000 W. Maude Avenue Sunnyvale, CA 94085 <a href="https://www.linkedin.com/">https://www.linkedin.com/</a>	N	0
14	The Greater Las Cruces Chamber of Commerce 150 E Lohman Ave Las Cruces, NM 88001 (575) 524-1968 <a href="https://www.lascruces.org/">https://www.lascruces.org/</a>	N	0
15	Las Cruces Green Chamber of Commerce 221 N Main St Las Cruces, New Mexico 88001 (575) 323-1575 <a href="https://locallasruces.com/">https://locallasruces.com/</a>	N	0
16	NETA <a href="http://www.netaonline.org">www.netaonline.org</a>	N	0
17	AREPS NPR Listserv <a href="mailto:areps@listserv2.npr.org">areps@listserv2.npr.org</a>	N	0
18	Asian American Journalist Association <a href="https://www.aaaja.org/careers/aaaja-career-center/">https://www.aaaja.org/careers/aaaja-career-center/</a>	N	0
19	JournalismJobs <a href="https://www.journalismjobs.com/">https://www.journalismjobs.com/</a>	N	0
20	National Association of Hispanic Journalist <a href="https://nahj.org/">https://nahj.org/</a>	N	0
21	Native American Journalists Assciation <a href="https://najanewsroom.com/jobs/">https://najanewsroom.com/jobs/</a>	N	0
22	National Association of Black Journalists <a href="https://www.nabjcareers.org/">https://www.nabjcareers.org/</a>	N	0
23	Mediabistro <a href="https://www.mediabistro.com/jobs">https://www.mediabistro.com/jobs</a>	N	0
24	JournalismNext.com <a href="https://www.journalismnext.com/">https://www.journalismnext.com/</a>	N	0
25	Radio Television Digital News Association <a href="https://www.rtdna.org">https://www.rtdna.org</a>	N	0
26	UNM Dept. of Communication and Journalism Redono Dr., NE Albuquerque, NM 87106 505-277-2819 <a href="mailto:adang25@unm.edu">adang25@unm.edu</a>	N	0
27	Women's Housing Coalition 3005 San Pedro NE Albuquerque, NM 87110 (505) 884-8856 <a href="mailto:whcabq@att.net">whcabq@att.net</a>	N	0
28	National Association of Hispanic Journalists PO Box 117 Windsor, Ca 95492 (626) 792-3846 <a href="mailto:info@nahjcareers.org">info@nahjcareers.org</a>	N	0
29	Albuquerque Indian Center 105 Texas SE Albuquerque, NM 87108 (505) 268-1751 <a href="mailto:abqindiancenter@gmail.com">abqindiancenter@gmail.com</a>	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
30	Western New Mexico University 1000 W.College St. Silver City, NM 88062 (505)-538-6336 careerserv@wnmu.edu	N	0
31	Communication & Journalism, Univ. of New Mexico MSC03 2240, 1 University of New Mexico Albuquerque, NM 87131 (505) 277-1903 cjadvice@unm.edu	N	0
32	Community Cable Channel 27 4300 Blake Rd SW Albuquerque, NM (505) 243-1118 rcultee@rfkcharter.net	N	0
33	African American Cultural Association PO Box 18043 Albuquerque, NM 87185-8043 (505) 299-7910 lovejil@aol.com	N	0
34	LULAC National Educational Service Centers,Inc 2000 L Street, NW; Suite 610 Washington, DC 20036 (202) 835-9646 jmoya@lnesc.org	N	0
35	University of New Mexico Student Services Center, Room 220 Albuquerque, NM 87131 505-277-2531 career4u@unm.edu	N	0
36	John Marshall Multi-Service Center 1500 Walter SE Albuquerque, NM 87102 (505) 848-1345 jotero@cabq.gov	N	0
37	University of New Mexico C-J Building #235W Albuquerque NM 87131 (505) 277-9556 schaefer@unm.edu	N	0
38	San Juan College 4601 College Blvd. Farmington NM 87402 (505) 566-3420 hargrovej@sanjuancollege.edu	N	0
39	Eastern New Mexico University-KENW KENW-TV Station 52 Portales, NM 88130 (505) 562-2112 sean.moore@enmu.edu	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
40	SASacco & Associates 1201 Cannonade Ct SE Albuquerque, NM 87123 (505)489-2311 stacy@sasacco.com	N	0
41	National Alliance of State Broadcasters Associations 2333 Wisconsin St., NE Albuquerque NM 87110 (505) 881-4444 careerpage@nasbaonline.net	N	0
42	Colorado Media School 404 S. Upham St. Lakewood, CO 80226 (303) 937-7070 tcuff@beonair.com	N	0
43	San Juan Basin Technical College P.O. Box 970 Cortez CO 81321 970-565-8457 Tcorona@sjbtc.edu	N	0
44	UNM El Centro de la Raza Mesa Vista Hall #1153, MSC 063830 1 University of New Mexico Albuquerque, NM 87131 (505) 277-5020 elcentro@unm.edu	N	0
45	New Mexico Department of Labor <a href="https://www.dws.state.nm.us/#">https://www.dws.state.nm.us/#</a>	N	0

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
1	Host Internship Program	From August 2021 through May 2022, we hosted an internship program for Noah Raess, a student from New Mexico State University in Las Cruces. The student interned in our Content Department and was supervised by our Content Director. Intern's duties included collecting sound/video, producing news reports, and using video/audio editing equipment.
2	Host Internship Program	From August through December 2021, we hosted an internship program for Sarah Rodriguez, a student from New Mexico State University in Las Cruces. The student interned in our Content Department and was supervised by our Content Director. Intern's duties included collecting sound/video, producing news reports, and using video/audio editing equipment.
3	Job Fair – July, 2021	In order to further our outreach, KRWG participated in the July 2021 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration. & Station Operations.
4	Job Fair – November, 2021	In order to further our outreach, KRWG participated in the July 2021 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration. & Station Operations.
5	Job Fair – February, 2022	In order to further our outreach, KRWG participated in the July 2021 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration. & Station Operations.
6	Job Fair – May, 2022	In order to further our outreach, KRWG participated in the July 2021 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration. & Station Operations.
7	Event with Educational Institution / Station Tour – 6.18.21	On June 18, 2021, our Production Manager, Senior TV Producer and Multimedia Reporter conducted virtual TV studio tours with NMSU STEM Outreach Center's STEM Sisterhood for middle school female students. The tour provided a "behind the scenes" look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
8	Event with Educational Institution / Station Tour – 2.21.22	On February 21, 2022, our Production Manager, Senior TV Producer and Journalism and Media Studies Faculty members conducted a 30 minute in person TV studio tour with future journalism students. The tour provided a "behind the scenes" look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.

Note: The station employment unit is located in a smaller market with a population of fewer than 250,000 persons. The station is therefore required to complete two initiatives during each two year period.