

EEO Outreach Efforts

Stations licensed to subsidiaries of Cumulus Media Inc. (“Cumulus”) typically engage in a variety of activities designed to achieve broad and inclusive outreach. Examples of the efforts made by the stations in this employment unit include hosting numerous, successful online job fairs as well as meeting with and educating students about careers in broadcasting.

Further, management-level employees, as well as the entire staff, participated in an internal review of FCC EEO rules. Additionally, one or more of our managers virtually attended several sessions about FCC EEO compliance hosted by the Pennsylvania Association of Broadcasters. Management-level employees and, on occasion, the entire staff also engaged in a number of training sessions which focused on how to promote diversity, equity, and inclusion in the workplace as well as how to prevent workplace discrimination and harassment.

Additional information concerning the outreach efforts undertaken by the stations in this employment unit are reflected in the EEO Public File Reports attached to this FCC Form 2100, Schedule 396, EEO Program Report.

During the period covered by these EEO Public File Reports, the employment unit did not experience any notable difficulties in its outreach efforts.