

NARRATIVE STATEMENT

The Employment Unit seeks to maintain the diversity of its staff.

The Employment Unit posts positions internally at its Stations, advertises on-air for job opportunities, corporately posts job openings on the Internet, seeks out entities that work with female and minority populations, and works with educational institutions to interest young graduates to work in radio broadcasting.

The principal effort for promoting the Employment Unit has been to participate actively in job fairs, where it can inform both the community and potential employees as to broadcasting and careers in broadcasting at the Employment Unit. The Employment Unit believes that, in doing so, it can establish its reputation among the community and secure a pool of potential employment candidates as positions open on its staff as well as being recognized as a respected employer in the communities it has long served.

The Employment Unit also has an active internship program that seeks to introduce students to broadcasting and the positions available in the broadcast industry.

In addition, the Employment Unit works to ensure that its management staff is apprised of current EEO requirements.

The Employment Unit awaits future openings on its staff when it can put into place its outreach efforts.