

**EEO Public File Report
For Radio Stations**

**WOGA (FM), Mansfield, PA (Facility ID: 78437)
WNBT (FM), Wellsboro, PA (Facility ID: 21200)
WZBF (FM), Sayre, PA (Facility ID: 40383)
WNDA (AM), Wellsboro, PA (Facility ID: 21199)**

17671 Route 6, Mansfield, PA 16933

This EEO Public File Report is filed in the stations' public inspection file pursuant to Section 73.2080 (c) (6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on March 15, 2022 the stations filled the following full-time vacancies:

Marketing Consultant

The station interviewed a total of 1 person for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Professional Referral: 1

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number.
- The recruitment source that referred the hiree for each full-time vacancy.
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact:

Dave Donahue
Market Manager
Seven Mountains Media, LLC
17671 Route 6
Mansfield, PA 16933
570-724-1490

Full-Time Vacancy EEO Information

Job Title of Vacancy: Marketing Consultant

Recruitment Source That Referred the Hiree:
Professional Referral

Date Filled: 09/27/2021

Total Number of Persons Interviewed for the
Vacancy: 1

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Indeed.com (Sponsored Job)	Indeed.com		Indeed.com		No
On Air Announcements		Dave Donahue	570-724-1490		No
Corporate Website	7mountainsmedia.com	Dave Donahue	570-724-1490		No
Radio Station Websites		Dave Donahue	570-724-1490		No
Professional Referral				1	No

Outreach Activities 2021-2022

1. Career Fairs: Tioga Job Fair, Tioga County FairGrounds, 11am to 3pm March 24, 2021... June 16, 2021...September 22nd, 2021.

2. Community Outreach:

3. Training and Development:

Our Sales/Marketing Consultants are provided with weekly group sales meetings with the Leadership Team. These meetings provide training, guidance, sales tips, understanding of goals, support and coaching.

Our Sales/Marketing Consultants are provided with weekly 1 on 1 sales training. These meetings provide tools and skills to better guide and assist our staff professionally and personally.

We also provide additional sales training using RUMPLE, a media driven sales tool.

Rumple training tools help our Sales/Marketing Consultants to connect today's social world in a way that helps them stay a step ahead of the competition. An online tool that has various video training sessions that all Sales/Marketing Consultants are required to complete.

We offer RAB Professional Development Foundations Courses to our Sales/Marketing Consultants but any department (promotions, production) can participate. There are 17 online classes with the final exam, resulting in certification as a Sales/Marketing Consultant professional.