

SUNBURY BROADCASTING CORPORATION

Annual EEO Public File Report

Covering the Period: April 1, 2020 to March 31, 2021

**Stations Comprising Station Employment Unit: WKOK(AM), WQKX(FM), WEGH(FM),
& WVLY(FM)**

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Section #1 – Vacancy Information

<u>Position Filled</u>	<u>Recruitment Source of Hire</u>	<u>Total of Interviewees</u>
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No full-time positions were filled during the reporting period.

Section #2 – Recruitment Source Information *Note: SBC = Sunbury Broadcasting Corporation*

<u>Source</u>	<u># Of Interviews</u>	<u>Positions For Which Source Was Used</u>
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N/A

Note: The stations in the employment unit aired announcements on the 1st and 15th of the month soliciting groups who wish to receive notification of job openings. To date no groups have responded to these announcements. We will continue to air these announcements.

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Section #3 – Recruitment/Outreach Initiatives

Selinsgrove High School Internship – WQKX Morning Show - April 1 to May 30, 2020

Station Participant: WQKX Morning Show Hosts

A Selinsgrove High School student was an intern with the WQKX morning show team. While interning at WQKX the student learned how to prepare for a radio show, how to interact with co-hosts and guests and edited the program for the podcast. This continued remotely during Covid-19 restrictions.

Southern Columbia School District – “What Christmas Means to Me” November and December 2020

Station Participants: WQKX Morning Show Co-Host and Sales and Promotions Co-Ordinator

Lura and Taylor worked with Elementary 50 plus students in the Southern Columbia School District to write and create individual 30-second messages that describes what makes the holiday season special in the student's families. These features were aired on WQKX, WKOK, WEGH and WVLY from December 1, 2020 to December 25, 2020.

On Air Recruitment Announcements – Part Time Promotion Assistants, News Reporters and Live Sports Program Producers – January 19, 2021 to January 31, 2021

Station Participant: Executive VP/Sales, Station Program Directors and News Director

Aired commercials on all stations to recruit Part Time Promotion Assistants, News Reporters, and live sports broadcast Producers. Advertisements inform potential employees of the opportunities for entry level positions and inform of EEO compliance.

Station and Corporate Job Opportunities Listings, Including Entry Level/Career Starting Positions – July 1, 2020 to March 31, 2021

Station Participant: Executive VP/Sale, Station Program Directors and News Director

Regular listings of all job opportunities, both experienced and entry level, on each station's websites and corporate website. Included are the job requirements and potential for growth.