

Townsquare License, LLC
Monmouth-Ocean, New Jersey Employment Unit
WADB(AM), WCHR-FM, WJLK(FM), WOBB(AM), WOBB-FM
(2/1/2021 – 1/31/2022)

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Director of Content	1,2,4	4
Brand Manager WCHR	2,4,10	10
Account Executive	1,2,3,4,10	1,10
Promotions Coordinator	1,2,4,10	9
Senior Editor	9	9
On Air Host	2,4,6	4
Account Manager	9	9

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	LinkedIn (via Greenhouse) Jobs that are placed through this source are all forwarded and placed at: linkedin.com	N	7
2	Indeed (via Greenhouse) Jobs that are placed through this source are all forwarded and placed at: Indeed.com	N	6
3	Corporate Recruiter	N	0
4	Townsquare Sources, Townsquare.com	N	8
5	Diversity Jobs	N	0
6	Glassdoor (via Greenhouse)	N	1
7	Maldrop	N	0
8	Rehire/Market Transfer	N	0
9	Internal Promotion	N	2
10	Market Outreach	N	3
	TOTAL INTERVIEWEES OVER REPORTING PERIOD		27

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participation in events sponsored by educational institutions relating to career opportunities in broadcasting	On December 1, 2021, our News Director was a guest speaker at New Egypt High School in Southern Ocean County speaking to students from grades 9-12 with an interest in pursuing a degree in college and a career in the media field. The students are part of a four-year program called “The New Egypt High School Warrior TV/Communications Academy,” under the instruction of their teacher, which provides them with education and preparations for any number of potential careers in the communications field by practicing segments and finetuning their skill sets in a number of areas.
2	Participation in other activities designed to further the goal of disseminating information about broadcast employment opportunities to job candidates who might otherwise be unaware of such opportunities	In December 2021 we hosted our WOBN Christmas Classic Basketball Tournament hosting 32 High Schools in Monmouth & Ocean County. A breakfast event was hosted for over 500 students and coaches and scholarships will be given out in 2022.
3	Participation in events sponsored by organizations representing groups in the community interested in broadcast employment issues	On November 11, 2021, our Director of Sales spoke to the Greater Toms River Chamber of Commerce about the power of digital & broadcast. He also spoke about the many opportunities in our business.
4	Participation in events sponsored by educational institutions relating to career opportunities in broadcasting	On January 28, 2022, Account Executive and Promotions Coordinator are scheduled to speak at Memorial Middle School Career Day. They will educate students about all the different careers in broadcasting.
5	Provision of training to management-level personnel as to methods of ensuring equal employment opportunity and preventing discrimination	Market President participated in this webinar for training on FCC EEO obligations on 1/20/22.
6	Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment	Advertised and selected an intern from Donovan Catholic High School who will assist with programming, sales & promotions starting January 31, 2022.

