

Outreach Efforts

Stations licensed to subsidiaries of Cumulus Media Inc. (“Cumulus”) typically engage in a variety of activities designed to achieve broad and inclusive outreach. Examples of the efforts made by the stations in this employment unit include hosting an internship program, hosting a virtual job fair, and participating in a wide variety of job fairs, both physical and virtual.

Further, the managers in this employment unit viewed a presentation about compliance with FCC EEO rules. Management-level employees also engaged in a number of training sessions which focused on how to promote diversity, equity, and inclusion in the workplace as well as training to prevent workplace discrimination and harassment.

Additional information concerning the outreach efforts undertaken by the stations in the employment unit are reflected in the EEO Public File Reports attached to this FCC Form 2100, Schedule 396, EEO Program Report.

During the period covered by these EEO Public File Reports, the employment unit did not experience any notable difficulties in its outreach efforts.