

WWHO addresses the educational and informational needs of children through a variety of programming, outreach activities and sponsorship of local children's outreach and fundraisers. WWHO also airs a series of PSA announcements designed to teach children about the world around them, including respecting the environment, the dangers of drugs and alcohol and the importance of family values. Many of these PSA's are run during the educational programming block, when children are likely to be watching the station. WWHO proudly supported many events and activities, including, but not limited to, the following:

- Toys For Tots: Collected toys for families in need in Central Ohio due to a particular need for kids nine and older. Views dropped off donations at the studios on Dublin Road, or at any Rock City Church. Distribution day was on Saturday December 18th at the Marion Franklin Community Center.
- Child Abuse Phone Bank: The Center for Family Safety and Healing to get answers about what you should do if you think you know about a child being abused.
- Red Cross: The stations annual blood donation drive held at the Makoy Center in Hilliard Ohio.
- Reading Programs at several elementary schools
- Zoom Meeting with Ohio Media School regarding careers in the media

On October 23, 2021, WWHO preempted all of its Children's programming due to an equipment failure. Technical capabilities were not resolved until too far after the fact. A makegood or notification of the issue was not possible given the circumstances.