

**WJTC – Mobile, AL**

**Other Broadcast / Non-Broadcast Efforts**

**2021**

WJTC broadcasts a minimum of three hours weekly, programs which provide both educational and informational needs of children. We believe that these programs have unlimited value.

**WJTC Local News Programming includes:**

M-F 7-7:30pm

**Non-Broadcast Efforts directed toward children include numerous public appearances by News personnel. Public appearances are ongoing projects. Examples include...**

Making Spirits Bright, Dec 2021

Blood Drive, Dec 2021

Tornado Fund Raiser for Kentucky, Dec 2021

WJTC Meteorologists visited the following Schools (or via zoom)

Jan 22	Central Christian School, Robertsdale, 5 <sup>th</sup> grade via Zoom	25 kids
Feb 17	Gulf Shores Middle School, 6 <sup>th</sup> grade via Zoom	80 kids
Mar 3	St. Ignatius School, 3 <sup>rd</sup> grade, Mobile, via Zoom	30 kids
Mar 26	AMS Ask Me Anything guest Early Career Leadership Board, via Zoom	30 people
Apr 6	U of W FL communications class guest, via Zoom	30 students
May 4	Baldwin Co. Virtual Elementary, via Google	20 kids
May 5	Meadowlake ES, 3 <sup>rd</sup> grade, via Google	75 kids
May 11	Daphne East, ES, 6 <sup>th</sup> grade, via Zoom	90 kids
May 20	Griggs ES, 3 <sup>rd</sup> grade, via Google	100 kids
Jun 9	Optimist Club summer camp, via Zoom	10 kids
Aug	Natl Assoc Black Journalists, Annual Conference Panelist, via Zoom	unknown
Aug 26	Baldwin Realtors Assoc, Hurricane panel, via Zoom	25+ people
Sep 10	WJ Carroll Intermediate 6 <sup>th</sup> grade, in Daphne, via Zoom	100 kids
Oct 12	Virginia Tech University meteorology/communications class, via Zoom	20 students
Oct 14	Semmes ES, 3 <sup>rd</sup> grade, via Teams	80 kids
Oct 15	Orange Beach ES, Gifted Students, via Google	30 kids

Oct 21	Cornell U, Earth Sciences Dept, student career panel, via Zoom	5 students
Oct 24	Natl Weather Association, student career conference, via Zoom	80 people
Oct 28	Missouri School of Journalism, climate communications, via Zoom	25 students
Oct 29	Mathis ES, Foley, 3rd grade via Google	120 kids
Nov 4	Saraland ES, 3 <sup>rd</sup> grade, via Zoom	40 kids
Nov 5	Breitling ES, Grand Bay, 3 <sup>rd</sup> grade, via webex	80 kids
Nov 10	Baldwin County Virtual ES, via Google	65 kids
Nov 18	UMS-Wright Preparatory, 3 <sup>rd</sup> grade, via Zoom	40 kids
Nov 23	Lighthouse Baptist Academy, Theodore, via Google	50 kids
Dec 3	Natl Assoc Black Journalists, Conference Panelist, via Zoom	unknown
Dec 14	Alabama School of Math and Science, via Teams	200 kids