

EEO Narrative Statement

Mars Hill Broadcasting Co., Inc.

WMHR, Syracuse, NY (Facility ID No. 40432)

Mars Hill Broadcasting Co., Inc. (the “Licensee”) has taken a number of efforts to achieve broad and inclusive outreach for the station listed above (the “Station”) over the period of time covered by this report as detailed in the Station’s 2020 – 2021 and 2021 – 2022 Annual EEO Public File Reports that are attached to this EEO Program Report (FCC Form 2100 – Schedule 396). For example, Licensee uses such sources as All Access, the Cayuga Community College, the Spanish Action League, and the Women’s Opportunity Center when recruiting for full-time vacancies at the Station.

Licensee believes that, through the steps described above, it has succeeded in achieving broad and inclusive outreach in its hiring practices.

Notably, Licensee is a religious broadcaster, as defined by the Federal Communications Commission. (See 47 C.F.R. Section 73.2080). Accordingly, Licensee is not required to engage in additional recruitment initiatives.