

Renewal of License Amendment – Adherence to Minimum Operating Schedule Narrative

DTV America Corporation initiated operations on KAJR-LD, Des Moines, IA, Facility: 188743, when it filed a License to Cover application, FCC File Number: 0000005036, on 10/19/2015.

The station went silent on 2/24/2016 and filed a Silent Special Temporary Authority (“Silent STA”) request, FCC File Number: 0000008253, on 3/1/2016. The reason for the period of silence was outlined in the Media Bureau’s *DTV America Corporation et al.*, Consent Decree, 32 FCC Rcd 9129 (MB rel. Oct. 31, 2017) (“Consent Decree”).

The station resumed operations and filed a License to Cover application, FCC File Number: 0000013084, on 7/11/2016.

The station worked diligently to build its new displacement facility as outlined in the granted Displacement Construction Permit, FCC File Number: 0000051611.

The station went silent on 10/31/2018 and filed a Silent STA request, FCC File Number: 0000063285, on 11/1/2018. The reason for the period of silence was due to the transfer of control of DTV America to HC2 Broadcasting Inc. (“HC2”), and the subsequent complications of transitioning to new leadership. The transaction was consummated on November 9, 2017 and involved more than 400 LPTV stations.¹ HC2 was in the process of surveying its resources and developing construction and operational plans. Additionally, HC2, as the new majority owner of DTV America, was operating in a resource-constrained environment due to the 600 MHz Incentive Auction repacking process. Station owners, particularly LPTV station owners which were deemed lower priority, that were seeking to build new broadcast facilities had access to far fewer resources such as tower crews and equipment than they would have had otherwise, a factor that the Commission and the Media Bureau acknowledged.²

HC2 requested an extension of the Silent STA to avoid the inefficiency and waste associated with building a second, duplicative broadcast facility that could only be used for a short period of time given the displaced status of the station. Specifically, the station was displaced as part of the repacking process and would have needed to build a separate facility to operate on a new channel.³ Thus, if required to resume transmission prior to the STA’s expiration date, DTV America would have been forced to build a first facility to operate on the station’s current channel and then, soon after, a second facility to operate on the station’s new channel.

¹ The Consent Decree noted that “HC2 Broadcasting is unaffiliated with the Licensees, though HC2 Broadcasting’s parent company holds a passive, non-controlling interest in DTV America Corporation through an affiliated entity.”

² See, e.g., *Incentive Auction Closing and Channel Reassignment Public Notice et al.*, Public Notice, 32 FCC Rcd 2786 (MB 2017) (“*Channel Reassignment PN*”); *Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions*, Report and Order, 29 FCC Rcd 6597 ¶ 3 (2014).

³ See, e.g., *Channel Reassignment PN*.

The station extended the Silent STA on 4/29/2019, FCC File Number: 0000072212, as it worked towards continuing to build the Displacement facility.

The station filed a License to Cover application, FCC File Number: 0000072382, on 5/6/2019.

The station filed a modification application on 5/13/2019, FCC File Number: 0000073871. A License to Cover application, FCC File Number: 0000106669, was filed on 2/27/2020 and granted on 2/10/2020. Since that date, the station has been operating pursuant to its authorized specifications.