

## 2021 Non-Broadcast Efforts

### COMMUNITY/EDUCATION EVENT – Living the Dream

Date of Station Employment Unit Participation: January 18, 2021

Participating Employees: Sue Straughn, News Anchor/Public Affairs Manager

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Host/Sponsor of Activity: Southern Youth Sports Association

Brief Description of Activity and Station Employment Unit Participation: I assist in coordinating the annual event and serve as emcee. The program honors community members who carry on the legacy of service of Dr. Martin Luther King, Jr. Proceeds support the Southern Youth Sports Association's education and sports program for underprivileged youth. This year's event was virtual due to Covid 19.

### COMMUNITY/HEALTH EVENT – Virtual Cordova Mall Ball for Studebaker Family Children's Hospital

Date of Station Employment Unit Participation: January 31, 2021

Participating Employees: Sue Straughn, News Anchor/Public Affairs Manager

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Host/Sponsor of Activity: Sansing Automotive

Brief Description of Activity and Station Employment Unit Participation: I emcee the event. The Mall Ball is the largest fund-raising event held each year to benefit the Studebaker Family Children's Hospital at Ascension Sacred Heart. Since its start 27 years ago, the event has raised \$6.4 million to support care of sick and injured children at the region's only pediatric hospital. This year's event was virtual due to Covid 19.

### EDUCATION/COMMUNITY EVENT – Minority Heart Health Awareness

Date of Station Employment Unit Participation: February 27, 2021

Participating Employees: Sue Straughn, News Anchor/Public Affairs Manager

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Host/Sponsor of Activity: Links, Inc.

Brief Description of Activity and Station Employment Unit Participation: Facilitator for health education forum and expo focused on minority heart health issues.

### COMMUNITY EVENT– PACE Awards

Date of Station Employment Unit Participation: March 3, 2021

Participating Employees: Sue Straughn, News Anchor/Public Affairs Manager

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Host/Sponsor of Activity: Pensacola Area Chamber of Commerce

Brief Description of Activity and Station Employment Unit Participation: I emceed the annual Chamber of Commerce business and community leadership awards dinner.

### COMMUNITY EVENT – Senior Chill Out - Collecting A/C units and fans for seniors

Date of Station Employment Unit Participation: May 21, 2021

Participating Employees: Sue Straughn, News Anchor/Public Affairs Manager

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Host/Sponsor of Activity: Council on Aging of West Florida

Brief Description of Activity and Station Employment Unit Participation: I spearheaded a 12 hour campaign to collect new air conditioning units and fans for seniors who are suffering in the summer heat. **This year was again deemed especially critical due to so many seniors being isolated in their homes due to Covid-19.** We received 239 fans, 356 AC units and \$57,587 cash.

### EDUCATION EVENT – School Supply Drive

Date of Station Employment Unit Participation: July 2021

Participating Employees: Sue Straughn, News Anchor/Public Affairs Manager

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Host/Sponsor of Activity: United Way of West Florida and United Way of Okaloosa/Walton

Brief Description of Activity and Station Employment Unit Participation: I was on-air talent promoting an annual drive to collect school supplies for children in Escambia and Santa Rosa counties. This year, we expanded the effort to include promotion for a collection drive in Okaloosa County.

COMMUNITY/HEALTH EVENT – CHILDREN’S MIRACLE NETWORK DAY OF CARING

Date of Station Employment Unit Participation: August 27, 2021

Participating Employees: Sue Straughn, News Anchor/Public Affairs Manager

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Host/Sponsor of Activity: Studer Family Children’s Hospital at Ascension Sacred Heart

Brief Description of Activity and Station Employment Unit Participation: I conducted live broadcast and facilitated on site collections for this campaign to fund a new neonatal transport unit for the Children’s Hospital. We conducted a telethon and drive through collection from 5am til 6pm. We raised \$76,890.

COMMUNITY EVENT – Communities Caring at Christmas

Date of Station Employment Unit Participation: November-December, 2021

Participating Employees: Sue Straughn, News Anchor/Public Affairs Manager

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Host/Sponsor of Activity: WEAR-TV / WFGX

Brief Description of Activity and Station Employment Unit Participation: Since 1979, I have been founder and organizer of annual Christmas campaign to provide new toys. Clothing and personal care items for children and adults with developmental disabilities in the four-county area of Northwest Florida.

SCHOLARSHIP PROGRAM:

THE SUE STRAUGHN ENDOWED SCHOLARSHIP AT PENSACOLA STATE COLLEGE:

In the Fall, 2003, WEAR TV and the Pensacola State College Foundation (formerly Pensacola Junior College Foundation) announced the establishment of the Sue Straughn Endowed Scholarship in the celebration and appreciation of her 30 years of service. Established with a lead gift from WEAR, and supported by community partners, the Sue Straughn Endowed Scholarship’s balance at the close of the 2020/21 fiscal year was \$115,080.16. Four scholarships were awarded this year totaling \$7562.72.

The Friends of Sue Straughn having established a named endowment with Pensacola Junior College Foundation, Inc., designates that the income will provide scholarships for eligible students at Pensacola Junior College. The endowment and any subsequent contributions are to be held and invested by Pensacola Junior College Foundation, Inc. and administered according to specific guidelines.

Criteria: Student must demonstrate a financial need for supplemental funding. Student must have a minimum grade point average of 2.0. Student must be a United States citizen or resident alien. Student may be enrolled on a full-time or half-time basis. Scholarship will cover tuition, fees and/or books. Scholarship will be for two years, first right of renewal for second year. Preference given to African American students.