

MULTIPLE OWNERSHIP SHOWING

The instant application proposes that WTKZ(AM), FI 27510, Allentown, PA and WGLD(AM), FI 55352, Manchester Township, PA be assigned to VP Broadcasting LLC.

A related application will assign all of VP Broadcasting LLC's stations to Major Keystone. Therefore, following consummation, VP Broadcasting LLC will only own WTKZ(AM) in the Allentown market.

WTKZ(AM) is home to and rated in Allentown-Bethlehem, PA Market while WGLD(AM) is home to and rated in York, PA Market. See attached.

Consequently, the application complies with Sec. 73.3555 of the rules.



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December 2021 PPM

- Austin TX
- Charlotte NC
- Cincinnati OH
- Cleveland OH
- Columbus OH
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- Hartford CT
- Indianapolis IN
- Jacksonville FL
- Kansas City MO
- Las Vegas NV
- Memphis TN
- Milwaukee WI
- Nashville TN
- Norfolk VA
- Orlando FL
- Pittsburgh PA
- Portland OR
- Providence RI
- Raleigh NC
- Sacramento CA
- Salt Lake City
- San Antonio TX
- West Palm Beach

Nielsen Ratings

December 2021 Trends

- Cheyenne WY
- Fort Collins CO
- Jackson MS
- Modesto CA
- Morristown NJ
- Oxnard CA
- Palm Springs CA
- San Luis Obispo
- Santa Barbara

#111 York



Fall 2021 12+ Mon-Sun, 6a-12mid
Population: 477,700 (Black: 25,900) (Hispanic: 33,900)
Last Updated: 01-18-22 (Nielsen Subscribing Stations Only)

| Station | Format | Owner | Spr 20 | Fall 20 | Spr 21 | Fall 21 |
|-------------|---------------|---------------------------------|--------|---------|--------|---------|
| WARM-FM | AC | Cumulus Media | 4.8 | 5.6 | 4.6 | 9.2 |
| WGTY-FM | Country | FM Radio Licenses | 9.1 | 10.8 | 9.8 | 7.4 |
| WSOX-FM | Classic Hits | Cumulus Media | 6.2 | 5.2 | 7.3 | 7.0 |
| WQXA-FM | Rock | Cumulus Media | 6.6 | 6.2 | 6.9 | 6.4 |
| WYCR-FM | Classic Rock | FM Radio Licenses | 8.0 | 7.0 | 8.4 | 6.4 |
| WLAN-FM | CHR | iHeartMedia | 3.4 | 3.2 | 2.3 | 2.8 |
| WSBA-AM | News/Talk | Cumulus Media | 2.5 | 2.8 | 3.3 | 2.8 |
| WHP-AM | News/Talk | iHeartMedia | 4.3 | 5.0 | 4.0 | 2.2 |
| WWKL-FM | CHR | Cumulus Media | 2.3 | 1.6 | 1.9 | 2.0 |
| WIYY-FM | Rock | Hearst Stations | N/A | 1.2 | 1.5 | 1.8 |
| WNNK-FM | Hot AC | Cumulus Media | 1.4 | 1.0 | 1.5 | 1.8 |
| WIOV-FM | Country | Cumulus Media | 1.1 | N/A | 1.3 | 1.6 |
| WZCY-FM | Classic Rock | Cumulus Media | 0.9 | 0.8 | 0.8 | 1.4 |
| WAYZ-FM | Country | Verstandig | N/A | 1.8 | 1.0 | 0.8 |
| WNUU-FM | CHR | FM Radio Licenses | 0.7 | 0.4 | 0.2 | 0.6 |
| WFRE-FM | Country | Connoisseur Media | N/A | 1.4 | 1.3 | 0.4 |
| WHVR-AM | Classic Hits | FM Radio Licenses | 0.2 | 0.2 | 0.2 | 0.4 |
| WOYK-AM | All Sports | York Professional Baseball Club | N/A | N/A | 0.6 | 0.4 |
| WBHB-FM | Rock | Verstandig | N/A | N/A | N/A | 0.2 |
| WGTY-FM-STR | Country | FM Radio Licenses | N/A | N/A | N/A | 0.2 |
| WGET-AM | All Sports | FM Radio Licenses | 0.2 | N/A | N/A | N/A |
| WGLD-AM | All Sports | Cumulus Media | 0.2 | N/A | 0.2 | N/A |
| WJTL-FM | Christian CHR | Creative Ministries | 1.6 | 1.8 | N/A | N/A |
| | | | | | | |

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| | | | | | | |
|---------|--------------|------------------------------|-----|-----|-----|-----|
| WROZ-FM | AC | Educational Media Foundation | 2.5 | 3.4 | 2.3 | N/A |
| WRVV-FM | Classic Rock | iHeartMedia | 2.3 | 3.2 | 2.3 | N/A |

Totals are Persons 12+, Mon-Sun, 6am-midnight

This profile contains an quarter hour rating (AQH) share of persons, ages 12+, Monday through Sunday in the Metro Survey Area.

A share is the percentage of those listening to radio in the MSA who are listening to a particular radio station.

Average Quarter-Hour Persons (AQH Persons) is the average number of persons listening to a particular station for at least five minutes during a 15-minute period.

[AQH Persons to a Station / AQH Persons to All Stations] x 100 = Share (%)

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