

In addition to core children's programming, WBUI airs public service announcements and news programming that have educational and informational value for children.

WBUI teamed up with local organizations and aired promos and/or collected donations for the following:

- ❖ Friday Night Rivals- Scholar of the Week
 - 10 area Scholars of the Week during August, September & October. One Scholar of the Year was nominated from the 10 Scholars of the Week and chosen in December.
- ❖ Coats for Kids
 - Partnered with Green Family Stores to collect donations of new coats for needy children in central Illinois in the months of October and November.
- ❖ Our School Pride- Honored Teachers
 - 10 local teachers were selected for \$500 grants to go towards school supplies for their classrooms.
- ❖ Joy of Sharing
 - Partnered with Hy-Vee Supermarket, Woods Basement Systems, Toys for Tots & the Central Illinois Foodbank to collect new toys and non-perishable food items to help those in need.
- ❖ Weather Guarantee
 - Partnered with Green Family Stores to donate to a different charity each month if the meteorologists forecasted weather within 3 degrees (plus or minus).
- ❖ Sinclair Roll Up Your Sleeves.
June 14 to July 23.
Give Blood Campaign (in partnership with the Red Cross).
- ❖ Sinclair Tornado Relief
December 16 to December 31.
Give Blood Campaign or Money (in partnership with the Red Cross).
- ❖ Sinclair Supporting All Veterans
October 18 to November 12.
Run PSAs from Disabled American Veterans.
- ❖ PSAs
First Responder's Children's Foundation (1strcf.org)
- ❖ St. Jude (stjude.org)
- ❖ Stand Up To Cancer (standuptocancer.org)
- ❖ Rotary "What We See" (rotary.org/action)
- ❖ Pest Management Association "Hindsight" (pestworld.org)

- ❖ Causeway Recycling “Keep America Beautiful”
- ❖ American Lung Association “Screen Your Lungs” (screenyourlungs.org)
- ❖ Starlight Children’s Foundation “Cancer” (starlight.org)
- ❖ Arbor Day Foundation “Replanting Forests” (arborday.org)
- ❖ Veterans of Foreign Wars “Service Doesn’t Stop” (vfw.org)
- ❖ Disabled Veterans of America “Various” (dav.org)
- ❖ Toy Foundation “Headquarters of Play” (thegeniusofplay.org)
- ❖ American Nurses Association “Heroes” (thanksnurses.org)
- ❖ Dave Thomas Foundation “For Adoption” (davethomasfoundation.org)
- ❖ Susan G. Komen “Pink Angels” (komen.org)
- ❖ Alcoholics Anonymous “The Wall” (aa.org)
- ❖ Girl Scouts “My Little Pony” (girlscouts.org)
- ❖ U.S. Forest Service “Smokey Bear – Al Roker” (smokeybear.com)
- ❖ TVB & AD Council “Project Roadblock”
- ❖ United Nations Development Program “Don’t Choose Extinction – Jack Black” (dontchooseextinction.com)
- ❖ Foundation For a Better Life “Pass It On” (passiton.com)
- ❖ SPARK “Autism Research” (sparkforautism.org)