

WMBD 2021 Children's PSA's

Type of Issue	Duration (Seconds)	Title or Narrative
Emergency Preparedness	:30 :30 :30 :30 :30	"Alone Together" "Caring for Myself" "Sneezing and Coughing" "If You Are Sick" "Time To Wash Your Hands"
Poison Control	:30	"Make the Call"
Texting and Driving Prevention	:60 :60 :30 :30 :30	"Afterlife" "Be A Friend" "Just Enough Time" "Just Drive" "Both Eyes on the Road"
COVID-19 Vaccine Education	:30 :30 :30 :30 :30 :30 :30 :30 :30 :30	"Feeling Hopeful" "College Life" "Worship" "Girls Trip" "Family Gathering" "Feelings" "Sunny Days Ahead" "Health Family" "Concerts" "Brunch"
Coronavirus Response	:30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :15 :30 :15 :15 :30 :15 :30 :60; :30 :30 :30 :30 :30	Mask Up American – MLB For the Love of You Will See Me – Entertainers You Will See Me – Anthem You Will See Me – Viola Davis You Will See Me – Musicians Partying Do It For Everyone Show Some Love Forward Come On America Alone Together Mask Alone Together Stay Active Alone Together Universal Alone Together Stay Calm Alone Together Stay Connected Protect Yourself – Social Distancing My Mask is My Cheat Code Back to School with Elmo Wear a Mask for Oscar Healthy Habits with Grover
Impaired Driving Prevention	:30/:15/:10 :15 :15	"TVB for the Stans" "TVB Water boy" "TVB That Won't Work"

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	:15 :30	"TVB Bathroom Boy" "TVB The Legend"