

Douglas Loos

From: info@cwtvlink.com
Sent: Thursday, July 15, 2021 2:49 PM
To: Douglas Loos
Subject: URGENT CW KIDS 'THIS OLD HOUSE TRADE SCHOOL' RE-FEED



MEMORANDUM

To: General Managers, Programming, Creative, Sales, Traffic and Engineering
From: Affiliate Relations
Date: July 15, 2021
Subject: **URGENT CW KIDS 'THIS OLD HOUSE TRADE SCHOOL' RE-FEED**

Dear CW Affiliate,

It has come to our attention that the following *This Old House Trade School* episode scheduled within The CW's One Magnificent Morning kids block from last Saturday, July 10, did not include E/I identification.

This Old House Trade School
Originally aired 7/10/21 at 9:30 AM ET
Episode TTS115B "A Rustic Finish"

We have added the E/I identification to the episode and will feed the new version tomorrow night, Friday, July 16 from 10:15-10:45 PM ET on the same feed / satellite as our primetime feed (which normally ends at 10 PM ET). The same new version will be added to tomorrow's overnight kid's review feed (eyeonair.cbs.com) at 4:00 AM ET.

You may schedule this additional episode outside the kids block at your convenience.

CW PLUS STATIONS...This episode will be added to the regular CW Plus E/I program block this Saturday morning July 17, at 11:00 AM ET/CT/MT/PT, 10 AM Alaska time.

We apologize for any inconveniences this has caused.

If you have any questions, please contact your Affiliate Relations Rep.

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