

Following are examples of non-broadcast efforts made by KOMU-TV:

KOMU-TV sponsorships involve producing and running spots promoting events and enabling their success. Events benefiting children sponsored in part by KOMU-TV include Polar Plunge benefiting Special Olympics of Missouri, Pascale's Pals Gala, City of Columbia's Family Fun, Show-Me State Games, Buddy Packs, Food Bank for Central and Northeast Missouri, Pack School Pantries Food Drive, Food Bank, BBBS Countdown to Kickoff, Mid-MO Pridefest, KOMU 8's The Daily Pledge, Partnership Against Hunger COMO Gives Campaign. Career Day/Partners in Education KOMU-TV staff members are often involved in local efforts for career education in Mid-Missouri. On-air personalities visit area schools where they speak about journalism and broadcasting. Station Visits/Tours: KOMU-TV is often contacted by schools and children's activity groups with requests for station tours. The children are escorted through the building and the various operations are explained to them. We often assist scouting groups with information necessary to help them obtain merit badges. KOMU-TV will continue to participate in the above-mentioned activities and to seek additional non-broadcast ways to assist children ages 16 and under in central Missouri.