

WLBZ 2021 Children's Television Programming Report

Wild Child E/I Display

On August 21, 2021, the E/I symbol was not displayed during broadcast of the final segment of Wild Child due to a technical issue at NBC. On Monday, August 30, 2021, NBC alerted its affiliates of this technical issue and provided a new revised feed. On September 4, 2021, multiple promotions publicizing the re-broadcast of the August 21 episode of Wild Child were aired during the normal E/I Children's Block, which begins at 9:00 AM and ends at 12:00 PM. The corrected program was broadcast on Saturday, September 4, 2021, from 12:00 PM to 12:30 PM, immediately following the normal E/I Children's Block.