

**WILLPOWER RADIO, L.L.C.**

**EEO Public File Report**  
**(For the period 12/1/2019 to 11/30/2020)**

**WKZE-FM, Salisbury, CT (Facility Id. No. 67776)**

<b>Full-Time Job Title</b>	<b>Date Position Opened</b>	<b>Date Position Filled</b>	<b>Recruitment Source for each Hiree, indicate if source requested job vacancy notice</b>	<b>Recruitment Source for each Interviewee, indicate if source requested job vacancy notice</b>

## **RECRUITMENT SOURCES**

### **SOURCE #1**

Company Name: Willpower Radio, LLC  
Address: 7564 No. Broadway, Red Hook Y 12571  
Contact: William Stanley  
Phone: (845) 758-9810  
Fax: (845) 758-9819  
E-Mail: will@wkze.com

### **SOURCE #2**

Company Name: The Lakeville Journal  
Address: 33 Bissell Street, Salisbury, CT 06039  
Contact: Anna Mae Kupferer  
Phone: (860) 435-9873  
Fax: (860) 435-146  
E-Mail:

### **SOURCE #3**

Company Name: The Daily Freeman  
Address: 88 Route 9, Rhinebeck, NY 12572  
Contact:  
Phone: (845) 876-2083  
Fax: (845) 876-2096  
E-Mail:

### **SOURCE #4**

Company Name: Northwestern Connecticut Community College  
Address: Place Park East, Winsted, CT 06098  
Contact:  
Phone: (860) 738-6300  
Fax:  
E-Mail:

### **SOURCE#5**

Company Name: Berkshire Community College  
Address: 343 Main Street, Great Barrington, MA 01230  
Contact:  
Phone: (413) 528-4251  
Fax: (413) 528-0149  
E-Mail:

### **SOURCE #6**

Company Name: Simons Rock of Bard College  
Address: 84 Alford Road, Great Barrington, MA 01230  
Contact:  
Phone: (413) 528-0771  
Fax: (413) 528-7365  
E-Mail:

### **SOURCE #7**

Company Name: National Associations of Broadcasters  
Address: 1771 N Street, NW, Suite 600, Washington, DC 20036-2891  
Contact: Web Site  
Phone: (202) 429-5498  
Fax: (202) 775-3526  
E-Mail: <http://www.nab.org/bcc/>

### **SOURCE #8**

Company Name: Connecticut Broadcasters Association  
Address: P.O. Box 678, Glastonbury, CT 06063  
Contact:  
Phone:  
Fax:  
E-Mail: [www.ctba.org](http://www.ctba.org)

### **SOURCE #9**

Company Name: New York State Broadcasters Association  
Address: 1805 Western Avenue, Albany, NY 12203  
Contact:  
Phone: (518) 456-8888  
Fax: (518) 456-8943  
E-Mail: <http://www.nysbroadcastersassn.org/>

#### **SOURCE #10**

Company Name: YMCA Women's & Family Center  
Address: 167 Colony Street, Meriden, CT 06450  
Contact: Pam Dove  
Phone:  
Fax:  
E-Mail:

#### **SOURCE #11**

Company Name: NAACP  
Address: 166 Selleck Street, Stamford, CT 06902  
Contact:  
Phone:  
Fax:  
E-Mail:

#### **SOURCE #12**

Company Name: AWRT  
Address: 8405 Greensboro Drive, Suite 800, McLean, VA 22102  
Contact:  
Phone:  
Fax:  
E-Mail:

#### **SOURCE #13**

Company Name: All Access.com  
Address:  
Contact:  
Phone:  
Fax:  
E-Mail:

#### **Source #14**

Connecticut Broadcasters Association Job Bank  
Ctba.org

TOTAL NUMBER OF INTERVIEWEES BY EACH  
RECRUITMENT SOURCE

Yearly Period Beginning: 12/1/2018 Ending: 11/30/2019

Total Number of Persons Interviewed for Full-time Vacancies: 0

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Total Number of Interviews by Each Recruitment Source:

Recruitment Source Name: Willpower Radio, LLC

Total Number of Interviewees: 0

Recruitment Source Name: Connecticut Broadcasters Association

Total Number of Interviewees: 0

Recruitment Source Name: The Lakeville Journal

Total Number of Interviewees: 0

## DESCRIPTION OF SUPPLEMENTAL OUTREACH INITIATIVES SHEET

1. Year: 2006-2019 (ongoing)

Initiative Title: Internship Program

### Description of Initiative:

Will Bailies oversees a focused and concerted effort by the employment unit to recruit interns for the radio station. At all times there is at least one intern on staff, who participates in many aspects of the employment unit's operations. For example, the intern assists with music, remotes and advertising production. The WKZE internship program is so effective that the current Traffic Director came to her position with the employment unit after working for the employment unit in the internship program.

WKZE's internship initiative is done primarily in conjunction with Red Hook High School in Red Hook NY, and Bard College, also in Red Hook NY. Both institutions are active and enthusiastic supporters of the program.

2. Year: 2019

Initiative Title: Job Fair

### Description of Initiative:

On September 18, 2019, WKZE-FM held a job fair at the radio station in Red Hook NY. Refreshments were provided, and KZE staff members were on hand to answer questions and give tours. Persons interested in traffic, on air and sales positions were solicited with on-air commercials (dozens in the 2 weeks leading up to the fair). 0 people attended.

Form Prepared by: William Stanley

Name of Person to Contact for more information: William Stanley

Phone: (845-758-9810)

e-mail: will@wkze.com

## Ad for Job Fair

Ever wanted a job in the local media? Ever wanted a job that has a myriad of moving parts and keeps you busy all the time, so that the days just fly by? Do you love WKZE Radio? Then this may be the opportunity for you! We're a local media company that is both small (under 10 full time employees), family owned and operated and growing! We're looking for applicants for an entry level position that is anything but boring and rote. In fact, to excel at this job, you have to love a challenge, and not be afraid to take responsibility. Follow through and follow up are a must! The pay is not huge to start, but will increase as the right person's responsibilities expand and grow, along with our confidence and trust. You don't have to know computers, but you do have to have the ability to learn and absorb, especially as you encounter new things. This is a job for a person who's not afraid of change! Think this sounds like you? Send us a resume or show up for the job fair at KZE on Thursday, October 17<sup>th</sup>. It may just change your life.