

Outreach Efforts

Stations licensed to subsidiaries of Cumulus Media Inc. ("Cumulus") typically engage in a variety of activities designed to achieve broad and inclusive outreach. Unfortunately, the COVID-19 pandemic limited activities that involved group gatherings or bringing members of the public/students into the studios. As a result, the station employment unit ("SEU") participated in a number of online job fairs and conducted training to provide several employees with skills to advance within the SEU/Company.

Since the recruitment initiatives the SEU would typically participate in or host were curtailed, its employees took part in a variety of virtual training sessions, a number of which covered compliance with FCC EEO rules.

Additional information concerning the outreach efforts undertaken by the stations in the SEU are reflected in the EEO Public File Reports attached to this FCC Form 2100, Schedule 396, EEO Program Report.

During the period covered by these EEO Public File Reports, the SEU did not experience any difficulties in its outreach efforts other than what is described above.