

EEO Public File Report

- A. Employment Unit Covered:
WZID-FM, WMLL-FM, WFEA-FM, WZID-HD2, WZID – HD3
- B. Reporting Period
December 1, 2019 – November 30, 2020
- C. Full-Time Vacancies Filled During Reporting Period:

Job Title:	Recruitment Source:	Date Filled:
Sales/Account Executive	Re-Hire	1/4/20
Sales/Account Executive	Station Recruited	1/13/20
Sales/Account Executive	Radio Ad	9/28/20

- D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Saga Communications of New England, LLC broadly promotes all employment openings. We advertise in the Manchester Union Leader, on-line recruitment companies such as All Access, Indeed.com, Jobs in NH.com, NHAB Website, and the NH Employment Security website. We broadcast openings on air at times as well as post the information on our websites. We also mail to a broad reach mailing list. We have continued to add to this mailing list as organizations call and request notification of employment openings. A complete mailing list is on file:

- E. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During Reporting Period: 14
- F. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During Reporting Period Per Recruitment/ Referral Sources:

Recruitment Source:	Number of Interviewees Referred
Indeed	1
Call In	1
Personal Reference	4
MRG Radio Spot	6
Former Employee	1
Station recruited	1

- G. Performance Initiatives

2020 OUTREACH ACTIVITIES

Saga Communications of New England, LLC participated in the 2020 NHAB Scholarship program. In March/April we aired public service announcements promoting the NH Association of Broadcasting Scholarship Opportunity.

Saga Communications of New England, LLC did a tour for a group from the West High School Transition Program. Job opportunities in broadcasting were discussed and a question and answer segment followed with the students.

Saga Communications of New England, LLC had a student from Goffstown High School participate in a Job Shadow day on February 25th. The student was able to observe several different job opportunities in broadcasting throughout the day.

Saga Communications of New England, LLC had a student from Bow High School participate in a Job Shadow day on September 23rd. The student was able to observe several different job opportunities in broadcasting throughout the day.

In 2020, Saga Communications of New England, LLC participated in an On-Line Job Fair to promote any current openings available.

NHAB Virtual Job Fair – Week of November 30

Unfortunately, due to Covid 19, no Job Fairs were available to participate in from March thru October

Saga Communications of New England, LLC makes on-air announcements to alert qualified groups that they may request to be placed on our job recruitment list which is utilized when a vacancy is available.