

Amendment Exhibit

Applicant files this Amendment to clarify several questions raised by staff related to this transfer of control. First, staff raised several questions regarding non-rated markets created by the contour overlaps of several stations appearing in this Application. Specifically, several of the stations in and around Sumter, Florence, Kingstree, and Orangeburg, South Carolina have overlapping contours that raised ownership questions under the FCC's ownership caps in Section 73.3555 of the rules. To address these question, Applicants engaged a consulting engineer to perform an interim analysis of four non-rated markets created by contour overlap. That analysis is attached below as Exhibit A. It should be noted that the attached analysis is actually a conservative review of the number of stations in each market because the software system used by Applicant's consulting engineer stops including stations in the analysis of a market after the necessary number of stations to meet the FCC's ownership rule is reached. Therefore, it is possible that each of the markets described in Exhibit A have more stations than indicated in the attached engineering report.

Second, Applicants clarify that WWKT has been removed from the Nielsen rated market in Florence, South Carolina. WWKT was inadvertently added to that market. WWKT is not geographically located in the market but was moved into the market as the station's "home" market. However, Applicants have requested that Nielsen remove WWKT from the Florence market because inclusion of the station in that market would violate the Commission's ownership rule.

It is Applicant's understanding that removal of WWKT from the Nielsen rated market and the attached interim analysis demonstrate that the stations in this Application fully comply with the FCC's ownership rule, including its market caps and sub-caps.

Exhibit A

Attributable Stations City-Grade Coverage Contours

FM Stations: 3.16 mV/m (70 dBu) Contour F(50,50)

AM Stations: 5.0 mV/m Daytime Groundwave Contour

Exhibit A

November, 2021

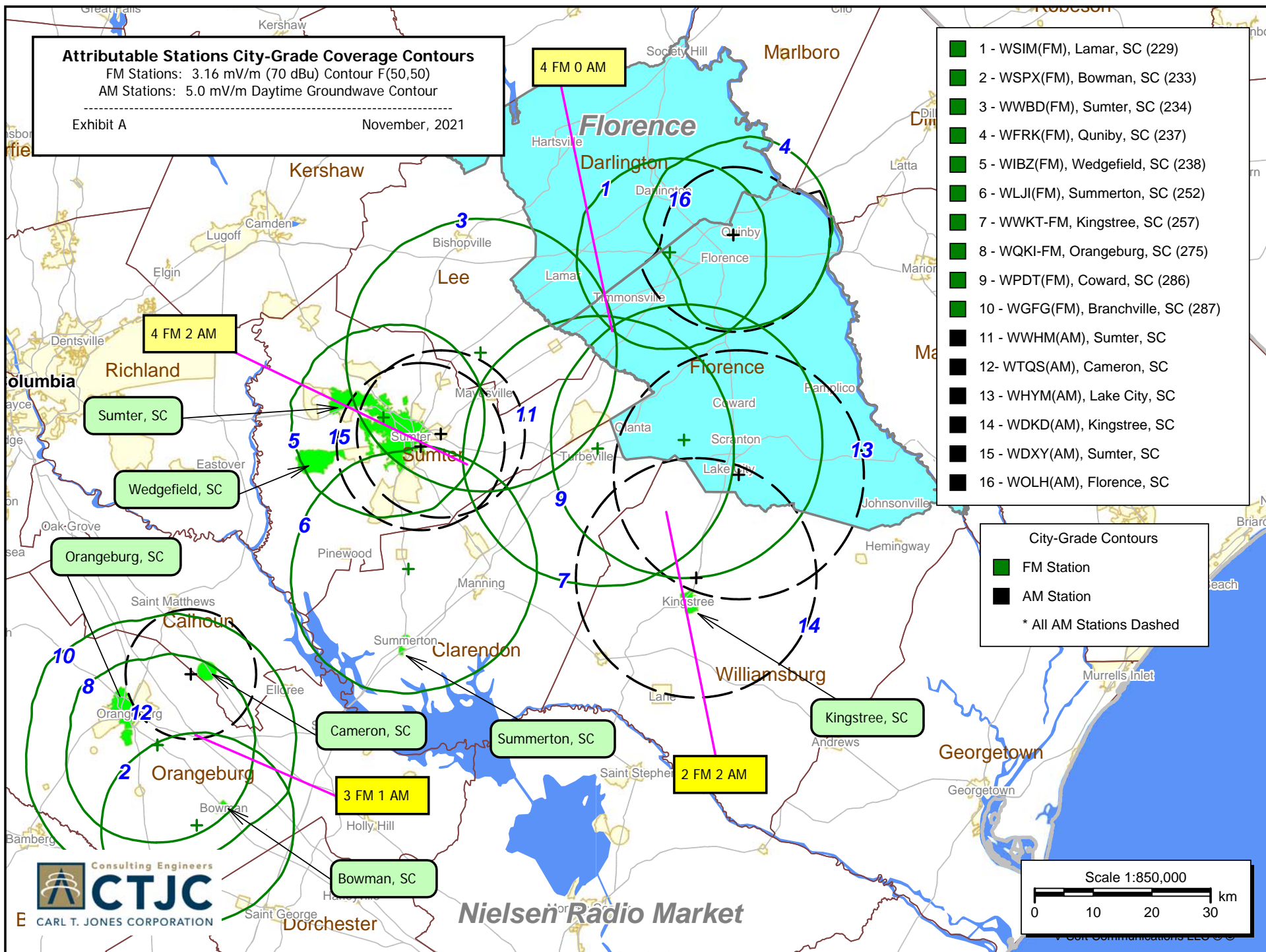
- 1 - WSIM(FM), Lamar, SC (229)
- 2 - WSPX(FM), Bowman, SC (233)
- 3 - WWBD(FM), Sumter, SC (234)
- 4 - WFRK(FM), Quniby, SC (237)
- 5 - WIBZ(FM), Wedgefield, SC (238)
- 6 - WLJI(FM), Summerton, SC (252)
- 7 - WWKT-FM, Kingstree, SC (257)
- 8 - WQKI-FM, Orangeburg, SC (275)
- 9 - WPDT(FM), Coward, SC (286)
- 10 - WGFG(FM), Branchville, SC (287)
- 11 - WWHM(AM), Sumter, SC
- 12 - WTQS(AM), Cameron, SC
- 13 - WHYM(AM), Lake City, SC
- 14 - WDKD(AM), Kingstree, SC
- 15 - WDXY(AM), Sumter, SC
- 16 - WOLH(AM), Florence, SC

City-Grade Contours

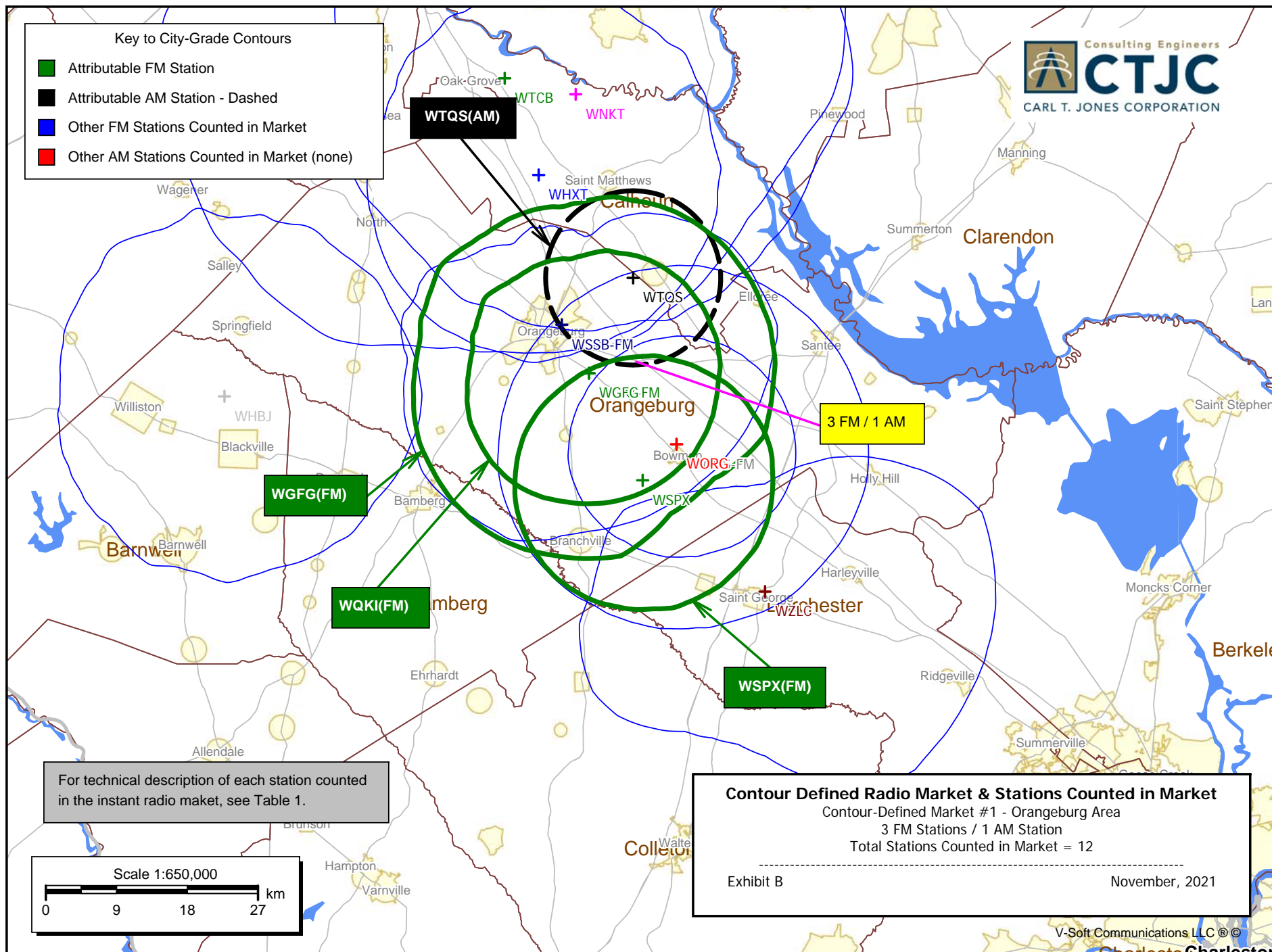
FM Station

AM Station

* All AM Stations Dashed



- Key to City-Grade Contours
- Attributable FM Station
 - Attributable AM Station - Dashed
 - Other FM Stations Counted in Market
 - Other AM Stations Counted in Market (none)



For technical description of each station counted in the instant radio market, see Table 1.

Contour Defined Radio Market & Stations Counted in Market
 Contour-Defined Market #1 - Orangeburg Area
 3 FM Stations / 1 AM Station
 Total Stations Counted in Market = 12

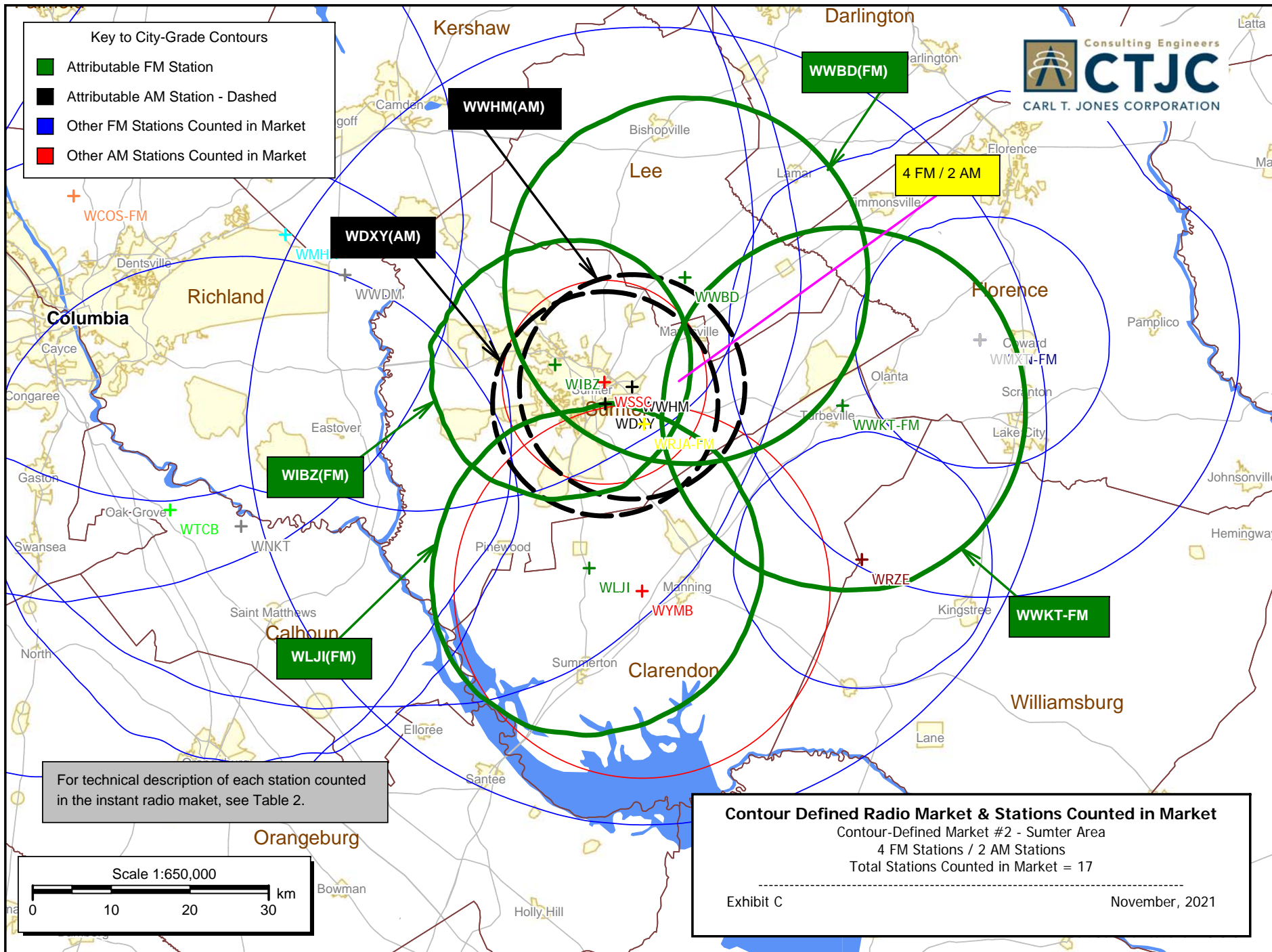
Exhibit B

November, 2021

Technical Description of Stations
Counted in Proposed Radio Market #1
Orangeburg Area
November, 2021

	<u>Call</u>	<u>Status</u>	<u>Channel/Freq</u>	<u>Service</u>	<u>City</u>	<u>State</u>	<u>DA</u>	AM Day Power <u>FM ERP (kW)</u>	<u>Fac. ID</u>
1	WSPX*	LIC	233	FM	Bowman	SC	No	3.5	54503
2	WQKI-FM*	LIC	275	FM	Orangeburg	SC	No	3.1	6484
3	WGFG*	LIC	287	FM	Branchville	SC	Yes	12.5	6485
4	WTQS*	LIC	1490	AM	Cameron	SC	No	1	160804
5	WZLC	LIC	205	FM	Summerville	SC	Yes	70	173901
6	WSSB-FM	LIC	212	M	Orangeburg	SC	Yes	80	60972
7	WWOS-FM	LIC	220	M	St. George	SC	No	6	171479
8	WHBJ	LIC	256	M	Barnwell	SC	No	25	184539
9	WORG	LIC	262	M	Elloree	SC	No	25	11643
10	WHXT	LIC	280	M	Orangeburg	SC	No	9.2	50522
11	WTCB	LIC	294	M	Orangeburg	SC	Yes	100	54791
12	WNKT	LIC	298	M	Eastover	SC	No	40	38900

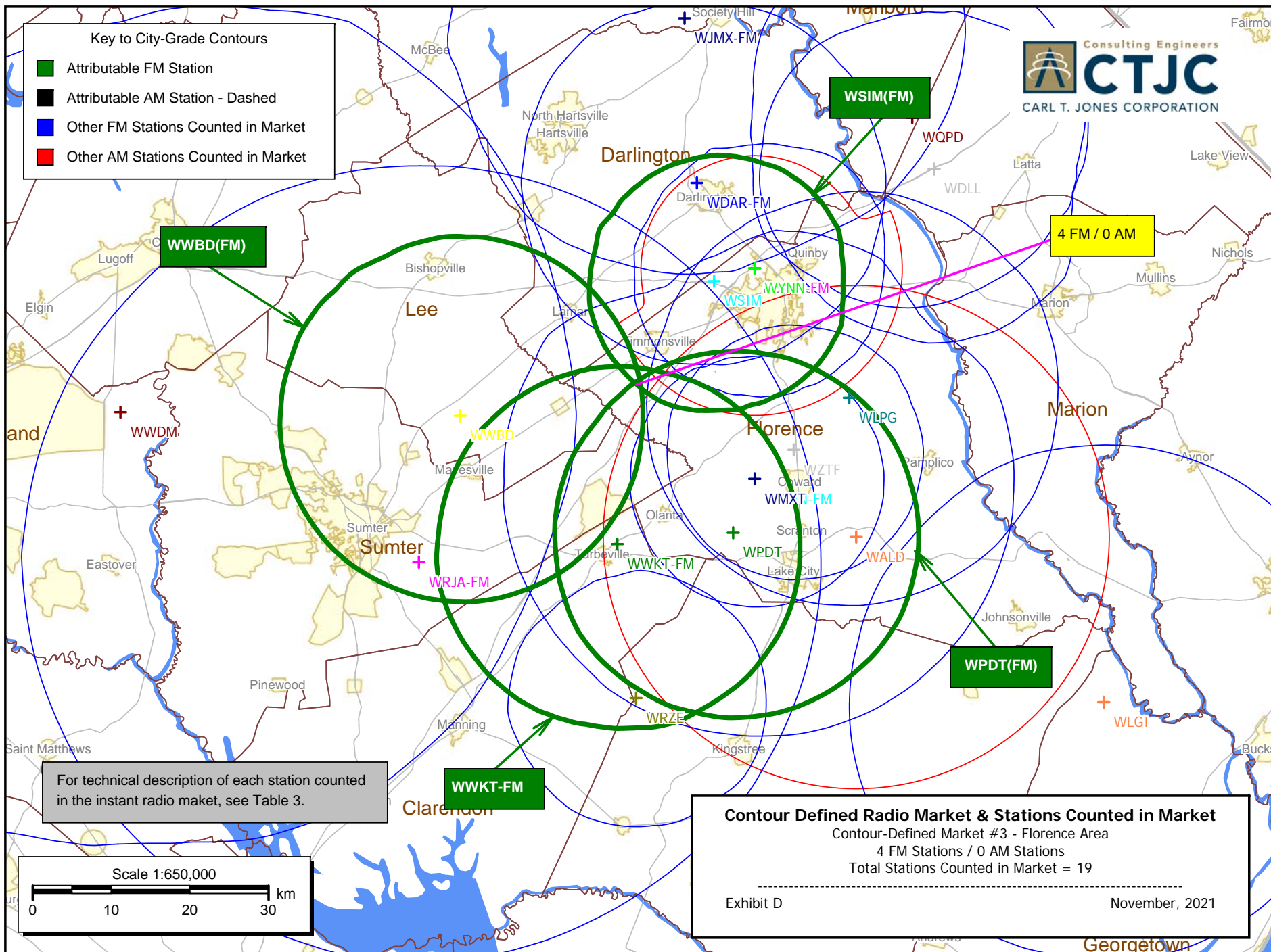
* Subject Station - Principal community contour defines the radio market boundary



Technical Description of Stations
Counted in Proposed Radio Market #2
Sumter Area
November, 2021

	<u>Call</u>	<u>Status</u>	<u>Channel/Freq</u>	<u>Service</u>	<u>City</u>	<u>State</u>	<u>DA</u>	AM Day Power <u>FM ERP (kW)</u>	<u>Fac. ID</u>
1	WWBD*	LIC	234	FM	Sumter	SC	No	8.1	29140
2	WIBZ*	LIC	238	FM	Wedgefield	SC	No	4.4	55268
3	WLJI*	LIC	252	FM	Summerton	SC	No	16	63707
4	WWKT-FM*	LIC	257	FM	Kingstree	SC	No	11	15836
5	WWHM*	LIC	1290	AM	Sumter	SC	No	1	43833
6	WDXY*	LIC	1240	AM	Sumter	SC	No	1	55267
7	WRJA-FM	LIC	201	FM	Sumter	SC	No	100	60974
8	WMHK	LIC	209	FM	Columbia	SC	Yes	100	12410
9	WRZE	LIC	231	FM	Kingstree	SC	No	6	3121
10	WCOS-FM	LIC	248	FM	Columbia	SC	No	100	71290
11	WWFN-FM	LIC	261	FM	Lake City	SC	No	3.3	21745
12	WWDM	LIC	267	FM	Sumter	SC	Yes	100	58398
13	WMXT	LIC	271	FM	Pamplico	SC	Yes	50	51420
14	WTCB	LIC	294	FM	Orangeburg	SC	Yes	100	54791
15	WNKT	LIC	298	FM	Eastover	SC	No	40	38900
16	WYMB	LIC	920	AM	Manning	SC	Yes	2.3	11652
17	WSSC	LIC	1340	AM	Sumter	SC	No	1	39621

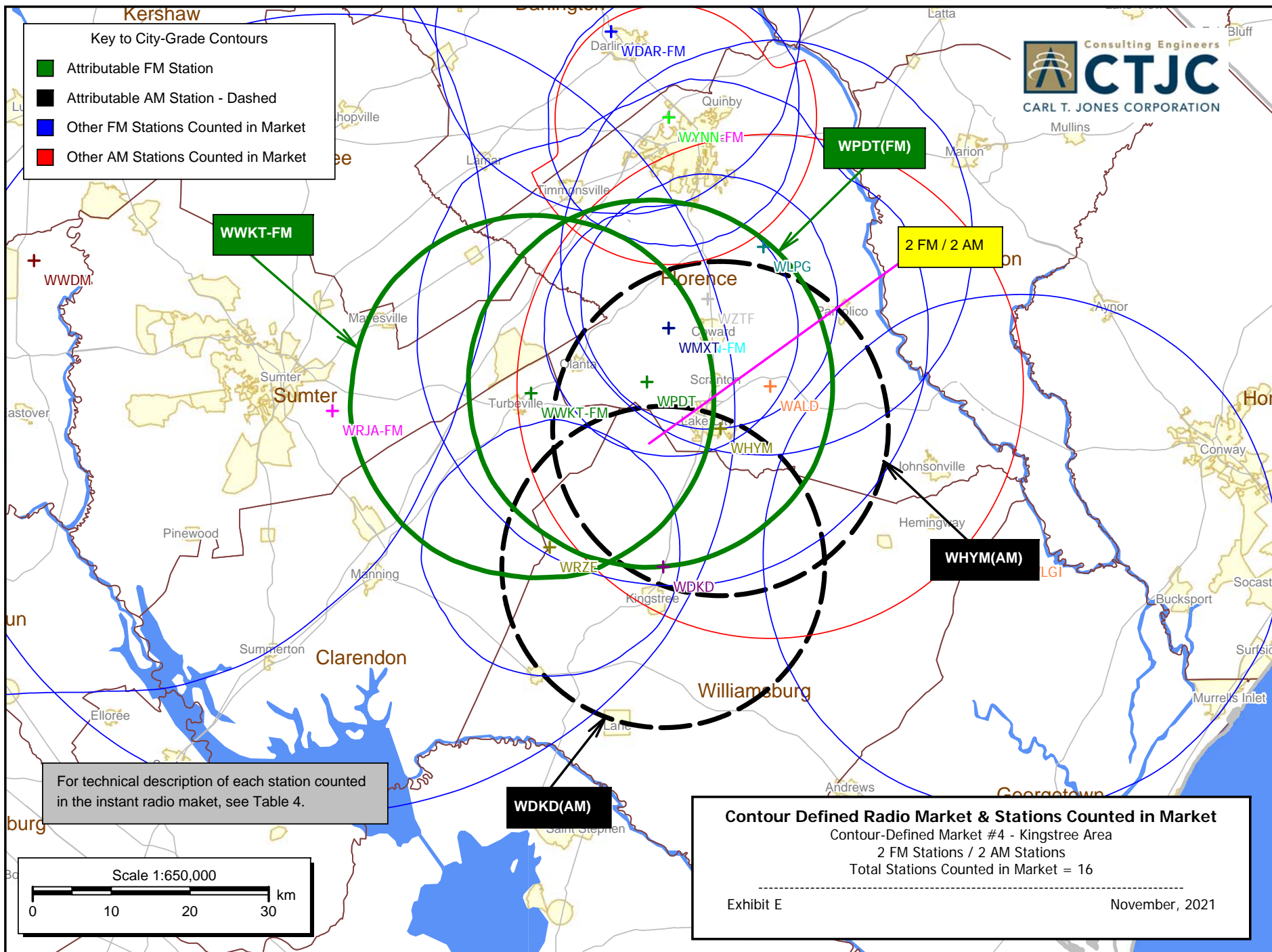
* Subject Station - Principal community contour defines the radio market boundary



Technical Description of Stations
Counted in Proposed Radio Market #3
Florence Area
November, 2021

	<u>Call</u>	<u>Status</u>	<u>Channel/Freq</u>	<u>Service</u>	<u>City</u>	<u>State</u>	<u>DA</u>	<u>AM Day Power</u>	<u>Fac. ID</u>
								<u>FM ERP (kW)</u>	
1	WSIM*	LIC	229	FM	Lamar	SC	No	2.8	55269
2	WWBD*	LIC	234	FM	Sumter	SC	No	8.1	29140
3	WWKT-FM*	LIC	257	FM	Kingstree	SC	No	11	15836
4	WPDT*	LIC	286	FM	Coward	SC	No	18	66643
5	WRJA-FM	LIC	201	FM	Sumter	SC	No	100	60974
6	WDLL	LIC	213	FM	Dillon	SC	Yes	25	85507
7	WLGI	LIC	215	FM	Hemingway	SC	No	50	38505
8	WLPG	LIC	219	FM	Florence	SC	No	20	9083
9	WRZE	LIC	231	FM	Kingstree	SC	No	6	3121
10	WWFN-FM	LIC	261	FM	Lake City	SC	No	3.3	21745
11	WQPD	LIC	263	FM	Marion	SC	Yes	25	11653
12	WWDM	LIC	267	FM	Sumter	SC	Yes	100	58398
13	WMXT	LIC	271	FM	Pamplico	SC	Yes	50	51420
14	WZTF	LIC	275	FM	Scranton	SC	No	2.9	3115
15	WJMX-FM	LIC	277	FM	Cheraw	SC	No	50	3114
16	WDAR-FM	LIC	288	FM	Darlington	SC	No	17	3120
17	WYNN-FM	LIC	292	FM	Florence	SC	No	6	22049
18	WYNN	LIC	540	AM	Florence	SC	No	0.25	22048
19	WALD	LIC	1080	AM	Johnsonville	SC	No	9	27463

* Subject Station - Principal community contour defines the radio market boundary



Technical Description of Stations
Counted in Proposed Radio Market #4
Kingstree Area
November, 2021

								AM Day Power	Fac. ID
	<u>Call</u>	<u>Status</u>	<u>Channel/Freq</u>	<u>Service</u>	<u>City</u>	<u>State</u>	<u>DA</u>	<u>FM ERP (kW)</u>	
1	WWKT-FM*	LIC	257	FM	Kingstree	SC	No	11	15836
2	WPDT*	LIC	286	FM	Coward	SC	No	18	66643
3	WHYM*	LIC	1260	AM	Lake City	SC	No	5	24149
4	WDKD*	LIC	1310	AM	Kingstree	SC	No	5	15835
5	WRJA-FM	LIC	201	FM	Sumter	SC	No	100	60974
6	WLGJ	LIC	215	FM	Hemingway	SC	No	50	38505
7	WLPG	LIC	219	FM	Florence	SC	No	20	9083
8	WRZE	LIC	231	FM	Kingstree	SC	No	6	3121
9	WWFN-FM	LIC	261	FM	Lake City	SC	No	3.3	21745
10	WWDM	LIC	267	FM	Sumter	SC	Yes	100	58398
11	WMXT	LIC	271	FM	Pamplico	SC	Yes	50	51420
12	WZTF	LIC	275	FM	Scranton	SC	No	2.9	3115
13	WDAR-FM	LIC	288	FM	Darlington	SC	No	17	3120
14	WYNN-FM	LIC	292	FM	Florence	SC	No	6	22049
15	WYNN	LIC	540	AM	Florence	SC	No	0.25	22048
16	WALD	LIC	1080	AM	Johnsonville	SC	No	9	27463

* Subject Station - Principal community contour defines the radio market boundary