

American Media Investments, Inc.  
Annual EEO Public File Report  
February 1, 2020 to January 31, 2021

The purpose of this EEO Public File Report (“Annual EEO Report”) is to comply with Section 73.2080(c)(6) of the FCC’s Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by the following stations, which collectively form a single Station Employment Unit for purposes of the EEO Rules:

- KQYX AM
- KSEK FM
- KKOW FM
- KKOW AM
- KJML FM
- KMOQ FM
- KCAR FM
- KBTN FM
- KBTN AM

The information contained in this Annual EEO Report covers the time period from February 1st 2020 to January 31 2021 (the “Applicable Period”). Consistent with the FCC’s Rules, this Annual EEO Report contains the following information:

- A list of all full-time vacancies filled by the Station(s) during the Applicable Period;
- For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station(s) about any new job openings, which are separately identified.  
The recruitment source that referred the Hiree for each full-time vacancy filled during the Applicable Period;
- Data reflecting the total number of persons interviewed for all full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
- A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station(s) during the Applicable Period.

The following sections provide the required information, and summarize the station(s) EEO efforts during the Applicable Period. This Annual Report was placed in each station’s public inspection and posted on the stations’ website, in accordance with the FCC’s EEO Rules.

## SECTION 1: Full-Time Job Openings Filled During Period

Time Period Covered: February 1, 2020 to January 31, 2021

Stations in Employment Unit:

KKOW FM \* KKOW AM \* KJML FM \* KMOQ FM \* KCAR FM \* KBTN FM \* KBTN AM \* KQYX AM \* KSEK FM

Position	Hire Date	Recruitment Source used to Fill Vacancy	RS Referring Hire
Program Director	2/5/2020	1,3,13,14	14
On Air Talent	8/24/2020	3,9,15,16,14,13	3
Account Executive	1/15/21	3,13,14	14

See Section II, the "Master Recruitment Source List" (MRSL) for recruitment source data

Total Number of People Interviewed for All Job Positions - 17

## Section 2: Master Recruitment Source List ("MRSL)

AMERICAN MEDIA INVESTMENTS FEB 1 2020 THRU Jan 31 2021

KKOW FM \* KKOW AM \* KJML FM \* KMOQ FM \* KCAR FM \* KBTN FM \* KBTN AM \* KQYX AM \* KSEK FM

RS Number	Recruitment source	Source entitled to vacancy notifications	Number of Interviews From Source
1	All Access www.allaccess.com National Radio Station Job Posting site	N	1
2	Crowder College Career Services Skip Webber 601 Laclede Ave Neosho, MO 64850 417-451-8618 swebber@crowder.edu	N	0
3	In House Referral -	N	6
4	Joplin Career Center 730 Wall Joplin, Mo 64801 417-629-3000 417-334-4156 Debbie Hollis Debbie.hollis@ded.mo.gov	Y	0
5	Kansas Association of Broadcasters Harriet Lange info@kab.net	N	0
6	Kansas office of Native American Affairs, Gail DuPuis, jlspindl@hr.state.ks.us	N	0

	Missouri Broadcasters Association EEO1 Source P.O. Box 104445 Jefferson City, MO 65110 ph 573-636-6692 7 mbaweb.org	N	0
	Missouri Broadcasters Association, Conny Heiland, 8 fax 573-634-8258	N	0
	MSSU 3950 Newman Road, Joplin, MO 64801 ph 417-625-9343 9 mssu.edu/career	N	2
	National Association of Broadcasters, Director of Placement, 10 careercenter@nab.org	N	0
	National Association of Hispanic Journalists, Marco Botero 11 jobbank@nahj.org	N	0
	NEO A & M College Rachael Lloyd 200 1 Street NE Miami, OK 74354 ph 918-542-8441 12 rlloyd@neo.edu	N	0
	13 On Air Recruitment Ads	N	4
	14 Outside Referral	N	2

15	<p>Pittsburg State University, 1701 S. Broadway, Pittsburg, KS 620-235-4716</p> <p>Troy Comeau</p>	N	1
16	<p>PSU Career Service, Gorillas For Hire David Hogard 1701 S Broadway Pittsburg, KS 64801 620-235-4143</p> <p>dphogard@pittstate.edu</p>	N	1
17	<p>The Columbus Advocate 215 S. Kansas Columbus, KS 66725 ph 620-429-2773</p>	N	0
18	<p>The Joplin Globe Classified Ad Department 117 E. 4th Joplin, Mo 64801 417-623-3480</p>	N	0
19	<p>The Morning Sun, Donna Tunis, 701 N. Locust, Pittsburg, KS 66762, ph 620-231-2600</p>	N	0
20	<p>The Parsons Sun P.O.Box 836 Parson, KS 67357 ph 620-421-2000</p>	N	0

21	Missouri Career Center 1514 S. Glenstone Springfield, MO 65804 springfield@works.state.mo.us	N	0
22	Heart of American Indian Center 600 West 39th Street Kansas City, MO 64111 Fax: 816-421-6493 Director of Placement	N	0
23	Ozark Alliance of Professional Org. PO Box 8626 Springfield MO 65801 417-864-6036 colleenneill@yahoo.com	N	0
24	American Business Women's Assoc 11050 Roe Ave., Suite 200 Overland Park, KS 66211 1-800-228-007 1-913-660-0101 Fax webmail@abwa.org	N	0
25	Broadcast Center 2630 Hampton Ave St Louis, MO 63139 314-647-8181 Placement @broadcastcenterinfo.com	N	0
26	Indeed.com Job listing	N	0
	Total Number of Interviews		17

### Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by

KKOW FM \* KKOW AM \* KJML FM \* KMOQ FM \* KCAR  
FM \* KBTN FM \* KBTN AM \* KQYX AM \* KSEK FM

Year Round - Airing "Supplemental Recruitment Initiative advertisements on all American Media Inc. radio stations, encouraging organizations to notify American Media Investments to request information about all full time positions available

October 4th, 2020. Participated in the Neosho Area Virtual Job Fair. Made a posting online at <https://neoshocc.com/list/member/ami-radio-group-2028> describing AMI radio group and the employment opportunities we have. Howie and Bubba of the 96.9 morning show produced and posted a short video presentation for the Virtual Job Fair. Posted Contact info for 5 Department Heads in our company so visitors of the Virtual Job Fair could email any questions to our staff.