

Educational Program Objectives of Historic Oxford, Limited

Among the founding purposes in Historic Oxford, Limited's Articles of Incorporation Dated October 3, 1997 are:

"To sponsor and contribute to educational programs which promote an awareness, understanding, and appreciation of the cultural heritage of the region. . . .To encourage all public and private groups in their efforts to achieve the objectives outlined above. . . .To engage in any and all lawful activities incidental to the foregoing purposes. . ."

Proposed Programming of Historic Oxford, Limited

If granted an FCC Construction Permit, Historic Oxford, Limited will seek to become the only local National Public Radio Member Station in the Mid-Shore region of Maryland's Eastern Shore.

The proposed station on 91.7 MHz to be licensed to Trappe, MD will regularly broadcast "*Shore Stories*" featuring oral histories of elders steeped in the cultural heritage of the Mid-Shore region recorded specifically for Historic Oxford, Limited, as well as those previously recorded by nearby Museums, Historical Societies, and in the audio-visual "Maryland" collections of the local Libraries, to the listening audience. "*Shore Stories*" will highlight the art and craft of historic building construction and preservation - as well for maritime vessels that predominated for transportation and commerce throughout the region during the early years of America's founding.

Periodic features and interviews with those working on historic building preservation projects and related local cultural initiatives will be regular content on the station's daily public affairs programs, especially the Mid-Shore Mid-Day News & Public Affairs program. Naturally, the planned six-fold, unprecedented growth for the City of License, Trappe, Maryland will be the subject of daily coverage and engagement by the station – in addition to coverage of important events in other nearby communities in Talbot and Dorchester County and other areas with common Bay-centric cultural activities and economic interests within the service area.

The attached program grid reflects the initial plans for the program services to be delivered, which will be largely created and delivered by passionate local volunteers. Our staff has a significant track record of success in launching and managing such ventures. Membership in National Public Radio will afford the station access to the best fact-based radio journalism available to the community to assist in this rural, but important region thereby helping elevate the societal discourse of an evolving nation.

- Michael Starling, President
- Charles McFadden, Treasurer
- John Thomas Puglisi, Secretary

Planned Program Service Offerings for Historic Oxford, Limited

As an NPR Member Station, Historic Oxford Limited's daily program offerings will be anchored by the crown jewels of NPR's program lineup: *Morning Edition* and *All Things Considered*, as well as hourly Newscasts, and on the weekends *Weekend Edition Saturday and Sunday*, as well as *Weekend All Things Considered*. Additional public radio mainstays like *Fresh Air* with Terry Gross are expected to round out the core "public radio" schedule. Local community news, weather, and other relevant content will populate the "music bridge" break segments between the A-E core network content segments.

Additionally, we anticipate that as a vibrant "news and information" station a signature weekday program element will be the noontime *Mid-Shore Mid-Day* hour, offering news, public affairs, and human interest stories throughout the coverage area by our dedicated Community Journalists. Historic Oxford, Limited intends to rotate the focus on upcoming events and interviews throughout each week scheduled in the major towns within the region, Trappe, Oxford, Cambridge, Easton and St. Michaels, with periodic segments on events and happenings in the smaller, but also vitally important townships and villages throughout the Mid-Shore.

As a hybrid "Public Radio/Community Radio" station, the rest of the program schedule will be provided through passionate community volunteers, each expert in specific genres of music. Our experience over many years of noncommercial educational broadcasting at other facilities has been that those passionate enough to volunteer in sharing their love of their favorite music attracts and educates many throughout the listening area. We are confident the new 91.7 FM will similarly boost a sense of purpose, place and joy with infectious hosts sharing their knowledge and insights.

Blues and Jazz will be mainstays of the evening hours, seven days a week. Big Band music will be a frequent dinner companion, and a horizontal strip of Indie Rock music will keep the station fresh and appealing to younger audiences as well.

As you would expect of a station licensed to Historic Oxford, Limited significant coverage and educational programming on historic preservation and local culture will be ongoing in the fabric of daily coverage. Additionally, the area is rich in local musicians and those artists will always find a home and exposure to larger audiences at 91.7 FM – particularly in the After Midnight Mid-Shore hours when we hope to rotate through the night featuring musicians throughout the Chesapeake region.

Moreover, we plan for 91.7 FM to be a model community radio station, providing a continuous Radio Reading Service for the Blind and print disabled on a 67 kHz SCA, and we hope to participate with the International Association of Audio Information Services in offering a novel audio app for eligible print disabled users to hear any specialized content any where they travel, at any time. Further, we are committed to being innovators in fostering the long-overdue "Captioned Radio" service so that the many Deaf and Hard of Hearing consumers in our listening area, and beyond, may "tune" into the vibrant content of a feisty new community radio station by using new handheld personal devices unheard of a generation ago.

Historic Oxford, Limited 91.7 MHz Radio Weekly Program Schedule

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday					
6-7 am	NPR's Morning Edition and Mid-Shore Wake Up	NPR's Weekend Saturday	NPR's Weekend Edition									
7-8 am												
8-9 am												
9-10 am	Indie Shores	Indie Shores - New Music Weekend	Day One									
10-11 am							Making Contact					
11-Noon							Interfaith Voices					
Noon-1pm	Mid-Shore Mid Day News & Public Affairs <i>News & interviews about the most interesting people, place and happenings across the Mid-Shore</i>	Mid-Shore Mid Day News & Public Affairs <i>News & interviews about the most interesting people, place and happenings across the Mid-Shore</i>	Mid-Shore Mid Day News & Public Affairs <i>News & interviews about the most interesting people, place and happenings across the Mid-Shore</i>	Mid-Shore Mid Day News & Public Affairs <i>News & interviews about the most interesting people, place and happenings across the Mid-Shore</i>	Mid-Shore Mid Day News & Public Affairs <i>News & interviews about the most interesting people, place and happenings across the Mid-Shore</i>	Indie Shores - New Music Weekend	Women in Music					
1:00-1:30							Easton In Focus	Cambridge in Focus	Trappe In Focus	St. Michaels In Focus	Oxford In Focus	Womenfolk Radio
1:30-2:00							Big Picture Science	Planetary Radio	Big Picture Science	Your Legal Rights	Big Picture Science	Womenfolk Radio
2:00-2:30								The Book Show				Big Picture Science
2:30-3:00	Fresh Air With Terry Gross		Fresh Air With Terry Gross		Fresh Air With Terry Gross		Shore Stories Building Preservation					
3-4 pm	NPR's All Things Considered & Mid-Shore Look Ahead	NPR's All Things Considered & Mid-Shore Look Ahead	NPR's All Things Considered & Mid-Shore Look Ahead	NPR's All Things Considered & Mid-Shore Look Ahead	NPR's All Things Considered & Mid-Shore Look Ahead	Folk Alley	3-4 pm					
4-5 pm							NPR's Weekend ATC		NPR's Weekend ATC		Shore Stories Boat Preservation	
5:00-5:30							APM's Marketplace & Mid-Shore Evening News Wrap-up		APM's Marketplace & Mid-Shore Evening News Wrap-up		APM's Marketplace & Mid-Shore Evening News Wrap-up	
5:30-6 pm							Got That Swing Big Band	Mid-Shore Blues	Got That Swing Big Band	Mid-Shore Blues	Got That Swing Big Band	Mid-Shore Blues
6-7 pm	Shore Jazzin	Mid-Shore Blues	Shore Makers - Commerce Spotlight									
7-8 pm							Got That Swing Big Band	Got That Swing Big Band	Got That Swing Big Band	Got That Swing Big Band	Got That Swing Big Band	
8-9 pm	Shore Jazzin	Mid-Shore Blues	8-9 pm									
9-10 pm							Shore Jazzin	Shore Jazzin	Shore Jazzin	Shore Jazzin	Shore Jazzin	
10-11 pm							Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region	
11-12 pm	Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		11-12 pm					
Midnight - 1 am	Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		Midnight - 1 am					
1 am-2 am	Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		1 am-2 am					
2 am-3 am	Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		2 am-3 am					
3 am-4 am	Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		3 am-4 am					
4 am-5 am	Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		4 am-5 am					
5-6 am	Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		Shores of Midnight - Musicians of the Region		5-6 am					
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20-20 Mid-Shore Marine Weather at :20 after and :20 before each hour												
Top of the Hour News NPR												
Community Calendar Once An Hour During NPR News Magazines												