

Exhibit 1 Page 1

Advance Ministries, Inc.

Purposes and Objectives

Advance Ministries, Inc. (a non-stock, not-for-profit broadcasting corporation, hereinafter "AM") views mankind with three distinctive components: physical, emotional, and spiritual. It is our belief that all three of these components must be in balance for mankind to live a fulfilled life. Furthermore, we believe that it is essential to share spiritual principles founded on biblical truth with individuals at an early age, to encourage healthy spiritual development. We believe that an individual's purpose is realized through the study of God's word and a personal relationship with Jesus Christ. AM further believes that our American society and secular media inadequately address the spiritual component of mankind.

AM will focus on both local and national programs, with an emphasis on children's programming, to bring the spiritual component of mankind to the attention of our listeners. Thus, the radio station's focus and mission will be to educate our community in the following areas:

- 1) To educate our audience on the spiritual component of man and to encourage them to be people of positive values, positive attitudes and to have a Bible based morality. Instructing the listeners to be people of faith, truth, and honesty; encouraging each listener to have an attitude of fairness and compassion as they deal with others in their communities.
- 2) To reinforce positive family values in the home. Educating and encouraging families to fulfill their respective roles in a productive society.
- 3) To serve as a venue for positive community news and activities.
- 4) To share positive and uplifting Christian music.

AM is non-denominational in religious focus. There is an oversight board composed of members who believe and have a personal relationship with Jesus Christ. Board members:

Set goals and give programming direction.

- Ensure that the programming is biblical and honoring to Christ.
- Determine if programs meet the AM purpose of educating the public.

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Accordingly, AM will seek out local and national programming sources to create a regular schedule of programming that facilitates our four educational goals and purposes for our community.

EDUCATIONAL GOAL 1

The goal of educating our listeners regarding the spiritual component of man and encouraging listeners to be people of faith will be fulfilled by local and national programs. National programs will be ministries such as:

- *Turning Point with David Jeremiah*
- *In Touch with Charles Stanley*

Local programming examples include:

- *Treehouse One with Debbie Eckelbarger*
- *Recovery Radio*

EDUCATIONAL GOAL 2

The goal of reinforcing positive family values will be accomplished by seeking out local and national programming, that target the specific needs of family members, both youth and adults.

Specific messages aimed at youth include:

- 1) Saying no to illegal drugs and alcohol,
- 2) Abstaining from sexual activity outside marriage,
- 3) God is interested in the young even if they have made mistakes,
- 4) Treating others with dignity and respect,
- 5) To live as a Christian example and good citizen.

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AM also has programming targeted to help women:

- 1) Who are going through the different phases of a divorce.
- 2) Who are going through a death of a parent, child, or spouse.
- 3) Properly raise and nurture their children.
- 4) With their budgets.
- 5) Struggling with alcoholism, abortion, physical or mental abuse, etc.
- 6) Fulfill their role as Christian wives.
- 7) By providing resources for academic and spiritual education.

These programs may include:

Family Life Today
Raising Godly Girls

Programs specific for the needs of men are also included. These are selected to help men fulfill their roles as the spiritual leader in the home, workplace, and church. Examples include:

Focus on the Family
Making Your Life Count

These are only a few of the topics that will assist AM to meet our educational goal of reinforcing positive family values. AM has local professional counselors and churches that have counselors on staff available to our listeners.

EDUCATIONAL GOAL 3

AM also serves as a venue for positive community news and activities. Our sources include local government agencies, e.g. police and fire departments, school boards, and social work organizations. Some of our features include:

Military Highlights
Community Organizations and Ministries
Community Issues and News
Children's Health Services
Department of Health and Human Resources

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EDUCATIONAL GOAL 4

AM visualizes the radio station with talk radio and uplifting Christian music components. The music comes from various sources and is a daily part of our ministry. In addition to well-known artists, we invite local artists to share their music and ministry. Local musical events will be frequently promoted through on-air initiatives and web site postings.

In summary, the programming presented to the public will encourage people to live their lives in right relationship with God and will focus on reaching listeners at an early age. The Bible will be the cornerstone in the foundation of our teaching and programming focus. Listeners will be encouraged to be good examples and a positive influence in their community by being spiritually healthy, informed, and culturally relevant.