

ANNUAL EEO PUBLIC FILE REPORT KQTV October 1, 2020 through September 30, 2021

Station(s) Comprising the Station Employment Unit: KQTV

Section 1: Vacancy Information

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree	Recruitment Sources Utilized
1	News: MMNJ	D	A,B,C,D,E,F,G,H,I,J
2	Master Control (TMP)	A	A,B,C,D,E,H
3	Sales: Marketing & Media Specialist	H	A,B,C,D,E,F,H,I,J
4	Meteorologist/Reporter	B	A,B,C,D,E,H,I
5	Traffic Manager	J	A,B,C,D,E,F,H,I,J

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Section 2: Recruitment Source Information

	Recruitment Source	Contact	Address	Phone	Requested Notice (Y/N)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
A	KQTV Internal Posting		4000 Faraon Street St. Joseph, MO 64506	816-364-2222	N	1
B	KQTV Website		4000 Faraon Street St. Joseph, MO 64506	816-364-2222	N	5
C	Heartland Media LLC Allen Media	Website	<a href="https://heartbeat.heartlandtv.com">https://heartbeat.heartlandtv.com</a>		N	0
D	TVJobs.com	website	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	760-754-8177	N	2
E	Missouri Division of Workforce Development	Davis Scholz	301 S. 7th Street St. Joseph, MO 64501	816-236-9736	Y	0
F	KQTV On-air spot		4000 Faraon Street St. Joseph, MO 64506	816-364-2222	N	0
G	Northwest Missouri "Hire a Bearcat"	website	<a href="mailto:career@nwmissouri.edu">career@nwmissouri.edu</a>		N	0
H	Social Media (KQ2 FACEBOOK)	Website			N	2

I	Missouri Western State University (Handshake)	website	4525 Downs Drive St. Joseph, MO 64507	816-271-4200	N	3
J	Indeed	website	www.indeed.com		N	4
Total:						17

### Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KQTV

	Recruitment Initiative	Description
1	Internship program	From September–December 2021, our station hosted an intern from Missouri Western State University. The student obtained hands-on experience working at a television station, including running the audio (sound board) for our social media cut-in and our Live at Five newscast. The intern was supervised by station personnel including our Operations Manager.
2	Participate in other programs designed to promote outreach generally	Our station has created an initiative called “Job Spot” to highlight job opportunities available in our community. Jobs at local businesses and organizations are highlighted either on-air or on our website to provide them with increased exposure in hopes of attracting additional qualified applicants.