

**KSDK, St. Louis, Missouri
Facility ID 46981**

**License Renewal Application
Core Programming Processing Guidelines**

Multimedia KSDK, LLC, the licensee of KSDK, St. Louis, Missouri (Facility ID 46981), strives to maintain its compliance with the FCC's Children's Television Programming Rules in the face of NBC's heavily laden sports programming schedule. However, in the 2nd and 3rd quarters of 2016, KSDK reported airing less than three (3) hours per week on average of children's programming on its main stream.

For the 2nd quarter of 2016, KSDK reported airing an average of 2.77 hours per week of children's television programming. The details of the quarterly children's television report show that the station aired a total of 37.0 hours of children's programming, for an average of 2.85 hours per week. Five children's programs were preempted by NBC Sports' coverage of the French Open and four were not made good. Three of the five programs were preempted on June 4, 2016, when NBC Sports' coverage of the French Open unexpectedly ran an hour and a half past the scheduled end time – one of the programs unexpectedly preempted was a scheduled makegood for an anticipated preemption during the June 4 scheduled sports event.

In the 3rd quarter of 2016, KSDK's children's programming report stated that it aired an average of 0.5 hours per week of children's television programming. Out of an abundance of caution, the station counted only a single program as Core for the quarter because only one of the six 30-minute children's television programs aired a majority of its 13 episodes in its the primary time period. KSDK did air 39 hours of children's programming on its main stream during the 3rd quarter of 2016, for an average of 3.0 hours per week. However, due to NBC's Sports schedule –

which included several golf championships (the Open Championship, the Women's British Open, the Senior Open, etc.), the *Tour de France*, the Olympic Summer games, and soccer – the majority of the children's programs were preempted from their primary time period. All of the preempted children's programming in the 3rd quarter of 2016 was made good – 16 hours were aired in the programs' primary time period and 23 hours were preempted and made good.

During the 4th quarter of 2016, KSDK aired an average of 5.5 hours of children's programming per week on the main stream to make up for the reported shortfall in the 3rd Quarter. As averaged over the six-month period that includes the 3rd and 4th quarters of 2016, KSDK aired 3.0 hours per week of children's programming on the main stream.