

The Tropics Incorporated is a 501(c)(3) organization which seeks to provide programming for its community of license. KBWK will be an independent, noncommercial station that serves, engages with, and connects the local community and visitors to the region through diverse music, information, and cultural content and a regular weekly public interest show that specifically addresses the needs of Truth or Consequences, NM. The Tropics will strive to provide our underserved, rural community with a news-free alternative to the other broadcast media within the listening area. KBWK will provide volunteer opportunities for community members and ongoing support for the area's nonprofit organizations, educational institutions, and diverse community members. KBWK will enrich and unify the community through entertainment, interviews, and community involvement.

Educational purpose. The Tropics proposes to use the station to educate its listening audience through entertaining, educational, and informative noncommercial programming. The type of educational programming will include:

- Natural science,
- Exposure to the diverse thoughts and cultures within a small community,
- Educational programming on the evolution of music,
- Educational programming on local nonprofit opportunities,
- Language instruction and
- Education and exposure to world culture through music.

Sample programming. The Tropics intends to broadcast various and diverse educational topics on the proposed station. Programs include:

Bird Observer

Hosted by Roseland Klein, the show features observations and information about the natural world around us.

Local Interview Hour

An interview program that focuses on members of the local community to demonstrate the diversity and history of the area. Interviewees share their knowledge on a variety of topics while also sharing some of their favorite songs.

Origins of Music

A recurring feature that demonstrates the influence of past music on current music.

Helping Hands

An explanation of the functions of various local nonprofit organizations and how to get involved.

Words of the Week

A weekly lesson that shares vocabulary words in the Spanish language.