

## AMENDMENT TO LOCAL MARKETING AGREEMENT

The Local Marketing Agreement ( "Agreement" ), dated February 12, 2021 by and between **NORTH COUNTRY RADIO CORPORATION**, a New York corporation ("Licensee") and, **LOUD MEDIA LLC**, a New York limited liability company ("Programmer"), on the one hand, (each a "Party" and, collectively, the "Parties") regarding WLGR ( formerly WPLA ) (FM), Warrensburg, New York, FCC Facility ID Number 165944, is hereby amended as of August 18, 2021 as revised below:

Section 3.3 is hereby replaced by the following:

**3.3 Compliance with Program Policies.** All Programming delivered by Programmer and all programming supplied by Licensee during the Term of this Agreement shall comply with the programming policies set forth on Schedule 3.3 ("Program Policies"). Licensee reserves the right to (i) refuse to broadcast any Programming containing matter that Licensee reasonably believes is not in the public interest or that may violate the right of any third party, or that Licensee reasonably determines is, or in the reasonable opinion of Licensee may be deemed to be, indecent (and not broadcast during the safe harbor for indecent programming established by the FCC) or obscene by the FCC or any court or other regulatory body with authority over Licensee or the Station, and/or (ii) preempt any of Programmer's Programming in order to substitute programs which Licensee believes to be of greater local or national importance or which are designed to address the problems, needs and interests of the local communities. If Programmer does not adhere to the Program Policies or the FCC rules, Licensee, upon written notice to Programmer, may suspend or cancel any specific program not so in compliance, without any reduction or offset in the payments due Licensee under this Agreement.

IN WITNESS WHEREOF, the Parties hereto have executed this Amendment to Local Marketing Agreement on the day and year first written above.

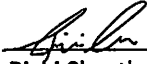
**LICENSEE:**

**NORTH COUNTRY RADIO CORP.**

By: \_\_\_\_\_  
Jonathan Becker  
President

**PROGRAMMER:**

**BORDER MEDIA LLC**

By:  \_\_\_\_\_  
Ricki Shorthose  
Member

**LICENSEE:**

**NORTH COUNTRY RADIO CORP.**

By:   
Jonathan Becker  
President

**PROGRAMMER:**

**BORDER MEDIA LLC**

By: \_\_\_\_\_  
Ricki Shorthose  
Member